

BLUE PRINT O.K.
DEC 5 1932

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-2736

ORDER NO. 4631799

DATE 11-14-1932

CUSTOMER ELLIOTT HOTEL, ODESSA, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M.P.C. (GROUP 2) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO VARICOLOR WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP - ELLIOTT HOTEL - ODESSA TEXAS

CENTER - "ONE OF THE BEST IN THE WEST"

BOT - ON THE "BROADWAY OF AMERICA" HIWAY

80 AND THE POTASH HIWAY NO. 137. "AAA"

IN PLATE - SPACIOUS LOBBY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

*use layout as shown on either of
the three cards attached, whichever
is best suited to Plastos
add one story to exterior of hotel.*

COLOR DESCRIPTION

~~SEE INSTRUCTIONS ATTACHED.~~

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES								ZINC ETCHINGS FROM COPIES							
DUPLICATES								DUPLICATES							
ZINC COLOR PLATES								COLOR PLATES							
LINE & HALFTONE COMB. COLOR PROCESS															
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE _____ WIDE _____ HIGH. SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE _____ WIDE _____ HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

*Extra for
Art Work &
Grouping
12.50*

*Layout
B*

A

*1
4 1/2*

1 1/2

6-3/4

RETURN PHOTO YES NO

*2 photo
rel 4/2/36*

14

BLUE PRINT O.K.
DEC 1 1932

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ✓ D-2737 ORDER NO. 63190 DATE 11-14-1932
CUSTOMER ✓ O.H. WHITT, MC ALESTER, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

1/2 M P.C. SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO VARICOLOR WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full RESIDENCE OF O.H. WHITT, MC ALESTER,
OKLA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

Rephoto 5x7 - or get black & white print

R. 2
A. 1/4

Comp. 5 min. Color same as colored photo.

RETURN PHOTO YES NO

~~3 colors - Red~~
~~Green - Black~~

Extra Art Work
1.00

TX

BLUE PRINT O.K. *26*
NOV 25 1932

VINSON'S DRUG STORE,
ROCKVILLE, MD.

NO. D-2738

ORDER NO. 63205

DATE 11-15-1932

I M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MONTGOMERY COUNTY
COURT HOUSE, ROCKVILLE, MD.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

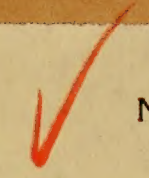
REMOVE POLES AND WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K. *26*
NOV 25 1932

VINSON'S DRUG STORE,
ROCKVILLE, MD.



NO. 0-2739

ORDER NO. 63205

DATE 11-15-1932

☒ M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

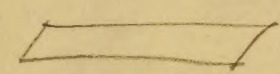
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MONTGOMERY COUNTY HIGH
SCHOOL, ROCKVILLE, MD.

IMPRINT SAME AS ABOVE

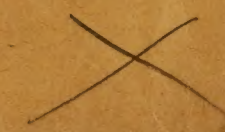


COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5
2



BLUE PRINT O. K. *JB*
NOV 25 1932

VINSON'S DRUG STORE,
ROCKVILLE, MD.

✓ NO. D-2740

ORDER NO. 63205

DATE 11-15-1932

☒ M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ☒ UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO.

TITLE (IN FULL) WEST MONTGOMERY AVENUE
RESIDENCE SECTION, ROCKVILLE, MD.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

REMOVE 1ST POLE ON LEFT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K.
NOV 25 1932

^{DRUG}
VINSUN'S ~~STORE~~ STORE,
ROCKVILLE, MD.

✓ NO. C-2741

ORDER NO. 63205

DATE 11-15-1932

I M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

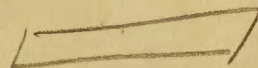
R. M.

NO

TITLE (IN FULL) MASONIC TEMPLE AND
FIRST BAPTIST CHURCH, ROCKVILLE, MD.

IMPRINT

SAME AS ABOVE



COLOR DESCRIPTION

REMOVE POLE ON RIGHT AND WIRE ACROSS PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5
2

BLUE PRINT O. K. *26*
NOV 25 1932

VINSON'S DRUG STORE,
ROCKVILLE, MD.

✓ NO. D-2742

ORDER NO. 63205

DATE 11-15-1932

I M POST CARDS

PHOTO PLATIN.

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) NORTH PERRY STREET
SHOWING MONTGOMERY COUNTY
NATIONAL BANK, ROCKVILLE, MD.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

REMOVE WIRES AND AUTO IN RIGHT FOREGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K. *25*
DEC 16 1932

HOWARD R. JONES,
SMYRNA, DEL.

✓ NO. 0-2743

ORDER NO. 63241

DATE 11-16-1932

I M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SMYRNA HIGH SCHOOL,
SMYRNA, DEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUILDING DARK RED BRICK, LIGHT STONE TRIM & CORNICE & BASE,
CREAM SASH, BROWN DOORS, GREEN LAWN & SHRUBBERY, REMOVE WIRES,
SHOW FLAG ON POLE, REMOVE & BARE SPOTS ON LAWN IN FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K.
DEC 21 1932

HOWARD R. JONES,
SMYRNA, DEL.

NO. D-2744

ORDER NO. 63241

DATE 11-16-1932

1 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE ON LAKE COMO,
SMYRNA, DEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. NO

IMPRINT

SALE AS 22 ABOVE

COLOR DESCRIPTION

GRAY DIVING BOARD, MAKE WATER BLUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF E. T. & CO.

ON

YES

RETURN PHOTO

DIAL No. D-2745 ORDER NO. 63254 DATE 11-28-1932

CUSTOMER HOTEL MASON, CLAREMORE, OKLA.

2 M P.C. SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
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Title in full HOTEL MASON, CLAREMORE, OKLAHOMA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

TAKE OUT FILLING STATION SIGN AND ADD FLAG,
ALSO ALL CAFE SIGNS THAT SHOW IN THE CORNER
STORE AT RIGHT. SHOW FLAG ON BLDG. AND
FLOWERS ON PORCH.

COLOR DESCRIPTION

BUILDING YELLOW MILWAUKEE BRICK, APPLE GREEN
TRIM, GRAY STONE UNDER WINDOWS AND EDGE OF
OF TOP, STONE PILLARS SUPPORTING PORCH.

DEPT.
ETCHING
ENGRAVING
PHOTO LITHO
COMPOSING
THE ART

DATE COMPLETED _____

Photos for
this Customer

PHOTO VARICOLOR
WHITE BORDER

STYLE

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO

_____ Photograph each - Size 5x7 - 8x10 - 10x12	
_____ Prints each from _____ Negatives MATTE or GLOSSY	
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted	
See Salesman, Customer, or Sample for Position, Office	
DELIVER _____	Straighten Photo _____
Negative — Line — Halftone — Combination.	\$ 120
Dry — Wet — Pancromatic — Color Separation.	\$ 133
Transfer — Paper Process — New Process.	\$ 150
Stripping — White Border — Full Face.	\$ 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.	

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____ ZINC ETCHINGS FROM _____ COPIES
 _____ DUPLICATES _____ ZINC COLOR PLATES _____ DUPLICATES _____ COLOR PLATES
 _____ LINE & HALFTONE COMB. _____ COLOR PROCESS _____

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE _____ WIDE _____ HIGH, SAME SIZE.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

— FLAT — GOOD — IN COLORS — SPECIAL STOCK —
— ELECTROTYPES EACH OF —
ON WOOD — METAL —

SIZE _____ WIDE _____ HIGH, SAME SIZE _____

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

BLUE PRINT
FEB

rephota 5x7
R- 1 1/2
R- 1 1/2
A. 1 1/4

~~MUST HAVE BLUEPRINT~~

12 | 1 | 3
return photo

...

10

PHOTO USED FOR

17

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-2746

ORDER NO. 63253

DATE 11-23-1932

CUSTOMER SEQUOYAH HOTEL, CLAREMORE, OKLA.

2nd P.C.

SIZE

3 1/2 x 5 1/2

PLACE OF TITLE: Upper Lower, Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SEQUOYAH HOTEL AND RADIUM WATER BATH HOUSE, CLAREMORE, OKLAHOMA

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing Follow Layout

Take out sign "The Bank of Claremore"

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

STYLE VARICOLOR - WHITE BORDER

CALL ON THIS ON ADDRESS ONLY

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from: Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative -- Line -- Halftone -- Combination

Dry -- Wet -- Panoramic -- Color Separation

Transfer -- Paper Process -- New Process

Stripping -- White Border -- Full Face

Blue Print Handcolor Black & White Proof Titles Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD, MORTISE, ANCHOR

SOLID METAL, FLUSH TOP, FLUSH BOTTOM

FLUSH SIDES, FLUSH ALL AROUND

UNMOUNTED WITH BRASS

CUT TO PICAS (see size)

PROOFS

TEXT, GOLD, INLAY, SPECIAL STOCK

FLUORESCENT, ON WOOD, METAL

ETCHING DEPT. PAINTED BACKGROUND, SOLID

FINISHING DEPT. OUTLINE, OVAL, CIRCLE

SQUARE, LIKE COPY, NOTED, HIGHLIGHT

WITH LINE, WITHHOLD LINE, SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

Order from Art House \$2.50

7

BLUE PRINT O. K.
DEC 11 1/4

1 1/2

AS

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

✓

NO. 0-2747

ORDER NO. 63271

DATE 11-17-1932

2 M POST CARDS VARICOLOR WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) STUDENT-ALUMNAE MEMORIAL
HALL, (ADMINISTRATION BUILDING),
BLUE MOUNTAIN COLLEGE, BLUE
MOUNTAIN, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO
IMPRINT SAME AS ABOVE

XXXXXXXXXXXXXXXXXXXX -

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K. 25
DEC 1 1932 4.1/2

2

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 0-2748

ORDER NO. 63271

DATE 11-17-1932

2 M POST CARDS VARICOLOR WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 55 2 R. M. NO

TITLE (IN FULL) MAIN ENTRANCE, BLUE
MOUNTAIN COLLEGE CAMPUS, BLUE
MOUNTAIN, MISS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

6

Layout	11
R	25
2C	6½
A	60
H C	7½

CUSTOMER

H. C. T. & CO.

PROPERTY

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DIAL No. **D-2749** ORDER NO. **63274** DATE **11-17-1932**

CUSTOMER L.G.KUNZE INC.,
CHICAGO, ILL.

6 M CIRC. SIZE 6 X 10 $\frac{1}{2}$ FOLDED TO 3 $\frac{1}{2}$ X 6

PLACE OF TITLE: Upper, Lower, Center--Border Follow Layout
 Title in Plate Yes No Copyright in Plate Yes No
 Title in full **(SEE LAYOUT)**

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing
Follow Layout

COLOR DESCRIPTION

DEPT.

REFOUCHING

ENGRAVING

PHOTO LITH.

COMPOSING

LITHO ART

DATE COMPLETED _____

Photos for
this Customer

STYLE 5 COLORS ON BOTH SIDES

* (All of this on address side)

Yes ☒ No ☐

FRONT NO.

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

IMPRINT: C.T. ART COLORTONE MADE ONLY BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO LITHO

Renboto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12
 _____ Prints each from _____ Negatives MATTE or GLOSSY
 Mounted on CARD, CLOTH, with hinge - or without hinge - Not mounted
 See Salesman, Customer, or Sample for Position, Office
 DELIVER _____ Straighten Photo _____
 Negative — Line — Halftone — Combination _____
 Dry — Wet — Panchromatic — Color Separation _____
 Transfer — Paper Process — New Process _____
 Stripping — White Border — Full Face _____
 Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue _____

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____				ZINC ETCHING FROM _____ COPIES _____			
DUPLICATES _____		ZINC COLOR PLATES _____		DUPLICATES _____		COLOR PLATES _____	
TINT & HALFTONE COMB _____		COLOR PROCESS _____		TINT & HALFTONE COMB _____		COLOR PROCESS _____	
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Reverse Color	Ben Day
_____	_____	_____	_____	_____	_____	_____	_____
SIZE _____ WIDTH _____ HIGH _____ SAME SIZE _____ GREEN 55 60 65 100 110 120 133 150				SIZE _____ WIDTH _____ HIGH _____ SAME SIZE _____ BLOCKING DEPT. WOOD MORTISE AND TENON SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PIGAS (see size)			
ETCHING DEPT. PAINTS IN BLACK OR UNCOLORED				PROOFS _____			
FINISHING DEPT. GROUND LINE GYAL CORD				DAY _____ IN COLOR _____ SPECIAL SPECIAL			
SQUARE LIKE COPY WITHOUT SPECIAL BORDER KETCHING WITH/OUT LINE				_____ ELECTROTYPE ENGRAVING ON WOOD METAL			

BLUE PRINT O.K.
FEB 21 1933

CUSTOMER

DIAL No. D-2750

ORDER NO. 63297

DATE 11-21-1932

CUSTOMER WASHINGTON HOTEL, FAYETTEVILLE, ARK.

2 M P.C.

SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper Lower, Center - Border -- Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WASHINGTON HOTEL, FAYETTEVILLE, ARK.

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout Retouched Photo -- Wash Drawing
Follow Layout

COLOR DESCRIPTION

YELLOW TAN KRAFTEX WALLS, GRAY MARBLE FIREPLACE
WITH COAT OF ARMS ABOVE DONE IN BLUE AND GREEN,
GREEN DAVENPORT AND CHAIR, RED FIREPLACE BENCH.
DEEP RED DRAPES, CHERRY BEAMS IN CEILING WITH
CEILING BETWEEN TO MATCH WALLS, GRAY CARPET.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO VARTICOLOR
WHITE BORDER

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative -- Line -- Halftone -- Combination

Dry -- Wet -- Panchromatic -- Color Separation

Transfer -- Paper Process -- New Process

Stripping -- White Border -- Full Face

Blue Print -- Handcolor -- Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

EXTRA NEGATIVES HALFTONE COPIES COLOR PROCESS

Extra Negatives Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Strip To Size Double Print Reverse Position Reverse Color Ben Day

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Extra Negatives Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Strip To Size Double Print Reverse Position Reverse Color Ben Day

PHOTO RETURNED

TO

PHOTO USED FOR

NO.

YES

RETURN PHOTO

2

1/2

BLUE PRINT O. K.
DEC 6 1952

VICTOR D. SHIRER,
SWATHMORE, PA.

✓ NO. 6-2751

ORDER NO. 63294

DATE 1-29-1952

1 M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) CLOTHIER MEMORIAL TOWER, SWATHMORE COLLEGE, SWATHMORE, PA. IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUILDING GRAY STONE, OAK DOORS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

X

BLUE PRINT 25
DEC 1 1932

CUSTOMER

DIAL NO. D-2752 ORDER NO. 63311 DATE 11-21-1932

CUSTOMER ADMIRAL HOTEL, MIAMI BEACH, FLA.

6 M P.C. SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP - HALF BLOCK FROM FLAMINGO PARK -
FOUR BLOCKS FROM OCEAN

BOT - ADMIRAL HOTEL, 1020 MERIDIAN AVENUE,
MIAMI BEACH, FLORIDA

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout THROW LIGHT UNDER AWNING ENTRANCE,
ALSO PORCH. STRAIGHTEN EDGE OF SIDEWALK

use best photo.

COLOR DESCRIPTION

R
A
2 1/2
1 1/2
6-3/4
NO

*ret. 12/21/32
Return Photos
to - Admiral Hotel*

VERY RUSH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO VARICOLOR
WHITE BORDER

CALL or this on address side

R. M. Yes No

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative - Line - Halftone - Combination

Dry - Wet - Panchromatic - Color Separation

Transfer - Paper Process - New Process

Stripping - White Border - Full Face

Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

GREEN 65 80 95 100 110 120 130 150

ETCHING DEPT. (PRINTING BACKGROUND) SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SERIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD AGGESSIVE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEAKERS

CUT TO PICAS (See Size)

PROOFS

FLAT AGGESSIVE INKED NEGATIVE

FLAT PROOFS EACH TO

(ON WOOD METAL)

PHOTO RETURNED

TO

PHOTO USED FOR

14

BLUE PRINT O.K.
JAN 13 1933

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. D-2753 ORDER NO. 63336 DATE 11-23-1932

CUSTOMER J. I. GROS, BERNALILLO, N.M.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

Photos for this Customer

1 M P.C. SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full J. I. GROS - HIWAY 66 & 85 - PRODUCE RANCH & TRADING POST - GARDENS, ORCHARDS, GENERAL MERCHANDISE, AUTO CAMP, SERVICE STATION AND CAFE, BERNALILLO, N.M.

STYLE ARTGRAVURE BROWN-WHITE BORDER

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout

PHOTO LITHO Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line Halftone — Combination
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process
Stripping — White Border — Full Face
Blue Print — Handcolor — Black & White Proof, Titles—Red, Blue.

COLOR DESCRIPTION

Large Photo by

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES					ZINC COLOR PLATES					DUPLICATES					COLOR PLATES				
LINE & HALFTONE COMB					COLOR PROCESS					EXTRA NEGATIVES					EXTRA STRIPPING				
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Blocking Dept	Wood	Metal	Stone	Electrotype	On Wood
SIZE — WIDE — HIGH SAME SIZE										SIZE — WIDE — HIGH SAME SIZE									
SCREEN 55 60 85 100 120 150 180										BLOCKING DEPT WOOD METAL STONE									
ETCHING DEPT PAINT IN BACKGROUND SOLID										PROOFS									
FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER										ON WOOD METAL									

PHOTO RETURNED TO PHOTO USED FOR

SOMERSET BOOK STORE,
SOMERSET, PA. PENNA.

NO. 0-2754

ORDER NO. 63338

DATE 11-23-1932

I M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) FERNER HOTEL,
SOMERSET, PENNA.

FRONT NO.

(ALL OF THIS ON THE ADDRESS SIDE)

1 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 61327-C

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

BLUE PRINT O.K. 28
DEC 8 1932

BLUE PRINT O.K. *DB*
DEC 1 1932

L. V. WAREHAM,
FRANKFORT, MICH.

✓ NO. 0-2755
ORDER NO. 63349
DATE 11-25-1932

I M POST CARDS		PHOTO PLATIN	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) VIEW OVERLOOKING FRANKFORT, BETSIE BAY AND LAKE MICHIGAN FROM PARK HILL		IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

L. V. WAREHAM,
FRANKFORT, MICH.

✓ NO. D-2756

ORDER NO. 63349

DATE 11-25-1932

1 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) CRYSTAL DOWNS COUNTRY
CLUB NEAR FRANKFORT, MICH.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K. 26
DEC 1 1932

1
2

BLUE PRINT O. K.
DEC 8 1932

GRIFFIN'S DRUG STORE, LADYSMITH, WIS.		NO. 0-2757
		ORDER NO. 63403
		DATE 11-30-1932
1M POST CARDS <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		PHOTO PLATIN WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. / <input checked="" type="checkbox"/>	R. M. NO
TITLE (IN FULL) FLAMBEAU RIVER SCENE, LADYSMITH, WIS.	IMPRINT NONE	
COLOR DESCRIPTION TAKE OUT LETTERING ON PHOTO.		
SUBMIT & RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. PHOTO PROPERTY OF C. T. & CO.— CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

2

X

3/4

VALUE PRINT O.K.

GRIFFIN'S DRUG STORE,
LADYSMITH, WIS.

✓ NO. D-2758

ORDER NO. 63401

DATE 11-30-1932

1 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M NO

TITLE (IN FULL) BETWEEN UPPER AND LOWER
PITCH OF BIG FALLS, FLAMBEAU RIVER,
LADYSMITH, WIS.

IMPRINT NONE

COLOR DESCRIPTION

TAKE LETTERING OUT OF PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

5

X

1/2

BLUE PRINT O.K. 28
DEC 2 1932

GRIFFIN'S DRUG STORE,
LADYSMITH, VIS.

NO. D-2759
ORDER NO. 63401
DATE 11-30-1932

I M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. / R. M NO

TITLE (IN FULL) BIG FALLS OF FLAMBEAU
RIVER, LADYSMITH, WIS.

IMPRINT NONE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5



3
4

RECEIVED O. R. 28
DEC 3 1932

GRIFFIN'S DRUG STORE,
LADYSMITH, WIS.

NO. D-2760

ORDER NO. 63401

DATE 11-30-1932

1 M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

TITLE (IN FULL) TOURIST PARK -
LADYSMITH, WIS.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1/2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

TAKE LETTERING OUT OF PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

PRINTED O.K. 98
DEC 2 1932

1
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GRIFFIN'S DRUG STORE,
LADYSMITH, WIS.

NO. 0-2761

ORDER NO. 63401

DATE 11-26-1932

I M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOWER PITCH OF BIG
FALLS ON FLAMBEAU RIVER,
LADYSMITH, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

TAKE LETTERING OUT OF PHOTO.


SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

WHITE PRINT O.K.
DEC 2 1932

GRIFFIN'S DRUG STORE,
LADYSMITH, WIS.

NO. 0-2762
ORDER NO. 63401
DATE 11-30-1932

I M POST CARDS	PHOTO PLATIN	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		
TITLE (IN FULL) MAIN STREET, LADYSMITH, WIS.		
		
<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>		
FRONT NO. / <u>2</u> R. M. NO		
IMPRINT NONE		
COLOR DESCRIPTION		
TAKE LETTERING OUT OF PHOTO.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

2
rephoto 517

14

BLUE PRINT O. K.
DEC 2 1932

rephoto 5x7
12-1 1/2

GRiffin's DRUG STORE,
LADYSMITH, WIS.

NO. D-2764
ORDER NO. 63401
DATE 11-30-1932

I M POST CARDS PHOTO PLATIN WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. / 2 R. M NO
TITLE (IN FULL) VIEW OF FLAMBEAU RIVER, LADYSMITH, WIS.	IMPRINT NONE

COLOR DESCRIPTION

TAKE OUT WIRES. TAKE LETTERING OUT OF PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

3/4

BLUE PRINT O.K. 28

GRIFFIN'S DRUG STORE,
LADYSMITH, WIS.

NO. D-2763

ORDER NO. 63401

DATE 11-30-1932

I M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) DEER SCENE, LADYSMITH,
WIS.

FRONT NO. / 2 R. M NO

IMPRINT NONE

COLOR DESCRIPTION

TAKE LETTERING OUT OF PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

25
MAKE PRINT O.K.
DEC 8 1932

GRIFFIN'S DRUG STORE,
LADYSMITH, WIS.

NO. D-2765

ORDER NO. 63401

DATE 11-30-1932

I M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

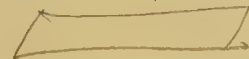
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 12

R. M. NO

TITLE (IN FULL) FLAMBEAU RIVER SCENE,
LADYSMITH, WIS.

IMPRINT NONE



COLOR DESCRIPTION

TAKE LETTERING OUT OF PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PRINT O.K. 25
DEC 8 1932

GRIFFIN'S DRUG STORE,
LADYSMITH, WIS.

NO. D-2766

ORDER NO. 63401

DATE 11-30-1932

I M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) FLAMBEAU RIVER,
SHOWING NEW HIGHWAY BRIDGE,
LADYSMITH, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SEE SKETCH ON BACK OF PHOTO. TAKE LETTERING OUT OF PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

D2767

D2768

Large Drawing

BLUE PRINT O.K.
JAN 17 1933

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-2769 ORDER NO. 63413 DATE 11-30-1932

CUSTOMER ROBERT SHOWERS,
CHICAGO, ILLINOIS

12½ M CIRCULAR SIZE 8½ X 11, FOLDED TO 3 7/8 X 8½

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VISION AND COURAGE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
USE PHOTO NO. 1A2684. SEE LAYOUT ATTACHED.
BE SURE AND KEEP LETTERING "VISION AND COURAGE"
ABOVE SCORE LINE

COLOR DESCRIPTION

DEADLINE

DEPT.
RETUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ON FOLDER COVER STOCK.
5 COLORS ONE SIDE, 3 COLORS
REVERSE SIDE. Yes No or mix

FRONT NO.:
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: C. T. ART COLORTONE MADE ONLY BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination
Dry - Wet Panormatic - Color Separation
Transfer - Paper Process - New Process
Stripping - White Border - Full Face
Blue Print - Handcolor - Black & White Proof - Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day
SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT. WOOD, METAL, ANOTHER
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)
ETCHING DEPT. PAINT IN BACKGROUND SOLID
FINISHING DEPT. OUTLINE, OVAL, CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER
PROOFS
FINAL - GOOD - IN COLORS - SPECIAL STONE
ELECTROTYPES EACH ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

64579

ROGERS DRUG STORE,
MONROE, N.Y.

NO. D-2770

ORDER NO. 63442

DATE 12-2-1932

2 M

POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) STONY HAVEN,
ROUND ISLAND LAKE, MONROE, N.Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

5

BLUE PRINT O.K. 95
DEC 2 1932

3/4

ROGERS DRUG STORE,
MONROE, N.Y.

✓ NO. D-2771

ORDER NO. 63442

DATE 12-2-1932

2 M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) BIRD'S-EYE VIEW LAKE
MOMBASHA, MONROE, N.Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW MOUNTAIN CLEAR IN REAR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

5

X

FILE PRINT O.K.
DEC 9 1932

1/2

ROGERS DRUG STORE,
MONROE, N.Y.

✓ NO. D-2772

ORDER NO. 63442

DATE 12-2-1932

2 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

TITLE (IN FULL) **FRANZ KLOIBER LAKE**
MCMBASHA FARM, SOUTHFIELD, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

5

X

3/4

ROGERS DRUG STORE,
MONROE, N.Y.

✓ NO. D-2773

ORDER NO. 63442

DATE 12-2-1932

2 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) FRANZ KLOIBER LAKE
MOMBASHA FARM, SOUTHFIELD, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5
DEADLINE

ROGERS DRUG STORE,
MONROE, N.Y.

✓ NO. D-2774

ORDER NO. 63442

DATE 12-2-1932

2 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FRANZ KLOIBER LAKE
MOMBASHA FARM, SOUTHFIELD, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHTEN DARK SHADOW IN FOREGROUND, SHOW MOUNTAIN CLEAR IN DISTANCE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PRINT O.K.
DEC 1932

DEADLINE

ROGERS DRUG STORE,
MONROE, N.Y.

NO. D-2775

ORDER NO. 63442

DATE 12-2-1932

2 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) ALONG THE SHORE,
WALTON LAKE, MONROE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. ON REAR RIGHT WHITE, WITH RED ROOF, OTHER BLDGS. WHITE,
ROOFS RED. CEMENT ROAD, REMOVE WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

5
DEADLINE

ROGERS DRUG STORE,
MONROE, N.Y.

✓ NO. D-2776

ORDER NO. 63442

DATE 12-2-1932

2 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) GARDENS AND GROUNDS OF
BEAUTIFUL ESTATES, MONROE, N.Y.

IMPRINT

SAME AS ABOVE



COLOR DESCRIPTION

REAR CENTER BLDG. LIGHT STONE, RED ROOF, BLDG. ON RIGHT LIGHT
GRAY, GREEN ROOF, BLDG. ON LEFT LIGHT GRAY, GREEN ROOF, LIGHT
GRAY PAGODA ON LEFT CENTER, GRAY STONE WALL ALONG CENTER FOREGROUND
RED, PINK & PURPLE FLOWERS IN GARDENS ON LEFT FOREGROUND AND AROUND
LILLY POND ON LEFT & AROUND PAGODA ON LEFT CENTER, BRIGHT GREEN
LAWN, DARK GREEN SHRUBBERY & FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K.
DEC 9 1932

DEADLINE

BLUE PRINT O. K.
JAN 18 1933

R. 2
A. 1/2
C-1

CUSTOMER

PHOTO PROPERTY OF C. T. CO.

YES

RETURN PHOTO

DIAL NO. D-2777 ORDER NO. 63441 DATE 12-5-1932

CUSTOMER ROBT. S. GILLS, GILA BEND, ARIZ.

6M P.C. SIZE 3 1/2 x 5 1/2

PLACE OF TITLE Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP - NEW AND MODERN - ON U.S. 80 -
ELEV. 736 FT.
BOT - GILA AUTO COURT GILA BEND, ARIZ.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

COLOR DESCRIPTION

Photo in CH 1193

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO VARICOLOR
WHITE BORDER

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative Line Halftone Combination
Dry Wet Panchromatic Color Separation
Transfer Paper Process New Process
Stripping White Border Full Face
Blue Print Handcolor Black & White Proof Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL EFFECT
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

2

BANNAN'S DRUG STORE,
SHICKSHINNY, PA.

✓ NO. 0-2778

ORDER NO. 63490

DATE 12-6-1932

BLUE PRINT O.K.
DEC 8 1932

1 M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) UNION STREET FROM
MAIN STREET, SHICKSHINNY, PA.

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

REMOVE FIRST POLES ON RIGHT AND LEFT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

10

116
BLUE PRINT O.K.
DEC 8 1932

BANNAN'S DRUG STORE,
SHICKSHINNY, PA.

✓ NO. 0-2779

ORDER NO. 63490

DATE 12-6-1932

I M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL) BIRD'S-EYE VIEW,
SHICKSHINNY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE.

COLOR DESCRIPTION

use photo no 57720-C

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

5
DEADLINE

2

BLUE PRINT O.K.
JAN 17 1933

JB

WORTHWHILE VARIETY STORE,
IRON RIVER, MICH.

✓ NO. D-2780
ORDER NO. 63484
DATE 1-4-1933

1 M PHOTO PLATIN POST CARDS WHITE BORDER	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	
TITLE (IN FULL) MAIN STREET, IRON RIVER, MICH.	
<div></div>	
<small>COLOR DESCRIPTION</small>	
<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
FRONT NO. 1	R. M. NO
IMPRINT	NONE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

14

T
X

BLUE PRINT O.K. 25
DEC 8 1932

print on 8x10

W. B. LIMERICK DRUG STORE,
SAVANNAH, MO.

NO. D-2781
ORDER NO. 63488
DATE 12-6-1932

I M	POST CARDS	PHOTO PLATIN	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M NO
TITLE (IN FULL) COURT HOUSE, SAVANNAH, MO.		IMPRINT NONE	

COLOR DESCRIPTION
use best photo.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

6

W. B. LIMERICK DRUG STORE,
SAVANNAH, MO.

NO. 0-2762

ORDER NO. 63488

DATE 12-6-1932

M

POST CARDS

PHOTO

PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) HIGH SCHOOL,
SAVANNAH, MO.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

W. B. LIMERICK DRUG STORE,
SAVANNAH, MO.

NO. D-2783

ORDER NO. 63488

DATE 12-6-1932

1 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M

NO

TITLE (IN FULL) DR. NICHOL'S
SANATORIUM, SAVANNAH, MO.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

JERSEY SHORE NEWS AGENCY,
JERSEY SHORE, PA.

NO. D-2764

ORDER NO. 63517

DATE 12-6-1932

I M POST CARDS		PHOTO PLATIN	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) PINE CREEK FROM CHIMNEY ROCK NEAR JERSEY SHORE, PA.		IMPRINT	NONE

COLOR DESCRIPTION

SHOW REAR MOUNTAINS CLEAR, TAKE OUT LETTERING ON RIGHT OF PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K. 26
DEC 20 1932

3/4

JERSEY SHORE NEWS AGENCY,
JERSEY SHORE, PA.

NO. D-2785

ORDER NO. 63517

DATE 12-6-1932

I M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO. 1 R. M. NO

TITLE (IN FULL) CEDAR RUN NEAR JERSEY
SHORE, PA.

IMPRINT NONE

COLOR DESCRIPTION

SHOW REAR MOUNTAINS CLEAR & DISTINCT, TAKE OUT LETTERING ON PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

BLUE PRINT O. K.
DEC 16 1932

5

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-2786**

ORDER NO. 63523

DATE 12-8-1932

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this CustomerCUSTOMER **MAX H. BAER, JEFFERSON CITY, MO.**

2M P.C.

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper ☒ Lower, Center ☐ Border ☐ Follow Layout ☐
Title in Plate Yes ☐ No ☐ Copyright in Plate Yes ☐ No ☐
Title in full **THE DRAGON'S HEART, 1 MILE EAST OF DANIEL, MO. AND 2 MILES NORTH OF HIGHWAY 54, ON THE LAKE OF THE OZARKS.**

RETOUCHING DEPARTMENT

Submit ☒ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing ☐
Follow Layout **XXXXX TAKE CUT SIGN AT LEFT TEMPORARY ROAD ETC.**

COLOR DESCRIPTION

IN COLOR ROOF OF LOG CABIN RED, DARK BLUE PLASTERED BETWEEN LOGS ON THE SIDE.

STYLE **PHOTO VARICOLOR WHITE BORDER**R.M. ☒ Yes ☐ No

FRONT NO. 5

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes ☐ No ☐

Special type as sample

IMPRINT Customer ☐☒ C. L. ImprintNo Imprint ☐

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size $5\frac{1}{2} \times 8\frac{1}{2}$ 10×12 Prints each from Negatives **MATTE** or **GLOSSY**Mount on **CARD, CLOTH**, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line Half-tone Combination

Dry Wet Panoramic — Color Separation

Transfer — Paper Process New Process

Stripping — White Border Full Face

☒ Blue Print ☐ Handcolor ☐ Black & White Proof Titles — Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALF-TONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

LINE & HALF-TONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDTH — HEIGHT SAME SIZE

BLOCKING DEPT. WOOD, METAL, ANOTHER

SOLID METAL, FLUSH TOP, FLUSH BOTTOM

FLUSH SIDES, FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS See SIZE

PROOFS

FLAT, GROUND, INDOORS, OUTDOORS, SPECIAL STOCK

ON WOOD, METAL

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-2787 ORDER NO. 63523 DATE 12-8-1932
CUSTOMER MAX H. BAER, JEFFERSON CITY, MO.

2M P.C. SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE DRAGON'S HEART, 1 MILE EAST OF
DANSEL, MO. AND 2 MILES NORTH OF HIGHWAY 54,
ON THE LAKE OF THE OZARKS.

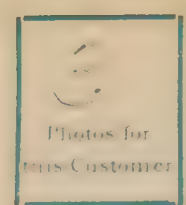
RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing
Follow Layout

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



STYLE PHOTO VARICOLOR
WHITE BORDER

FRONT NO. 5 R. M. Yes Same as D2786
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO

NEG. NO.

Rephoto
Photograph each - Size 5x7 - 8x10 - 11x14
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position Office
DELIVER Straighten Photo
Negative - Line Half-tone Combination
Dry - Wet - Panchromatic - Color Separation
Transfer - Paper Process - New Process
Stripping - White Border - Full Face
Blue Print - Handcolor - Black & White Proof - Titles - Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM										ZINC ETCHINGS FROM									
ZINC CUTTING PLATES										ZINC CUTTING PLATES									
ZINC & HAND COLOR CUTTING PLATES										ZINC & HAND COLOR CUTTING PLATES									
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color
SIZE										SIZE									
SCREEN										SCREEN									
ETCHING DEPT.										ETCHING DEPT.									
FINISHING DEPT.										FINISHING DEPT.									

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-2788

ORDER NO. 63523

DATE 12-5-1932

CUSTOMER MAX H. BAER, JEFFERSON CITY, MO

2 M.P.C.

SIZE 3½ x 5½

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE DRAGON'S HEART, 1 MILE EAST OF
DAMSEL, MO. AND 2 MILES NORTH OF HIGHWAY 54,
ON THE LAKE OF THE OZARKS,

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO VARI-COLOR
MATE BORDER

CAD. or THIS OR ADDRESS SIDE

R. M. Yes No

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative - Line - Halftone - Combination

Dry - Wet - Panromatic - Color Separation

Transfer - Paper Process - New Process

Stripping - White Border - Full Face

Blue Print Handcolor Black & White Proof. Titles - Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DEPLICATES ZINC COLOR PLATES

FINE & HALFTONE COPIES COLOR PROCESS

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

ZINC ETCHINGS FROM COPIES

DEPLICATES COLOR PLATES

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 132 150

ETCHING DEPT. LANT. INGRAVING DEPT.

FINISHING DEPT. GUTTING OVAL VERTICAL

SQUARE ENGRAVING VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD VERTICAL ANCHOR

SOLID METAL VERNIER TYPING BOTTOM

ETCHING DEPT. VERNIER ALL AROUND

UNMOUNTED WITH DEARERS

CUT TO PICAS see size

PROOFS

FLAT WOOD BLOCKING NEEDLE ENGRAVING

ETCHING DEPT. VIGNETTE HIGHLIGHT

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

R. 1
A 11/4
C 1/4

5

BLUE PRINT O. K.

JAN 18 1933

124

front

DAKOTA NEWS AGENCY,
SIOUX FALLS, S.D.

NO. D-2789

ORDER NO. 63540

DATE 12-4-1932

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) SOUVENIR OF SIOUX FALLS,

IMPRINT ~~XXXX~~

S.D. CITIZENS NATIONAL BANK
BUILDING

DISTRIBUTED BY DAKOTA NEWS AGENCY,
SIOUX FALLS, S.D.

COLOR DESCRIPTION

USE PHOTO NO. 2A1519.

DAKOTA NEWS AGENCY,
SIOUX FALLS, S.D.

NO. D-2789

ORDER NO. 63540

DATE 12-2-1932

12M 500 XXXXXXXXXX LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) THE FALLS

IMPRINT MADE BY CURT TEICH & CO.,
INC., U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 91910.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

DIAL No. D-2790

ORDER NO. 63485 DATE 12-6-1932

CUSTOMER HICKMAN DRUG CO., HICKMAN, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

1 M P.C.

SIZE

3 1/2 x 5 1/2

STYLE

PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LESPEDEZA SERICEA, USHER-SWAYNE-FULLER,
HICKMAN, FULTON CO., KY.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative - Line Halftone - Combination

Dry - Wet Panormatic - Color Separation

Transfer - Paper Process - New Process

Stripping - White Border - Full Face

Blue Print Handcolor Black & White Proof Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COPIES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Needles Extra Stippling Stop To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives Extra Stippling Stop To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WORD MARKS ANGLES

SHED METAL FLUSH TOP FLUSH BOTTOM

EDGES ROUNDED SQUARES AROUND

UNMOUNTED WITH BRACKETS

CUT TO PICAS see size

PROOFS

LINE COLOR BLACK & WHITE SIZE 1/2 X 1/2

FLAT TOP FLAT BOTTOM

ON WOOD METAL

RETURN PHOTO YES NO

COLOR DESCRIPTION
SERECIA AND TREES GREEN, COLOR MAN ANY COLOR
TO MAKE HIM INCONSPICUOUS AND BLEND WITH PICTURE

PHOTO RETURNED

TO

PHOTO USED FOR

BLUE PRINT O.K.
JAN 12 1933

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
RETURN PHOTO
YES
NO

DIAL No. D-2791 ORDER NO. 63579 DATE 12-12-1932

CUSTOMER
ARROW HEAD HOTEL,
ASBURY PARK, N.J.

3 M PC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full
ARROW HEAD HOTEL, 411 LAKE AVENUE, OVERLOOKING
WESLEY LAKE, ASBURY PARK, N.J.

RETOUCHING DEPARTMENT

Submit Sketch -- Layout -- Retouched Photo -- Wash Drawing
Follow Layout

COLOR DESCRIPTION

BROWN RUSTIC SHINGLES. DULL GREEN ROOF. WHITE
CORNICE & PORCH COLUMNS & WINDOW FRAMES. GRAY STEPS & BASE.
ON LEFT BLDG. BUFF, WHITE TRIM. ON RIGHT BLDG.
CREAM, WHITE TRIM. GREEN LAWN & SHRUBBERY.

DEPT. DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

STYLE PHOTO PLATIN

FRONT NO. 5
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
PRINT: Customer C. T. Imprint No Imprint

Photos for
this Customer

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative -- Line -- Half-tone -- Combination
Dry -- Wet -- Panormatic -- Color Separation
Transfer -- Paper Process -- New Process
Stripping -- White Border -- Full Face
Blue Print Handcolor -- Black & White Proof. Titles -- Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANGLE
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DRAWERS
CUT TO PICAS (see size)

PROOFS

FINAL GOOD INQUENON SPECIAL STOCK
ELECTROTYPE LITHO
ON WOOD METAL

PHOTO RETURNED
TO
PHOTO USED FOR

Extra
for
O.C. IV-B
1.75

T
X

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. **D-2792** ORDER NO. **63588** DATE **12-15-1932**

CUSTOMER
**PEACH AUTO COURT,
YUMA, ARIZONA**

6 M **FC** SIZE **3 1/2 X 5 1/2**

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full **TOP: PEACH AUTO COURT, SELECT -
REFINEMENT - QUIET**

BOT: YUMA, ARIZONA ON U. S. 80

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

COLOR DESCRIPTION

DEPT. DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLE **ARTGRAVURE GREEN
WHITE BORDER**

FRONT NO. **5** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES

LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 25 30 35 40 45 50 55 60 65 70 75 80 85 90 95 100 110 120 130 140 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. GUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES
DUPLICATES

Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD, MORTISE, ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DEAKERS
CUT TO PICAS (see SIZE)

PROOFS

FLAT GOOD INCOLORS SPECIAL COLOR
FOR TYPE-SET FACED
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

R 1
C-3/4

H
X

HENRY J. WILDHACK, DRUGGIST,
NEWARK, N.Y.

NO. D-2793

ORDER NO. 63650

DATE 12-19-1932

I M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WAR MEMORIAL AND PARK,
NEWARK, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MONUMENT WHITE STONE ALL OVER. GRAY CANNON, GRAY BASES. REAR STAND
GRAY, SLATE ROOF. REAR CHURCH GRAY BRICK. REMOVE WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PRINT O. K. WS
DEC 30 1932

BLUE PRINT O.K. *Wb*
DEC 30 1932

HENRY J. WILDHACK, DRUGGIST,
NEWARK, N.Y.

✓ NO. D-2794

ORDER NO. 63650

DATE 12-19-1932

1 ~~8~~M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) NEWARK STATE SCHOOL,
NEWARK, N.Y.

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

DARK RED BRICK, BUFF CORNICE & PORCHES. SLATE ROOFS, DARK SASH.
LIGHT CEMENT DRIVE. GREEN LAWN & SHRUBBERY. MAKE SMOOTH
CEMENT ROAD ON LEFT. REMOVE WIRES ON LEFT SKYLINE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET



BLUE PRINT O.K. *Wb*
DEC 30 1932

1
2

HENRY J. WILDHACK, DRUGGIST,
NEWARK, N.Y.

✓ NO. D-2795

ORDER NO. 63650

DATE 12-19-1932

I M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER
TITLE (IN FULL) NEWARK COUNTRY CLUB,
NEWARK, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE



COLOR DESCRIPTION
BLOG, GRAY SHINGLES, GREEN ROOF, WHITE CORNICE & TRIM, ORANGE &
GREEN STRIPED AWNINGS & SUN SHADE. ~~XXXXXX~~ BRIGHT GREEN LAWN.
PUT FLAG ON POLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K. 26
DEC 27 1932

HENRY J. WILDHACK, DRUGGIST,
NEWARK, N.Y.

✓ NO. 0-2796
ORDER NO. 63650
DATE 12-19-1932

M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) BARGE CANAL FLEET PASSING THROUGH BARGE CANAL, NEWARK, N.Y.		IMPRINT	SAME AS ABOVE

COLOR DESCRIPTION
BOAT GRAY, BUFF CABINS, REAR FLAT BOATS GRAY, BRIDGE GRAY,
ON LEFT 1ST & 2ND BLDG. DARK RED, 3 GRAY, 4 RED, 5 BUFF, OTHERS
GRAY. PINK FLOWERS ON BUSHES ON LEFT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K. *Wb*
DEC 30 1932

HENRY J. WILDHACK, DRUGGIST,
NEWARK, N.Y.

NO. 0-2797

ORDER NO. 63650

DATE 12-19-1932

M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

MAIN STREET LOOKING
NORTH, NEWARK, N.Y.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

ON LEFT 1ST DARK RED BRICK, GREEN MARKEE, LIGHT CORNICE & SASH.
2-3-4-5 RED BRICK 6-7 GRAY; 8 RED.

ON RIGHT- 1ST BUFF, 2 BROWN, 3 GRAY, 4&5 RED, 6 GRAY, 7&8 RED,
9 WITH TOWER BUFF, 10 RED, BLACK BRIDGE IN REAR CENTER.
REMOVE WIRES, STREET CAR TRACKS AND WHITE XX SIGN IN REAR CENTER.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GEO. E. ESHENAUER,
MILLERSBURG, PA.

NO. D-2799

ORDER NO. 63739

DATE 1-4-1933

1 M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOYAL ORDER OF MOOSE
NO. 59, MILLERSBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT BROWN BRICK, LIGHT STONE TRIM, BASE & STEPS. OAK DOORS.
ON RIGHT BUFF, SLATE ROOF. BROWN TRIM. ON LEFT GRAY, WHITE TRIM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BASE PRINT O. K. 25
JAN 17, 1933

17

X

BLUE PRINT O.K. 218
JAN 11 1933

GEO. E. ESHENAUER,
MILLERSBURG, PA.

✓ NO. D-260

ORDER NO. 63739

DATE 1-4-1933

1 M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) STEEVER R. DAY POST
NO. 326 AMERICAN LEGION, XXXX
MILLERSBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK BUFF & BROWN MIXED BRICK. GREEN WINDOW FRAMES, CREAM SASH,
OAK DOORS, LIGHT GRAY CORNICE. GREEN MARKEE ON LEFT, BRASS LIGHTS.
DULL RED FLOOR ON PORCH. GREEN TERRACED LAWN. SHOW FLAG ON
POLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K. 28
JAN. 17 1933

GEO. E. ESHENAU,
MILLERSBURG, PA.

NO. 0-2801
ORDER NO. 63739
DATE 1-4-1933

I M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) THE NEW HIGH SCHOOL,
MILLERSBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

rephoto 1 1/2

X

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-2802

ORDER NO. 63744

DATE 1-4-33

CUSTOMER **GREEN PALM RESTAURANT,**
ROMNEY, W. VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

1 M PC SIZE 3½ x 5½

STYLE ARTGRAVURE GREEN
WHITE BORDER

WHITE
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in Plate	Yes	No	Copyright in Plate	Yes	No
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Title in full TOP: ~~1~~₄ ONLY STOP BETWEEN CLARKSBURG AND WINCHESTER

BOT: GREEN PALM RESTAURANT - ROMNEY, W. VA. -
U. S. ROUTE 50

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12 _____
 ____ Prints each from ____ Negatives MATTE or GLOSSY
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
 by Salesman, Customer, or Sample for Position, Office
 STRAIGHTEN PHOTO

Negative	—	Line	—	Half-tone	—	Combination.		120
Dry	—	Wet	—	Panchromatic	—	Color Separation.		133
Transfer	—	Paper Process	—	New Process.				150
Stripping	—	White Border	—	Full Face.				175
Blue Print	—	Handcolor	—	Black & White Proof.	—	Titles—Red, Blue.		

CORRECT IMPERFECTIONS IN THE ROOF, MAKE SIGNS
STAND OUT PLAIN, AND AS THE SHED ROOF OVER THE FRONT
MAKES A SHADOW, MAKE IT STAND OUT PLAIN AS POSSIBLE.

Take out lettering in photo

Also see remarks on extra plants studied

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

____ DUPLICATES _____ FINE COLOR PLATES _____

LINE & HALFTONE COMB ——— COLOR PROCESS

Extra Negatives	Extra Strippling	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE _____ WIDE _____ HIGH SAME SIZE _____
SCREEN - 55 - 60 85 - 100 - 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM _____ COPIE _____

Duplicates _____ Color Plate _____

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE _____ WIDE _____ HIGH, SAME SIZE _____

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

PLATE GOOD IN COLORS SPECIAL STOCK

— — — — — ELECTROLYTES EACH OF

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

1.25

TX

BLUE PRINT O.K.
FEB 13 1935

1/2
4 1/2
A. 28
C-1
PL. 1/2
1/4
1/4
1/4

CUSTOMER
CO.
PHOTO PROPERTY
RETURN PHOTO

DIAL NO. D-2803

ORDER NO. 63794

DATE 1-10-33

CUSTOMER
N.V. CHRISTENSEN,
CHICAGO, ILL.

6 1/2 M PICTURES SIZE 8 1/2 X 11 PRINTED ON LTHD. STOCK

PLACE OF TITLE: Upper, Lower, Center—Border
Title in Plate Yes No Copyright in Plate Yes No
Title in full

"A TALE OF A CENTURY"
etc.
below picture

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

COLOR DESCRIPTION

Long Impact

DEPT.
ETCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

FRONT NO. NONE
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination
Dry - Wet Panchromatic - Color Separation
Transfer - Paper Process - New Process
Stripping - White Border Full Face
Blue Print Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										DUPLICATES									
LINE & HALFTONE COMB.	COLOR PROCESS									LINE & HALFTONE COMB.	COLOR PROCESS								
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 65 70 75 80 85 90 95 100 105 110 115 120 125 130 135 140 145 150
ETCHING DEPT. PAINT IN BACKGROUND SOLID
FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY SIGNATURE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER
BLOCKING DEPT. WOOD METAL ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS
LINE GOOD IN GOOD SPECIAL NEED
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED
TO
PHOTO USED FOR

5.00
15.00

BLUE PRINT O. K.
JAN 31 1933
A 1 3/4
28

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

✓ NO. D-2805

ORDER NO. 63865

DATE 1-17-1933

2 M PHOTO VARICOLOR POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) WHITFIELD HALL, BLUE
MOUNTAIN COLLEGE, BLUE MOUNTAIN,
MISS.

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

Photo ret.
3/29/33

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. D-2806

ORDER NO. 63865

DATE 1-17-1933

2 M PHOTO VARICOLOR POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) FRONT CAMPUS VIEW,
BLUE MOUNTAIN COLLEGE, BLUE
MOUNTAIN, MISS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

*Photo reh
3/29/33*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE FRONT O. K. A1 1/2 26

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NoD-2807

ORDER NO. 63878

DATE 1/18/33

CUSTOMER

DATELAN ARIZONA DEVELOPMENT CO.,

AZTEC, ARIZONA

12 1/2 M PC 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DATELAN ARIZONA

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE VARICOLOR- WHITE BORDER

FRONT NO. 5 NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative - Line Half-tone Combination

Dry Wet Panchromatic - Color Separation

Transfer - Paper Process New Process

Stripping - White Border Full Face

Blue Print Handcolor Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Headlines Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE - - - - - WIDE - - - - - HIGH - SAME SIZE -

SCREEN 55 60 75 100 110 120 133 150

ETCHING DEPT. PAST IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Headlines Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE - - - - - WIDE - - - - - HIGH - SAME SIZE -

BLOCKING DEPT. WOOD MORTISE ANCHOR

SHED METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCORPORATE NOT USE NEGATIVE

ELECTROTYPE LITHO

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

map & layout
R.
200
A
1 1/4
2 1/2
6-3/4
NO
YES

CUSTOMER

NOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-2819

ORDER NO. 63925

DATE 1-27-1933

CUSTOMER THERESE SACHS,
CHICAGO, ILL.

3 M.P.C. FOLDER SIZE 7 X 11

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THERESE SACHS

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo -- Wash Drawing
Follow Layout

COLOR DESCRIPTION

*Photos ret. to customer
3/14/33*DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this CustomerSTYLE PHOTO PLATIN ON BOTH SIDES
(ON ART. COLORTONE STOCK)FRONT NO. SPECIAL R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No ImprintPHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Half-tone — Combination
Dry — Wet — Panchromatic — Color Separation
Transfer — Paper Process — New Process
Stripping — White Border — Full Face
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										DUPLICATES									
LINE & HALFTONE COMB.										COLOR PLATES									
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day						
SIZE _____ WIDE _____ HIGH SAME SIZE _____																			
BLOCKING DEPT. WOOD, AGRESTE, ANCHOR SOLID METAL, FLUSH TOP, FLUSH BOTTOM FLUSH SIDES, FLUSH ALL AROUND UNMOUNTED WITH BEAKERS CUT TO PICAS (see size)																			
ETCHING DEPT. PAINT IN BACKGROUND SOLID																			
FINISHING DEPT. OUTLINE, OVAL, CIRCLE, SQUARE, LIKE COPY, VIGNETTE, HIGHLIGHT, WITH LINE, WITHOUT LINE, SPECIAL BORDER																			
PROOFS PLATE, GOOD, INCHES, SPECIAL STOCK ELECTROTYPES, EACH ON ON WOOD, METAL																			

1 1/2

✓ S. DOLSKY,
PRINCETON, N.J.

NO. 0-2822
ORDER NO. 63985
DATE 1-31-33

4 M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) CHAPEL, PRINCETON
UNIVERSITY, PRINCETON, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K. JB
FEB 17 1933

51

X

CUSTOMER
|
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. **D-2823** ORDER NO. **63998** DATE **1/31/33**

CUSTOMER

**KENT SCHOOL,
KENT, CONN.**

3 M PC

SIZE **3½ X 5½**

PLACE OF TITLE Upper Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **AEROPLANE VIEW OF KENT SCHOOL,
KENT, CONN.**

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing
Follow Layout

COLOR DESCRIPTION

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE **PHOTO PLATIN
WHITE BORDER**

FRONT NO. **8 /**

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panoramic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES ZINC ETCHINGS FROM COPIES

IMMEDIATELY ZINC COLOR PLATES

LINE & HALFTONE COPY COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WITH THICK. SAME SIZE

SCREEN 25 35 45 55 65 75 85 95 105 115 125 135 145 155 165 175 185 195 205 215 225 235 245 255 265 275 285 295 305 315 325 335 345 355 365 375 385 395 405 415 425 435 445 455 465 475 485 495 505 515 525 535 545 555 565 575 585 595 605 615 625 635 645 655 665 675 685 695 705 715 725 735 745 755 765 775 785 795 805 815 825 835 845 855 865 875 885 895 905 915 925 935 945 955 965 975 985 995 1005 1015 1025 1035 1045 1055 1065 1075 1085 1095 1105 1115 1125 1135 1145 1155 1165 1175 1185 1195 1205 1215 1225 1235 1245 1255 1265 1275 1285 1295 1305 1315 1325 1335 1345 1355 1365 1375 1385 1395 1405 1415 1425 1435 1445 1455 1465 1475 1485 1495 1505 1515 1525 1535 1545 1555 1565 1575 1585 1595 1605 1615 1625 1635 1645 1655 1665 1675 1685 1695 1705 1715 1725 1735 1745 1755 1765 1775 1785 1795 1805 1815 1825 1835 1845 1855 1865 1875 1885 1895 1905 1915 1925 1935 1945 1955 1965 1975 1985 1995 2005 2015 2025 2035 2045 2055 2065 2075 2085 2095 2105 2115 2125 2135 2145 2155 2165 2175 2185 2195 2205 2215 2225 2235 2245 2255 2265 2275 2285 2295 2305 2315 2325 2335 2345 2355 2365 2375 2385 2395 2405 2415 2425 2435 2445 2455 2465 2475 2485 2495 2505 2515 2525 2535 2545 2555 2565 2575 2585 2595 2605 2615 2625 2635 2645 2655 2665 2675 2685 2695 2705 2715 2725 2735 2745 2755 2765 2775 2785 2795 2805 2815 2825 2835 2845 2855 2865 2875 2885 2895 2905 2915 2925 2935 2945 2955 2965 2975 2985 2995 3005 3015 3025 3035 3045 3055 3065 3075 3085 3095 3105 3115 3125 3135 3145 3155 3165 3175 3185 3195 3205 3215 3225 3235 3245 3255 3265 3275 3285 3295 3305 3315 3325 3335 3345 3355 3365 3375 3385 3395 3405 3415 3425 3435 3445 3455 3465 3475 3485 3495 3505 3515 3525 3535 3545 3555 3565 3575 3585 3595 3605 3615 3625 3635 3645 3655 3665 3675 3685 3695 3705 3715 3725 3735 3745 3755 3765 3775 3785 3795 3805 3815 3825 3835 3845 3855 3865 3875 3885 3895 3905 3915 3925 3935 3945 3955 3965 3975 3985 3995 4005 4015 4025 4035 4045 4055 4065 4075 4085 4095 4105 4115 4125 4135 4145 4155 4165 4175 4185 4195 4205 4215 4225 4235 4245 4255 4265 4275 4285 4295 4305 4315 4325 4335 4345 4355 4365 4375 4385 4395 4405 4415 4425 4435 4445 4455 4465 4475 4485 4495 4505 4515 4525 4535 4545 4555 4565 4575 4585 4595 4605 4615 4625 4635 4645 4655 4665 4675 4685 4695 4705 4715 4725 4735 4745 4755 4765 4775 4785 4795 4805 4815 4825 4835 4845 4855 4865 4875 4885 4895 4905 4915 4925 4935 4945 4955 4965 4975 4985 4995 5005 5015 5025 5035 5045 5055 5065 5075 5085 5095 5105 5115 5125 5135 5145 5155 5165 5175 5185 5195 5205 5215 5225 5235 5245 5255 5265 5275 5285 5295 5305 5315 5325 5335 5345 5355 5365 5375 5385 5395 5405 5415 5425 5435 5445 5455 5465 5475 5485 5495 5505 5515 5525 5535 5545 5555 5565 5575 5585 5595 5605 5615 5625 5635 5645 5655 5665 5675 5685 5695 5705 5715 5725 5735 5745 5755 5765 5775 5785 5795 5805 5815 5825 5835 5845 5855 5865 5875 5885 5895 5905 5915 5925 5935 5945 5955 5965 5975 5985 5995 6005 6015 6025 6035 6045 6055 6065 6075 6085 6095 6105 6115 6125 6135 6145 6155 6165 6175 6185 6195 6205 6215 6225 6235 6245 6255 6265 6275 6285 6295 6305 6315 6325 6335 6345 6355 6365 6375 6385 6395 6405 6415 6425 6435 6445 6455 6465 6475 6485 6495 6505 6515 6525 6535 6545 6555 6565 6575 6585 6595 6605 6615 6625 6635 6645 6655 6665 6675 6685 6695 6705 6715 6725 6735 6745 6755 6765 6775 6785 6795 6805 6815 6825 6835 6845 6855 6865 6875 6885 6895 6905 6915 6925 6935 6945 6955 6965 6975 6985 6995 7005 7015 7025 7035 7045 7055 7065 7075 7085 7095 7105 7115 7125 7135 7145 7155 7165 7175 7185 7195 7205 7215 7225 7235 7245 7255 7265 7275 7285 7295 7305 7315 7325 7335 7345 7355 7365 7375 7385 7395 7405 7415 7425 7435 7445 7455 7465 7475 7485 7495 7505 7515 7525 7535 7545 7555 7565 7575 7585 7595 7605 7615 7625 7635 7645 7655 7665 7675 7685 7695 7705 7715 7725 7735 7745 7755 7765 7775 7785 7795 7805 7815 7825 7835 7845 7855 7865 7875 7885 7895 7905 7915 7925 7935 7945 7955 7965 7975 7985 7995 8005 8015 8025 8035 8045 8055 8065 8075 8085 8095 8105 8115 8125 8135 8145 8155 8165 8175 8185 8195 8205 8215 8225 8235 8245 8255 8265 8275 8285 8295 8305 8315 8325 8335 8345 8355 8365 8375 8385 8395 8405 8415 8425 8435 8445 8455 8465 8475 8485 8495 8505 8515 8525 8535 8545 8555 8565 8575 8585 8595 8605 8615 8625 8635 8645 8655 8665 8675 8685 8695 8705 8715 8725 8735 8745 8755 8765 8775 8785 8795 8805 8815 8825 8835 8845 8855 8865 8875 8885 8895 8905 8915 8925 8935 8945 8955 8965 8975 8985 8995 9005 9015 9025 9035 9045 9055 9065 9075 9085 9095 9105 9115 9125 9135 9145 9155 9165 9175 9185 9195 9205 9215 9225 9235 9245 9255 9265 9275 9285 9295 9305 9315 9325 9335 9345 9355 9365 9375 9385 9395 9405 9415 9425 9435 9445 9455 9465 9475 9485 9495 9505 9515 9525 9535 9545 9555 9565 9575 9585 9595 9605 9615 9625 9635 9645 9655 9665 9675 9685 9695 9705 9715 9725 9735 9745 9755 9765 9775 9785 9795 9805 9815 9825 9835 9845 9855 9865 9875 9885 9895 9905 9915 9925 9935 9945 9955 9965 9975 9985 9995 10005 10015 10025 10035 10045 10055 10065 10075 10085 10095 10105 10115 10125 10135 10145 10155 10165 10175 10185 10195 10205 10215 10225 10235 10245 10255 10265 10275 10285 10295 10305 10315 10325 10335 10345 10355 10365 10375 10385 10395 10405 10415 10425 10435 10445 10455 10465 10475 10485 10495 10505 10515 10525 10535 10545 10555 10565 10575 10585 10595 10605 10615 10625 10635 10645 10655 10665 10675 10685 10695 10705 10715 10725 10735 10745 10755 10765 10775 10785 10795 10805 10815 10825 10835 10845 10855 10865 10875 10885 10895 10905 10915 10925 10935 10945 10955 10965 10975 10985 10995 11005 11015 11025 11035 11045 11055 11065 11075 11085 11095 11105 11115 11125 11135 11145 11155 11165 11175 11185 11195 11205 11215 11225 11235 11245 11255 11265 11275 11285 11295 11305 11315 11325 11335 11345 11355 11365 11375 11385 11395 11405 11415 11425 11435 11445 11455 11465 11475 11485 11495 11505 11515 11525 11535 11545 11555 11565 11575 11585 11595 11605 11615 11625 11635 11645 11655 11665 11675 11685 11695 11705 11715 11725 11735 11745 11755 11765 11775 11785 11795 11805 11815 11825 11835 11845 11855 11865 11875 11885 11895 11905 11915 11925 11935 11945 11955 11965 11975 11985 11995 12005 12015 12025 12035 12045 12055 12065 12075 12085 12095 12105 12115 12125 12135 12145 12155 12165 12175 12185 12195 12205 12215 12225 12235 12245 12255 12265 12275 12285 12295 12305 12315 12325 12335 12345 12355 12365 12375 12385 12395 12405 12415 12425 12435 12445 12455 12465 12475 12485 12495 12505 12515 12525 12535 12545 12555 12565 12575 12585 12595 12605 12615 12625 12635 12645 12655 12665 12675 12685 12695 12705 12715 12725 12735 12745 12755 12765 12775 12785 12795 12805 12815 12825 12835 12845 12855 12865 12875 12885 12895 12905 12915 12925 12935 12945 12955 12965 12975 12985 12995 13005 13015 13025 13035 13045 13055 13065 13075 13085 13095 13105 13115 13125 13135 13145 13155 13165 13175 13185 13195 13205 13215 13225 13235 13245 13255 13265 13275 13285 13295 13305 13315 13325 13335 13345 13355 13365 13375 13385 13395 13405 13415 13425 13435 13445 13455 13465 13475 13485 13495 13505 13515 13525 13535 13545 13555 13565 13575 13585 13595 13605 13615 13625 13635 13645 13655 13665 13675 13685 13695 13705 13715 13725 13735 13745 13755 13765 13775 13785 13795 13805 13815 13825 13835 13845 13855 13865 13875 13885 13895 13905 13915 13925 13935 13945 13955 13965 13975 13985 13995 14005 14015 14025 14035 14045 14055 14065 14075 14085 14095 14105 14115 14125 14135 14145 14155 14165 14175 14185 14195 14205 14215 14225 14235 14245 14255 14265 14275 14285 14295 14305 14315 14325 14335 14345 14355 14365 14375 14385 14395 14405 14415 14425 14435 14445 14455 14465 14475 14485 14495 14505 14515 14525 14535 14545 14555 14565 14575 14585 14595 14605 14615 14625 14635 14645 14655 14665 14675 14685 14695 14705 14715 14725 14735 14745 14755 14765 14775 14785 14795 14805 14815 14825 14835 14845 14855 14865 14875 14885 14895 14905 14915 14925 14935 14945 14955 14965 14975 14985 14995 15005 15015 15025 15035 15045 15055 15065 15075 15085 15095 15105 15115 15125 15135 15145 15155 15165 15175 15185 15195 15205 15215 15225 15235 15245 15255 15265 15275 15285 15295 15305 15315 15325 15335 15345 15355 15365 15375 15385 15395 15405 15415 15425 15435 15445 15455 15465 15475 15485 15495 15505 15515 15525 15535 15545 15555 15565 15575 15585 15595 15605 15615 15625 15635 15645 15655 15665 15675 15685 15695 15705 15715 15725 15735 15745 15755 15765 15775 15785 15795 15805 15815 15825 15835 15845 15855 15865 15875 15885 15895 15905 15915 15925 15935 15945 15955 15965 15975 15985 15995 16005 16015 16025 16035 16045 16055 16065 16075 16085 16095 16105 16115 16125 16135 16145 16155 16165 16175 16185 16195 16205 16215 16225 16235 16245 16255 16265 16275 16285 16295 16305 16315 16325 16335 16345 16355 16365 16375 16385 16395 16405 16415 16425 16435 16445 16455 16465 16475 16485 16495 16505 16515 16525 16535 16545 16555 16565 16575 16585 16595 16605 16615 16625 16635 16645 16655 16665 16675 16685 16695 16705 16715 16725 16735 16745 16755 16765 16775 16785 16795 16805 16815 16825 16835 16845 16855 16865 16875 16885 16895 16905 16915 16925 16935 16945 16955 16965 16975 16985 16995 17005 17015 17025 17035 17045 17055 17065 17075 17085 17095 17105 17115 17125 17135 17145 17155 17165 17175 17185 17195 17205 17215 17225 17235 17245 17255 17265 17275 17285 17295 17305 17315 17325 17335 17345 17355 17365 17375 17385 17395 17405 17415 17425 17435 17445 17455 17465 17475 17485 17495 17505 17515 17525 17535 17545 17555 17565 17575 17585 17595 17605 17615 17625 17635 17645 17655 17665 17675 17685 17695 17705 17715 17725 17735 17745 17755 17765 17775 17785 17795 17805 17815 17825 17835 17845 17855 17865 17875 17885 17895 17905 17915 17925 17935 17945 17955 17965 17975 17985 17995 18005 18015 18025 18035 18045 18055 18065 18075 18085 18095 18105 18115 18125 18135 18145 18155 18165 18175 18185 18195 18205 18215 18225 18235 18245 18255 18265 18275 18285 18295 18305 18315 18325 18335 18345 18355 18365 18375 18385 18395 18405 18415 18425 18435 18445 18455 18465 18475 18485 18495 18505 18515 18525 18535 18545 18555 18565 18575 18585 18595 18605 18615 18625 18635 18645 18655 18665 18675 18685 18695 18705 18715 18725 18735 18745 18755 18765 18775 18785 18795 18805 18815 18825 18835 18845 18855 18865 18875 18885 18895 18905 18915 18925 18935 18945 18955 18965 18975 18985 18995 19005 19015 19025 19035 19045 19055 19065 19075 19085 19095 19105 19115 19125 19135 19145 19155 19165 19175 19185 19195 19205 19215 19225 19235 19245 19255 19265 19275 19285 19295 19305 19315 1932

CUSTOMER
1
PHOTO PROPERTY OF C. T. & CO.
RETURN PHOTO
YES
NO

DIAL No. **D-2824** ORDER NO. **64006** DATE **1/31/33**

CUSTOMER **J.C. STRACK,
CHESTERTON, IND.**

2 M **PC** SIZE **3 1/2 X 5 1/2**

PLACE OF TITLE: Upper, Lower, Center, Border -- Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **DUNES ARCADE HOTEL, INDIANA
DUNES STATE PARK, CHESTERTON, INDIANA**

RETOUCHING DEPARTMENT

Submit Sketch -- Layout Retouched Photo -- Wash Drawing
Follow Layout

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE **ARTGRAVURE GREEN
WHITE BORDER**

FRONT NO. **5** R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer ☒ C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative -- Line -- Halftone -- Combination
Dry -- Wet -- Pancromatic -- Color Separation
Transfer -- Paper Process -- New Process
Stripping -- White Border -- Full Face
☒ Blue Print Handcolor Black & White Proof. Titles -- Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES										
DUPLICATES										DUPLICATES										
LINE & HALFTONE COMB										COLOR PROCESS										
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
SIZE _____ WIDE _____ HIGH SAME SIZE _____																				
BLOCKING DEPT. WOOD, METAL, ANCHOR																				
SOLID METAL, FLUSH TOP, FLUSH BOTTOM																				
FLUSH SIDES, FLUSH ALL AROUND																				
UNMOUNTED WITH BEARERS																				
CUT TO PICAS (see size)																				
PROOFS																				
TEXT, GOOD, INCOLOR, SPECIAL STOCK																				
ELECTROTYPES EXCEPT																				
ON WOOD, METAL																				

CUSTOMER
1
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. D-2825

ORDER NO. 64006

DATE 1/31/33

CUSTOMER

J. C. STRACK,
CHESTERTON, IND.

2 M PC

SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

RESTAURANT AND BATHING

Title in full PAVILION, INDIANA DUNES

STATE PARK, CHESTERTON, INDIANA

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo Wash Drawing

Follow Layout

COLOR DESCRIPTION

RETURN PHOTO
YES
NO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE

ART GRAVURE GREEN
WHITE BORDER

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDTH HIGH NAME SIZE

BLOCKING DEPT. WOOD, METAL, ANOTHER

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH LEADERS

CUT TO PICAS (SEE SIZE)

PROOFS

FLAT GOOD DISCOLOR. SPECIAL NEEDS

100 PROOFS EACH AT

ON WOOD METAL

SIZE WIDTH HIGH NAME SIZE

SCREEN 55 60 65 100 110 120 130 150

ETCHING DEPT. PAINTED ON GROUND SOLID

FINISHING DEPT. GUTTER, OVAL, CIRCLE

SQUARE, 1/4 IN. GUT. VIGNETTE, HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. **D-2826** ORDER NO. **64006** DATE **1/31/33**

CUSTOMER **J.C.STRACK,
CHESTERTON, IND.**

2 M **PC** SIZE **3 1/2 X 5 1/2**

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **BEACH, INDIANA DUNES STATE
PARK, CHESTERTON, INDIANA**

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SHOW A COUPLE OF SUN UMBRELLAS.

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE **ARTGRAVURE BROWN**

WHITE BORDER

FRONT NO. **5** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives **MATTE** or **GLOSSY**
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination
Dry Wet Panchromatic - Color Separation
Transfer Paper Process New Process
Stripping - White Border Full Face
Blue Print Handcolor Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

FINE & HALFTONE COPY COLOR PROOF

Extra Negatives	Extra Stippling	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDTH HIGH SAME SIZE

SCREEN 50 60 85 100 110 120 135 150

ETCHING DEPT. PASTEN IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE FULL COPY - VIGNETTE - HIGHLIGHTED

WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

FINE & HALFTONE COPY COLOR PROOF

Extra Negatives	Extra Stippling	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDTH HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEAKERS

CUT TO PICAS (see size)

PROOFS

TEXT GOOD INCOGNITION SCREEN STOCK

ELECTROLYTIC FACILITY

WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

DIAL NO. **D-2827** ORDER NO. **64006** DATE **1/31/33**

CUSTOMER **J. C. STRACK,**
CHESTERTON, INDIANA

2 M PC SIZE **3½ X 5½**

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TRAIL TO THE LAKE, INDIANA DUNES**
STATE PARK, CHESTERTON, INDIANA

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE **ARTGRAVURE BROWN,**
WHITE BORDER

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panchromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINTED BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH DEARERS

CUT TO PICAS (see size)

PROOFS

TEXT COLOR PHOTOGRAPH SPECIAL STOCK

ELECTROTYPE TAPE OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

5

Pencil Sketch
Layout 9
Ret. 6

A30

MANHATTAN CARD PUBLISHING CO., NEW YORK		NO. D-2628 ^C ✓
		ORDER NO. 64030
		DATE 2-2-1933
25 M LARGE FOLDER COVER		FRONT
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NONE R. M. YES
TITLE (IN FULL) NEW YORK IN ART COLORTONE		IMPRINT SAME AS ABOVE
FRONT- EMPIRE STATE BUILDING		PUT IN STAMP SPACE - POSTAGE 1 1-2 000 WITHOUT MESSAGE (20)
COLOR DESCRIPTION		
USE PHOTO NO. 3A-H91		
MANHATTAN CARD PUBLISHING CO., NEW YORK		NO. D-2628
		ORDER NO. 64030
		DATE 2-2-1933
25 M LARGE FOLDER COVER		BACK
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NO R. M. YES
TITLE (IN FULL) SKYLINE MIDTOWN SECTION SECTION NEW YORK		IMPRINT MADE BY CURT TEICH & CO., INC., CHICAGO, U.S.A.
COLOR DESCRIPTION		
USE NEW PHOTO. SEE TISSUE ATTACHED TO PHOTO.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. PHOTO PROPERTY OF C. T. & CO.— CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

14
8

19
CUSTOMER
1
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. D-2829

ORDER NO. 64097

DATE 2/8/33

CUSTOMER THE ROUND TABLE,
MIAMI, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 X 5 1/2

STYLE ARTGRAVURE BROWN
WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border Follow Layout

FRONT NO. 5

R. M. Yes No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full TOP: "THE HOUSE OF FRIENDLINESS"

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

BOT: THE ROUND TABLE, 267 EAST FLAGLER STREET,
MIAMI, FLORIDA

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER _____ Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panoramic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____										ZINC ETCHINGS FROM _____ COPIES _____										
DUPLICATES _____ COLOR PLATES _____										DUPLICATES _____ COLOR PLATES _____										
LINE & HALFTONE COMB _____ COLOR PROCESS _____										DUPLICATES _____ COLOR PLATES _____										
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
SIZE _____ WIDE _____ HIGH SAME SIZE _____										SIZE _____ WIDE _____ HIGH SAME SIZE _____										
BLOCKING DEPT. WOOD - MOORE - ANCHOR										BLOCKING DEPT. WOOD - MOORE - ANCHOR										
SOLID METAL - FLUSH TOP - FLUSH BOTTOM										SOLID METAL - FLUSH TOP - FLUSH BOTTOM										
FLUSH SIDES - FLUSH ALL AROUND										FLUSH SIDES - FLUSH ALL AROUND										
UNMOUNTED WITH BEAKERS										UNMOUNTED WITH BEAKERS										
CUT TO PICAS (see size)										CUT TO PICAS (see size)										
PROOFS										PROOFS										
FINISHING DEPT. GUTTING - TRIM - CIRCLES										FINISHING DEPT. GUTTING - TRIM - CIRCLES										
SQUARE - 1 1/4" COPY - VIGNETTE - HIGHLIGHT										SQUARE - 1 1/4" COPY - VIGNETTE - HIGHLIGHT										
WITH LINE - WITHOUT LINE - SPECIAL BORDER										WITH LINE - WITHOUT LINE - SPECIAL BORDER										

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

BLUE PRINT O. R.
FEB 26 1933

EXTRA
1/2
A

CUSTOMER

DIAL No. D-2830

ORDER NO. 64149 DATE 2-14-1933

DEPT. DATE COMPLETED

CUSTOMER

ISADORE GOLDMAN,
CHICAGO, ILL.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 LTHDS. SIZE 8 1/2 X 11

STYLE

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ISADORE GOLDMAN MONUMENTAL WORKS

(ETC. AS PER LAYOUT)

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No • Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: C. T. ART COLORTONE MADE ONLY BY
CURT TRICH & CO., INC., CHICAGO,
U. S. A. PHOTO LITHO

NEG. NO.

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination Screen 120
Dry — Wet — Panchromatic — Color Separation 133
Transfer — Paper Process — New Process 150
Stripping — White Border — Full Face 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES									
DUPLICATES					ZINC COLOR PLATES				
LINE & HALFTONE CARD					COLOR PROCESS				
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size
							Double Print	Reverse Position	Reverse Color
									Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD, MORTISE, ANCHOR
SOLID METAL, FLUSH TOP, FLUSH BOTTOM
FLUSH SIDES, FLUSH ALL AROUND
DISMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT, GOOD, ANGLE, SPECIAL, STICK
ELECTROTYPES, LACED
ON WOOD, METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 85 90 95 100 110 120 130 140 150

ETCHING DEPT. PRINTING, GROUNDING, ETC.

FINISHING DEPT. GULLING, GALL, GULL, GULL
SQUARE, LIKE COPY, VIGNETTE, HIGHLIGHT
WASH LINE, WITHOUT LINE, SPECIAL BORDER

DEADLINE

DEADLINE

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

ORME DRUG CO.,
MARION, KY.

✓ NO. 0-2631

ORDER NO. 64166

DATE 2-16-1933

2 M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) CORNER ON MAIN
STREET, LOOKING NORTH,
MARION, KY.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE CUT TELEPHONE POLES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO,
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K.
MAR 3 1933

BLUE PRINT O. K.
FEB 23 1933

VERMILION NEWS,
VERMILION, OHIO

NO. D-2832

ORDER NO. 64167

DATE 2-15-1933

PHOTO PLAT IN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

NONE

ALONG THE SHORE AT
VERMILION ON THE LAKE CLUB HOUSE,
VERMILION, OHIO

Title O.K.

COLOR DESCRIPTION

BLDG. GRAY, RUSTIC BROWN LOG PORCH, LIGHT CEMENT STEPS.
GRAY PIERS, SAND BEACH. MAKE WATER BLUE. REAR BLDG. LIGHT GRAY.
GREEN FOLIAGE. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

BLUE PRINT O.K. *JS*
FEB 23 1933

VERMILION NEWS,
VERMILION, OHIO

NO. D-2033

ORDER NO. 64167

DATE 2-15-1933

1 M PHOTO PLAT IN POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

THE LAGOONS, VERMILION,
OHIO

IMPRINT

NONE

COLOR DESCRIPTION

ON LEFT WHITE, GREEN ROOF. ON RIGHT CREAM. ON CENTER WHITE & BUFF, ~~OR~~
GREEN ROOF. MAKE GREEN LAWN ON BANKS ON RIGHT & CENTER. SHOW
LAKE IN REAR CENTER PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Sept. L 71

BLUE PRINT O. K.
FEB 23 1933

D-2834

(label in envelope)
3/20/11 HS

4 photos

Ref.
L
H
A
C

Re.
Sta.
O O
P.O.

137.00
134.00

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-2835**

ORDER NO. **64242**

DATE **2/20/33**

CUSTOMER **JENKINS AUTO SALES,
DAYTON, OHIO**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M PC SIZE **3½ X 5½**

STYLE **ARTGRAVURE GREEN
WHITE BORDER**
(Call on this on address side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

FRONT NO. **5**

R. M. ☒ Yes ☐ No

Title in Plate Yes ☐ No ☐ Copyright in Plate Yes ☐ No ☐

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full **TOP: DODGE, PLYMOUTH AND WILLYS-OVERLAND CARS** lark Yes ☐ No ☐

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

**BOT: JENKINS AUTO SALES - 643 WEST THIRD ST. -
DAYTON, OHIO**

**IMPRINT: C. M. BUNTING, JOURNAL-HERALD BLDG.,
DAYTON, O.**

RETOUCHING DEPARTMENT

PHOTO LITHO

NEG. NO.

☒ Submit ☐ Sketch ☐ Layout ☒ Retouched Photo ☐ Wash Drawing
Follow Layout

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative - Line - Half-tone - Combination

120

Dry - Wet - Panchromatic - Color Separation

133

Transfer - Paper Process - New Process

150

Stripping - White Border - Full Face

175

☒ Blue Print ☐ Handcolor ☐ Black & White Proof ☐ Titles ☐ Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

BLOCKING DEPT. WOOD ADDRESS ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEAKERS

CUT TO PICAS (see size)

ETCHING DEPT. PAINT IN LACQUERED SODIUM

PROOFS

FINISHING DEPT. GELATIN SQUAL GREEN

FLAT GROUND INCOLORED INK

SQUARE FULL COPY VEG. TYPE HIGH QUAL

EFF. TYPE IN LITHO

WITH LINE WITHOUT LINE SPECIAL BORDER

ON WOOD METAL

SEE TISSUE ATTACHED TO PHOTO.

*Change wording Willys-Knight to Dodge-Plymouth
Take out sign in window.*

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

R.

2
C-1/2

Extra 1/2 hr.

BLUE PRINT O.K.
MAR 24 1933

R. 2 1/2
H.C. 1 1/2
A. 1 1/2
C. 1/2

CUSTOMER

PHOTO PROPERTY, OF C. T. & C.

YES

RETURN PHOTO

DIAL NO. ☒ D-2836 ORDER NO. 64254 DATE 2/21/33

CUSTOMER BOB BARRETT,
SAN FRANCISCO, CALIF.

2 M PC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE Upper, Lower, Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: ONE BLOCK WEST OF CITY HALL

BOT: BOB BARRETT, "AUTOMOTIVE SPECIALIST" -
DRIVE IN

IN SKY: MEMORIAL OPERA HOUSE

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

REMOVE ELECTRIC WIRES RUNNING DOWN TO THE FRONT
OF THE BLDG. AND BRING OUT THE BOB BARRETT
SIGN ACROSS THE ENTRANCE OF THE SHOP, ALSO THE
RAYBESTOS SIGN ALONG THE SIDE WALK.

SHOW NAMES OF STREETS IN PHOTO AS MARKED, ON
PHOTO.

COLOR DESCRIPTION

Photo ret 1/10/33

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE VARICOLOR - WHITE
BORDER

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line Halftone Combination 120
Dry Wet Panchromatic Color Separation 133
Transfer Paper Process New Process 150
Stripping White Border Full Face 175
Blue Print Handcolor Black & White Proof Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLORED PLATES

LINE & HALFTONE COMB. COLOR PROCESSES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 135 150

ETCHING DEPT. (PRINTING BACKGROUND) SOLID

FINISHING DEPT. (GILDING, OVAL, SQUARE, LITHOGRAPHY, VIGNETTE, HIGHLIGHT, WITHELINE, WEATHERED LINE, SHARPENED BORDER)

ZINC ETCHINGS FROM COPIES

DUPLICATES COLORED PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. (WOOD, METAL, ALUMINUM, SOUTHERN, LITHO TOP, LITHO BOTTOM, CUMULUS, LITHO ALL AROUND, UNMOUNTED, WITH HOOKS, CUT TO PICAS (SEE SIZE))

PROOFS

FINAL PROOF (GOLD, SILVER, COPPER, NICKEL, ALUMINUM, LITHO, LITHO TOP, LITHO BOTTOM, WOOD, METAL)

PHOTO RETURNED

TO

PHOTO USED FOR

GILBERT & HERR DRUG STORE,
NAPOLEON, OHIO.

NO. 0-2837 ✓

ORDER NO. 64252

DATE 5-9-1933

1 M

PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

HIGH SCHOOL, NAPOLEON, OHIO.

NONE

COLOR DESCRIPTION

DARK RED BRICK, WHITE SASH & CORNICE & DOORS. BRONZE LIGHTS,
WHITE AND RED FLOWERS. GREEN LAWN & SHRUBBERY, CEMENT WALK.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GILBERT & HERR DRUG STORE,
NAPOLEON, OHIO.

NO. D-2838 ✓

ORDER NO. 64252

DATE 5-9-1933

1 M

PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL)

U.S. POST OFFICE, NAPOLEON, OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT

NONE

COLOR DESCRIPTION

DARK RED BRICK, COPPER ROOF, LIGHT STONE COLUMNS & BASE & STEPS.
SILVER LAMP POSTS. BUFF SASH & DOORS. REMOVE LEAVES FROM YARD.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GILBERT & HERR DRUG STORE,
NAPOLEON, OHIO.

NO. D-2839 ✓

ORDER NO. 64252

DATE 5-9-1933

1 M PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GOLF COURSE, NAPOLEON, OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M

NO

IMPRINT

NONE

COLOR DESCRIPTION

GREEN LAWN AND FAIRWAY, WHITE SEATS.

SUBMIT RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

BLUE PRINT O.K. 56
MAR 3 1933

YACMETT STUDIO,
ST. MARYS, OHIO

✓ NO. D-2840

ORDER NO. 64265

DATE 2-21-1933

1 M PHOTO PLAT IN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
SPRING STREET LOOKING
WEST, ST. MARYS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT
NONE

COLOR DESCRIPTION

ON LEFT 1ST LIGHT GRAY GRAY STAIRWAY 2&3 RED BRICK 4 BUFF. OTHERS
RED BRICK. ON RIGHT 1ST GRAY, OTHERS RED BRICK, LIGHT GRAY XXX TRIM &
RAILING. DARK LAMP POSTS. REMOVE STREET CAR TRACKS OR RAILS ON
STREET.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K.
MAR 3 1933

YACMETT STUDIO,
ST. MARYS, OHIO

✓ NO. D-2841
ORDER NO. 64265
DATE 2-21-1933

M		PHOTO PLATIN POST CARDS		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)					
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.					
TITLE (IN FULL) STATE FISH HATCHERY, LAKE ST. MARYS, OHIO					
(ALL OF THIS ON THE ADDRESS SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)		
FRONT NO. 1			R. M. NO		
IMPRINT			XXXX NONE		

COLOR DESCRIPTION
GRAY WALMS. GREEN CENTERS. WHITE SIGN ON RIGHT. PINK FLOWERS ON
LEFT FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

YACMETT STUDIO,
ST. MARYS, OHIO

✓ NO. 0-2842

ORDER NO. 64265

DATE 2-21-1933

1M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM BULKHEAD, LAKE

ST. MARYS, OHIO, COVERING 17,500 ACRES.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

GRAY CEMENT WALL & GATE. DARK GRAY RAILING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K.
MAR 3 1933

BLUE PRINT O.K.
MAR 20 1933

CUSTOMER

DIAL NO. D-2843

ORDER NO. 64418

DATE

2/28/33

DEPT.

DATE COMPLETED

CUSTOMER THE AL KRENKEL CHEVROLET CO.,
CLEVELAND, OHIO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

4 M FC

SIZE

3 1/2 X 5 1/2

STYLE PHOTO VARICOLOR, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MODERN LUBRICATING DEPT. OF THE
AL KRENKEL CHEVROLET CO.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line Halftone Combination 120

Dry Wet Panromatic Color Separation 133

Transfer Paper Process New Process 150

Stripping White Border Full Face 175

Blue Print Handcolor Black & White Proof Titles Red, Blue

ENGRAVING DEPARTMENT

COLOR DESCRIPTION

SIGN BACK OF RACK HEADS: WE NEVER CLOSE (RED)

WRECKED CARS REBUILT (GREEN)

BODY & FENDER REPAIRS (GREEN)

ROAD SERVICE ANYWHERE (RED)

HALFTONES FROM COPIES

ATES COPIES

SE & HALFTONE COMB COLOR PROCESS

Extra Negatives

Extra Shipping

Strip To Size

Double Print

Reverse Position

Reverse Color

Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COPIES

Extra Negatives

Extra Shipping

Strip To Size

Double Print

Reverse Position

Reverse Color

Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEAKERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCHES SPECIAL STOCK

ELECTROTYPES FACED

ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE

SQUARE LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

WATSON BROS.,
DELAWARE, OHIO

NO. D-2844

ORDER NO. 64481

DATE 3-7-1933

1 M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRANK B. WILLIS HIGH
SCHOOL, DELAWARE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, SLATE ROOF, COPPER ROOF ON TOWER, LIGHT STONE CORNICE,
TRIM & ENTRANCES, CREAM SASH & WINDOW FRAMES & BELL TOWER,
DARK BUFF DOORS, REMOVE POLE & WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

BLUE PRINT O. K. 26
MAR 23 1933

5

BLUE PRINT O.K. *26*
MAR 24 1933

CUSTOMER	DIAL No. D-2845	ORDER NO. 64494	DATE 3/3/1933	DEPT.	DATE COMPLETED
	CUSTOMER J. P. WALMER, HARRISBURG, PA.			RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	Photos for this Customer
T. & CO.	6 M	FC	SIZE 3 1/2 X 5 1/2	STYLE ARTGRAVURE GREEN	
	PLACE OF TITLE: Upper, Lower, Center, Border, Follow Layout			CALL on this on ad	
PHOTO PROPERTY OF	Title in Plate Yes No Copyright in Plate Yes No			FRONT NO. 5	R. M. Yes No
	Title in full			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front	
RETURN PHOTO	TOURIST APARTMENTS AT CHEF'S PALTONIA INN 5 1/2 MILES EAST OF THE STATE			Trade Mark Yes No	Special type as sample
	CAPITOL ROUTE 22 (FORMERLY 43) THE SHORT ROUTE TO ALLENTOWN AND NEW YORK			IMPRINT: Customer	C. T. Imprint No Imprint
NO	RETOUCHING DEPARTMENT			PHOTO LITHO	NEG. NO.
	Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing			Rephoto	
YES	Follow Layout			Photograph each - Size 5x7 - 8x10 - 10x12	
	PUT A LITTLE FOLIAGE ON TREES.			Prints each from Negatives MATTE or GLOSSY	
NO	COLOR DESCRIPTION			Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted	
	6-3/4			See Salesman, Customer, or Sample for Position, Office	
YES	Photo not 8/27/37			DELIVER Straighten Photo	
				Negative -- Line -- Halftone -- Combination. Screen 120	
NO				Dry -- Wet -- Panchromatic -- Color Separation. Screen 133	
				Transfer -- Paper Process -- New Process. Screen 150	
YES				Stripping -- White Border -- Full Face. Screen 175	
				Blue Print -- Handcolor -- Black & White Proof. Titles -- Red, Blue.	
NO				ENGRAVING DEPARTMENT	
				HALFTONES FROM COPIES	
YES				ZINC COLOR PLATES	
				ZINC ETCHINGS FROM COPIES	
NO				DUPLICATES	
				DUPLICATES	
YES				LINE & HALFTONE COMB. COLOR PROCESS	
				COLOR PROCESS	
NO				SIZE -- WIDE -- HIGH SAME SIZE	
				BLOCKING DEPT. WOOD, MORTISE, ANCHOR	
YES				SOLID METAL, FLUSH TOP, FLUSH BOTTOM	
				FLUSH SIDES, FLUSH ALL AROUND	
NO				UNMOUNTED WITH BRACKETS	
				CUT TO PICAS (see size)	
YES				ETCHING DEPT. PAINT IN BACKGROUND SOLID	
				PROOFS	
NO				FINISHING DEPT. OUTLINE, OVAL, CIRCLE	
				SQUARE, LIKE COPY, VIGNETTE, HIGHLIGHT	
YES				WITH LINE, WITHOUT LINE, SPECIAL BORDER	
				ON WOOD, METAL	

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. **D-2846** ORDER NO. **64487** DATE **3/2/33**

CUSTOMER **STAR BOX & PRINTING CO.,
CHATTANOOGA, TENN.**

10 M PICTURES SIZE **10½ X 14½**

PLACE OF TITLE: Upper Lower, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **TITLE IN PLATE:**

**UMBRELLA ROCK ON POINT LOOKOUT MOUNTAIN,
CHATTANOOGA, TENN.**

(C.T. Imprint)

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. A-12777.

COLOR DESCRIPTION
USE COLORING SIMILAR TO 3A-H10, 3A-H15, 3A-H33.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE **ART COLORTONE**
FULL FACE

FRONT NO. **BLANK** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Litho by Curt Teich & Co., Chicago

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES					COLOR PLATES					DUPLICATES					COLOR PLATES				
LINE & HALFTONE COMB.					COLOR PROCESS					DUPLICATES					COLOR PLATES				
Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color
SIZE — — — — — WIDE — — — — — HIGH SAME SIZE										SIZE — — — — — WIDE — — — — — HIGH SAME SIZE									
BLOCKING DEPT WOOD MORTISE ANCHOR SOLID METAL — FLUSH TOP — FLUSH BOTTOM FLUSH SIDES — FLUSH ALL AROUND UNMOUNTED WITH DEARERS CUT TO PICAS (see size)										BLOCKING DEPT WOOD MORTISE ANCHOR SOLID METAL — FLUSH TOP — FLUSH BOTTOM FLUSH SIDES — FLUSH ALL AROUND UNMOUNTED WITH DEARERS CUT TO PICAS (see size)									
ETCHING DEPT FAINT IN BACKGROUND SOLID										PROOFS									
FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER										FLAT GOOD ENOUGH SPECIAL NEED ELECTROTYPES EACH OF ON WOOD METAL									

PHOTO RETURNED TO PHOTO USED FOR

D-2848

DIAL NO.  ORDER NO. 64487 DATE 3/2/33

CUSTOMER STAR BOX & PRINTING CO.,
CHATTANOOGA, TENN.

10 M PICTURES SIZE 10½ X 14½

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout
 Title in Plate Yes No Copyright in Plate Yes No
 Title in full **TITLE IN PLATE:**

ADMIRAL BYRD'S POLAR SHIP, "THE CITY OF NEW
YORK", CHICAGO WORLD'S FAIR

(C.T. Imprint)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 3A-H15

ATTN PHOTO LITHO
ENLARGE PLATES FROM
POST CARD

COLOR DESCRIPTION

COLOR SAME AS 3A-H15

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

STYLE ART COLORTONE, FULL FACE

FRONT NO. **BLANK** R. M. Yes No
R. M. to cover part of Mess. Space. entire Mess. Space. entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12
 _____ Prints each from _____ Negatives MATTE or GLOSSY
 Mounted on CARD, CLOTH, with hinge - or without hinge - Not mounted
 See Salesman, Customer, or Sample for Position, Office
 DELIVER _____ Straighten Photo _____
 Negative — Line — Halftone — Combination. _____
 Dry — Wet Paneromatic — Color Separation. _____
 Transfer — Paper Process — New Process. _____
 Stripping — White Border — Full Face. _____
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue _____

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____					ZINC ETCHINGS FROM _____ COPIES _____								
DUPLICATES _____ 37" COLOR PLATES _____					DUPLICATES _____ COLOR PLATES _____								
LINE & HALFTONE COMB _____ COLOR PROCESS _____													
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDTH _____ HEIGHT SAME SIZE _____

SIZE _____ WIDTH _____ HEIGHT SAME SIZE _____

SCREENS 52 60 85 100 110 120 132 150

SIZE _____ WIDTH _____ HEIGHT SAME SIZE _____

BLOCKING DEPT WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (SEE SIZE)

ETCHING DEPT PAINT INK & GROUND SOLIDS		PROOFS			
		PLATE	GOOD	INCORRN	SPECIAL STUDY
FINISHING DEPT	GULLINE	OVAL	CIRCLE		
SQUARE	THICK BODY	VISIBILITY	HIGHLIGHT		
WITH LINE	WITHOUT LINE	SPECIAL BORDER			
		ON WOOD	METAL		

RETURN PHOTO NO. PHOTO PROPERTY OF C. T. & CO. -- CUSTOMER

D-2849

DIAL NO. ~~31-1093~~ ORDER NO. 64487 DATE 3/2/33

CUSTOMER STAR BOX & PRINTING CO.,
CHATTANOOGA, TENN.

10 M PICTURES SIZE 10½ X 14½

PLACE OF TITLE: Upper, Lower, Center—Border - Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in **TITLE IN PLATE:**

(~~TOP SECRET~~)

WALPI. HOPI INDIAN PUEBLO, NORTHERN ARIZONA

2 plate
LOWER LEFT CORNER - SMALL TYPE - © FRASHERS PHOTO, POMONA, CALIF.

RETOUCHING DEPARTMENT

Submit -- Sketch Layout -- Retouched Photo -- Wash Drawing
Follow Layout

~~PICTURE TO COME.~~

Use photo 3A H 33

COLOR DESCRIPTION

DEPT.	DATE COMPLETED
RETOUCHING	
ENGRAVING	
PHOTO LITHO	
COMPOSING	
LITHO ART	

DATE COMPLETED _____

Photos for
this Customer

STYLE ART COLORTONE, FULL FACE

FRONT NO. **BLANK** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: Customer (In Plate) C. T. Imprint No In

Letter by Curt Teich & Co., Inc., Chicago
(in lower right corner)

PHOTO LITHO

Rephoto

NEG. NO.

_____ Photograph, each - Size 5x7 - 8x10 - 10x12 _____

_____ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER _____ Straighten Photo _____

Negative — Line — Halftone — Combination. _____

Dry — Wet — Panoramatic — Color Separation. _____

Transfer — Paper Process — New Process. _____

Stripping — White Border — Full Face. _____

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue. _____

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

____ DUPLICATES _____ "19" COLOR PLATES

LINE & HAFTONE COMB — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE _____ WIDTH _____ HIGH _____ SAME SIZE _____

SCREENS 55 - 60 - 85 100 110 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIE.

____ DUPLICATES _____ COLOR PLATE _____

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE _____ WIDE _____ HIGH. SAME SIZE _____

BLOCKING DEPT WOOD MORTISE ANCHOR
SOLID METAL - FLUSH TOP FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

PLATE GOOD IN COLORED SPECIAL STOCK
 ----- ELECTROTYPES EACH OF -----
 ON WOOD METAL

BLUE PRINT O.K. 76
MAR 23 1933

THE STILLWELL HOTEL,
LONDON, KY.

NO. 0-2850

ORDER NO. 64533

DATE 3-7-1933

1 M PHOTO PLATIN POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL)

THE STILLWELL HOTEL,
LONDON, KY.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. **D-2851**

ORDER NO. **64565** DATE **3/13/33**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER **D. EMRICH COMPANY,
COLUMBUS, OHIO**

3 M **PC** SIZE **3 1/2 X 5 1/2**

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **(TITLE TO COME)**

STYLE **PHOTO FLATIN
WHITE BORDER**

Photos for
this Customer

FRONT NO. **5**
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer **C. T. Imprint** No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout **Retouched Photo** Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 5x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line Halftone Combination

Dry Wet Panormatic Color Separation

Transfer Paper Process New Process

Stripping White Border Full Face

Blue Print Handcolor Black & White Proof Titles Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATIONS ZINC COPIES

DUPLICATIONS ZINC COPIES

LINE & TYPE COPIES

LINE & TYPE COPIES

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

SIZE

SIZE

WIDTH

WIDTH

DEPTH SAME SIZE

DEPTH SAME SIZE

SCREEN

SCREEN

ETCHING DEPT

ETCHING DEPT

FINISHING DEPT

FINISHING DEPT

QUANTITY

QUANTITY

WITH LINE

WITH LINE

WITH LINE

WITH LINE

WITH LINE

WITH LINE

IF POSSIBLE, BRING OUT AS MUCH OF THE GREY
AS POSSIBLE.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

BLUE PRINT O. K. *25*
MAR 23 1933

W. B. ULLMAN & SON,
GRANVILLE, OHIO

NO. 0-2852

ORDER NO. 64568

DATE

M

PHOTO PLAT IN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) BIRD'S-EYE VIEW OF
DENISON UNIVERSITY, GRANVILLE,
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

NONE

COLOR DESCRIPTION

ON LEFT REAR BLDGS. LIGHT BROWN. ON RIGHT REAR RED BRICK, WHITE
STEEPLE OR TOWER. BLDGS. IN FOREGROUND GRAY & WHITE. LIGHT CEMENT
BRIDGE IN FOREGROUND. GREEN LAWN & FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

BLUE PRINT O.K.
MAR 23 1933

CITY NEWS STAND, C.E. SNEDEKER
UHRICHSVILLE, OHIO

NO. D-2853

ORDER NO. 64578

DATE 3-13-1933

M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) BUCKEYE HOTEL,
UHRICHSVILLE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
BLDG. DARK RED BRICK, GRAY CORNICE, DULL BUFF COLUMNS AND CORNICE ON
PORCH ON LEFT. REMOVE CHRISTMAS LAUREL OVER WINDOW ON FIRST
WINDOW ON RIGHT CORNER. REMOVE WIRES ON UPPER LEFT. SHOW LETTERS
CLEAR ON MARKEE ON RIGHT.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A4³/₄

BLUE PRINT O.K.
MAR 23 1933

1
2

RAVENSWOOD ART CO., CHICAGO, ILL.		NO. 0-2855 ✓
		ORDER NO. 64624
		DATE 3-15-1933
6 M VIEW CARDS SIZE 2 X 3 1-2 FOLDER COVER STOCK		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER	FRONT NO. NONE	R. M. NONE
TITLE (IF FULL) (IN SKY) COLUMBIA RIVER & HIGHWAY, OREGON	IMPRINT NONE	
COLOR DESCRIPTION		
USE PHOTO NO. 1A499. COLOR SAME AS 1A499.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

2

X

BLUE PRINT O.K. *JB*
MAR 28 1933 *A4 1/2*
2 Cines

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. D-2056 ✓

ORDER NO. 64624

DATE 3-15-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) MT. HOOD AT
SUNRISE, OREGON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

R. M

NONE

IMPRINT

NONE

COLOR DESCRIPTION

USE PHOTO NO. 1A504. COLOR SAME AS 1A504.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K.
MAR 28 1933

1

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. 0-2857 ✓
ORDER No. 64624
DATE 3-15-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK M.O.

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE R. M. NONE
TITLE (IN FULL) (IN SKY) MT. HOOD FROM COLUMBIA RIVER, OREGON	IMPRINT NONE
COLOR DESCRIPTION	
USE PHOTO NO. 104097. COLOR SAME AS 104097	
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. PHOTO PROPERTY OF C. T. & Co. CUSTOMER	
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET	

2

X

BLUE PRINT O. K. *2/8*
MAR 28 1933

A5

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. D-2858 ✓
64624

ORDER NO.

DATE 3-15-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~CR~~ CRATER LAKE, OREGON
(IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 90318. COLOR SAME AS 90318.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. D-2859 ✓

ORDER NO. 64624

DATE 3-15-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RHODODENDRON, WASHINGTON

STATE FLOWER
(IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT
NONE

COLOR DESCRIPTION

USE PHOTO NO. A-8429. COLOR SAME AS A-8429.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K.
MAR 28 1933

rephoto 5 X 7

5

BLUE PRINT O.K.
MAR 28 1933

DB

A4 1/4

2 lines

supplied by X 7

Bd 2

RAVENSWOOD ART CO., CHICAGO, ILL.		NO. D-2860
		ORDER NO. 64624
		DATE 3-13-1933
6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE	R. M. NONE
TITLE (IN FULL) MT. RAINIER AND LAKE SPANAWAY, WASHINGTON	IMPRINT NONE	
(In sky)		
COLOR DESCRIPTION		
USE PHOTO NO. 82513. COLOR SAME AS 82513.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

BLUE PRINT O. K. *2/5*
MAR 28 1933
A4 1/4

rephoto 587
112

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. D-2061 ✓

ORDER NO. 64624

DATE 3-15-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL)
SNOQUALMIE FALLS,
WASHINGTON
(IN PLATE)

IMPRINT
NONE

COLOR DESCRIPTION

USE PHOTO NO. 96556. COLOR SAME AS 96556.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 lines

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO.

0-2862 ✓

ORDER NO. 64624

DATE 3-15-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL) APPLE ORCHARDS,
WASHINGTON

(IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 42909. COLOR SAME AS 42909.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

200^{3/4}
A4^{1/2}
BLUE PRINT O. K. 26
MAR 28 1933

19

A4 3/4
2B
BLUE-PRINT O.K.
MAR 23 1933

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. D-2863
ORDER NO. 64624
DATE 3-15-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	NONE
TITLE (IN FULL) THE OLD MAN OF THE MOUNTAINS, NEW HAMPSHIRE (IN SKY)		R. M.	NONE
		IMPRINT	NONE

COLOR DESCRIPTION
USE PHOTO NO. 100155. COLOR SAME AS 100155.

Use print.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

202³
A3³
BLUE PRINT O.K.
MAR 23 1933

Appld 077
B. 2

RAVENSWOOD ART CO., CHICAGO, ILL.		NO. D-2864 ✓ ORDER NO. 64624 DATE 3-15-1933
6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE	R. M. NONE
TITLE (IN FULL) MT. CHOCORUA, WHITE MTS., NEW HAMPSHIRE (IN PLATE)	IMPRINT NONE	
COLOR DESCRIPTION		
MAKE REPHOTO OF PRINT ATTACHED.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

2

X

BLUE PRINT O. K.

MAR 20 1933

26

4 1/2

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. D-2865

ORDER NO. 64624

DATE 3-15-1933

6 M VIEW CARDS SIZE 2 X 3 1-2

ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HARVEST TIME, NEW
HAMPSHIRE

(IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 43314-C, COLOR SAME AS 43314-C

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K.
MAR 28 1933

2 LINES
A44

RAVENSWOOD ART CO., CHICAGO, ILL.		NO. D-2866 ✓	
		ORDER NO. 64624	
		DATE 3-15-1933	
6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK			
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER		FRONT NO. NONE R. M. NONE	
TITLE (IN FULL) GREEN MOUNTAINS, VERMONT		IMPRINT NONE	
(IN PLATE)			
COLOR DESCRIPTION			
USE PHOTO NO. 95772:			
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.			
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER			
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. 0-2867 ✓

ORDER NO. 64624

DATE 3-15-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL) A VERMONT VALLEY
(IN SKY)

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 54729-C.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2803/4
A 33/4
BLUE PRINT O.K.
MAR 23 1933

2

1
2

NO. D-2068 ✓

ORDER NO. 64624

DATE 3-15-1933

RAVENSWOOD ART CO.,
CHICAGO, ILL.

A334

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL) STATE CAPITOL, VERMONT
(IN SKY)

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 3A-H66. COLOR SAME AS 3A-H66

BLUE PRINT O.K.
MAR 23 1933

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

19

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. 0-2869

ORDER NO. 64624

DATE 3-15-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A COUNTRY SCENE, VERMONT
NEW HAMPSHIRE
(IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 28539. COLOR SAME AS 28539.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K. 28
MAR 22 1933

A4

2

11

BLUE PRINT O.K. *218*
MAR 23 1933

A 4 3/4

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. **0-2870** ✓
ORDER NO. **64624**

DATE **3-15-1933**

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) **A VERMONT HOME
(IN PLATE)**

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. **NONE** R. M. **NONE**

IMPRINT **NONE**

COLOR DESCRIPTION

USE PHOTO NO. **2A135**. COLOR SAME AS **2A135**.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1
2

A33

2 LINES

BLUE PRINT O.K.
MAR 28 1933

19

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. 9-2871 ✓

ORDER NO. 64524

DATE 3-15-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AZALEAS, LIVE OAKS AND
SPANISH MOSS
(IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE
IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 3565-29. COLOR SAME AS 3565-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. D-2872 ✓

ORDER NO. 64624

DATE 3-15-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE CAPITOL, SOUTH
CAROLINA
(IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 75632. MAKE DAY SCENE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K. 9/6
MAR 22 1933

repaired 5x7 for
day scene
1/12

19

X

A3 1/2
BLUE PRINT O. K.
MAR 23 1933

RAVENSWOOD ART CO., CHICAGO, ILL.		NO. 5-2873 ✓
		ORDER NO. 64624
		DATE 3-15-1933
6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE	R. M. NONE
TITLE (IN FULL) FORT SUMTER, SOUTH CAROLINA	IMPRINT NONE	
(IN SKY)		
COLOR DESCRIPTION		
USE PHOTO NO. 2A-4526. COLOR SAME AS 2A-4526.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

2 Lines
BLUE PRINT O. K. 2B
MAR 28 1933

A 4/4

1
2

RAVENSWOOD ART CO., CHICAGO, ILL.		NO. 5-2874 ✓
		ORDER NO. 64624
		DATE 3-15-1933
6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,	FRONT NO. NONE	R. M. NONE
TITLE (IN FULL) MAGNOLIA GARDENS, SOUTH CAROLINA (IN PLATE)	IMPRINT NONE	
COLOR DESCRIPTION		
USE PHOTO NO. 2A-H535. COLOR SAME AS 2A-H535.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

19

X

BLUE PRINT O. K.
MAR 25 1933
A52

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. **D-2875** ✓

ORDER NO. **64624**

DATE **3-15-1933**

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **BARREL CACTUS, ARIZONA**
(IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. **NONE** R. M. **NONE**
IMPRINT **NONE**

COLOR DESCRIPTION

USE PHOTO NO. D-1942. COLOR SAME AS D-1942.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

19

X

45 1/2
218
BLUE PRINT O. K.
MAR 28 1933

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. D-2876 ✓

ORDER NO. 64624

DATE 3-15-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COLORADO RIVER CANYON,
ARIZONA
(IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE
IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. D-1944. COLOR SAME ASD-1944.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K.
MAR 28 1933

A5 1/2

1/2

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. D-2677 ✓

ORDER NO. 64624

DATE 3-15-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NONE R. M. NONE

TITLE (IN FULL) DESERT AND MOUNTAINS,
ARIZONA
(IN SKY)

IMPRINT NONE

COLOR DESCRIPTION
USE PHOTO NO. D-1941. COLOR SAME AS D-1941.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 Lives
BLUE PRINT O.K.
MAR 23 1933

A4

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. **D-2878** ✓
ORDER NO. **64624**
DATE **3-15-1933**

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,		FRONT NO. NONE	R. M. NONE
TITLE (IN FULL) ROYAL PALMS AND FLOWERS, FLORIDA (IN SKY)		IMPRINT NONE	

COLOR DESCRIPTION
USE PHOTO NO. 1A2025. COLOR AS 1A2025

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K. *HS*
MAR 30 1933

H. W. BOWEN,
CHEBEAGUE CHEBEAGUE ISLAND, ME.

NO. 0-2880 ✓

ORDER NO. 64645

DATE 3-16-1933

3 M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON THE P.M. OF AUG. 15TH

1932 CAPT. A. HUTCHINS AND ALBION
MILLER CAUGHT THE FOUR TUNA FISH
SHOWN IN THIS PICTURE. WEIGHT TWO
600, EACH, ONE 800, ONE 1000.

CHEBEAGUE ISLAND, MAINE

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K.
APR 19 1939

Lay out 52
12 photos
Ret 5
200 5
A. 36
C-3
YES
NO
RETURN PHOTO
4
3
1
2

CUSTOMER
DIAL No. D-2881
ORDER NO. 64744
DATE 3/24/1933
DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED
Photos for this Customer

CUSTOMER HOTEL HOUSTON CO.,
WASHINGTON, D. C.

12 1/2 M CIRCULARS SIZE 10 1/2 X 6
STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL HOUSTON
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

USE PHOTOS NO. 3479-29, 2A-HL3, 1A-H320, 1A-H80,
39184 & 2634-29.

PHOTO LITHO
Rephoto
NEG. NO.

Photograph each Size 5x7 8x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative Line Halftone Combination
Dry Wet Panchromatic Color Separation
Transfer Paper Process New Process
Stripping White Border Full Face
Blue Print Handcolor Black & White Proof Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS

SIZE WIDE HIGH SAME SIZE
SCREEN 50 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID
FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
BLOCKING DEPT. WOOD, MORTAR, ANCHOR
SOLID METAL PLATE TOP PLATE BOTTOM
FLASH SIDES FLASH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)
PROOFS
FLAT GOOD INCORRECT SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

Ret photo 3477-27
to B. B. Reynolds.

DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-2882

ORDER NO. 64843

DATE 3-28-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

HOUSTON HOTEL,
DOTHAN, ALA.

6 M

PC

SIZE

3 1/2 X 5 1/2

STYLE ARTGRAVURE BROWN
WHITE BORDER

(All of this on address side)

PLACE OF TITLE Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOUSTON HOTEL, DOTHAN, ALA.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT Customer C. T. Imprint No Imprint

BOT- SOUTHEAST ALABAMA'S BEST

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line Halftone Combination

Dry Wet Panchromatic Color Separation

Transfer Paper Process New Process

Stripping White Border Full Face

Blue Print Handcolor Black & White Proof Titles Red, Blue

USE PHOTO NO. 1513-29. PUT IN UP TO DATE AUTOS
IN PLACE OF THOSE NOW IN PHOTO. REMOVE BARE
TREES.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

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Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

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Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

Size Reg. Neg. Strip To Size Double Print Reverse Position Reverse Color See Day

PHOTO RETURNED

TO

PHOTO USED FOR

Photos for
this Customer

NEG. NO.

20224
A22

THE NARROWS INN CO.,
EAST BRADY, PA.

NO. 0-2883 ✓

ORDER NO. 64910

DATE 4-5-1933

6 M ART COLORTONE PICTURES SIZE 7 X 11

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NONE

NO

TITLE (IN FULL)

(ON FRONT)

IMPRINT

NONE SAME AS ABOVE

©

TITLE ON FRONT-

HORSE SHOE BEND ON ALLEGHENY

RIVER FROM THE NARROWS INN
OBSERVATION STAND, EAST BRADY,
PA.

COLOR DESCRIPTION

USE PHOTO NO. 5614-29. MAKE SUNSETTING WHERE ARROW POINTS ON
CARD ATTACHED.

SUBMIT ~~RETOUCHED~~ RETOUCED PHOTO TO
CUSTOMER.

SUBMIT: RET. PHOTO YES
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

BLUE PRINT O.K. 25

APR 15 1933

19

BLUE PRINT O. K.

APR 6 1933

Approved /
R- /
A- 8 3/4
APR 7 C- 1 1/2

CUSTOMER

PHOTO PROPERTY OF C. T. O.

NO

YES

RETURN PHOTO

DIAL NO. D-2885 ORDER NO. 64953 DATE 4-4-1933

CUSTOMER BUCKSTAFF BATH,
HOT SPRINGS NATIONAL PARK, ARK.

12 1/2 M CIRCULARS SIZE 3 1/2 X 6 1/4

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: COMPLETE, SANITARY, CONVENIENT,
WHITE ATTENDANTS, THIS MEANS SERVICE

BOT: BUCKSTAFF BATHS, HOT SPRINGS NATIONAL PARK,
ARK. WRITE FOR INFORMATION

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 31251

Follow old sample

COLOR DESCRIPTION

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										DUPLICATES									
LINE & HALFTONE COMB. COLOR PROCESSES										COLOR PLATES									
Extra Magnified	Extra Shading	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day	Extra Magnified	Extra Shading	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day	Extra Magnified	Extra Shading	Strip To Size	Double Print	Reverse Position	Reverse Color
SIZE _____ WIDTH _____ HEIGHT SAME SIZE										SIZE _____ WIDTH _____ HEIGHT SAME SIZE									
SCREEN 50 60 85 100 120 130 150										BLOCKING DEPT. WOOD MORVISE ANCHOR									
ETCHING DEPT. PAINT IN BACKGROUND SOLID										SOLID METAL FLUSH TOP FLUSH BOTTOM									
FINISHING DEPT. OUTLINE OVAL CIRCLE										FLUSH SIDES FLUSH ALL AROUND									
SQUARE LIKE COPY VIGNETTE HIGHLIGHT										UNBOUND WITH HEATERS									
WITH LINE WITHOUT LINE SPECIAL BORDER										CUT TO PICAS (SEE SIZE)									
										PROOFS									
										FLAT GOOD INCOLORS SPECIAL REQS									
										ELECTROTYPES EACH OF									
										ON WOOD METAL									

PHOTO RETURNED

TO

PHOTO USED FOR

USE FRONT D. K. 315
APR 23 1933
A 34

Layout 3
Ret 6

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-2886 ✓
ORDER NO. 64944
DATE 4-18-1933

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) SCENIC FOLDER OF
WONDERFUL LOS ANGELES CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NONE R. M. YES
IMPRINT SAME AS ABOVE

© C. T. & Co.

NO C. T. MARKS

COLOR DESCRIPTION

USE PHOTO NO. D-1242.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-2886
ORDER NO. 64944
DATE 4-18-1933

12 M 500 LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) (NO TITLE)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NONE R. M. YES
IMPRINT NONE

NO C. T. MARKS.

COLOR DESCRIPTION

USE PHOTOS NOS. 116102, 1A-H452, 1A-H480, 1A-H353 & 49131, 59922

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K. *16*
MAY 25 1933
2002
A-28

BLACKWELL WIELANDY,
ST. LOUIS

NO. *0-2837* ✓
ORDER NO. 65007
DATE 4-6-1933

12 M 500 LARGE FOLDER COVER FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) SOUVENIR FOLDER OF
ST. LOUIS, MO.
THE MUNICIPAL AUDITORIUM AND
COMMUNITY CENTER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M YES
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
USE PHOTO NO. 3A-H385.

BLACKWELL WIELANDY,
ST. LOUIS, MO.

NO. *0-2837*
ORDER NO. 65007
DATE 4-6-1933

12M 500 LARGE FOLDER COVER BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) DOWNTOWN ST. LOUIS,
SHOWING MUNICIPAL BRIDGE, EADS
BRIDGE, MERCHANTS BRIDGE AND
MC KINLEY BRIDGE.
BOT. SMALL TYPE - PAPIN AERIAL
SURVEYS, ST. LOUIS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NONE R. M YES
IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION
USE NEW PHOTO.

DEADLINE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

14
8
57

BLUE PRINT O.K. 28
APR 19 1933

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

RETURN PHOTO

DIAL NO. D-2888

ORDER NO. 65055

DATE 4-11-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE NEWTON TUNNEL COAL CO.
HARTFORD, CONNECTICUT.

12 1/2 M BLOTTERS SIZE 3 1/2 X 6

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COAL - KOPPERS COKE - FUEL OIL -
(ETC. AS PER COPY)

STYLE COLORED

(All of this on address side)

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

MAKE NEGATIVE OF PICTURE SIZE 3 1/8 X 5 1/8.
SO CUSTOMER CAN ORDER POST CARDS FROM THIS NEGA-
TIVE. CUSTOMER'S TRADE MARK TO APPEAR ON LEFT
HAND CORNER OF PICTURE. REMOVE LIGHT POLE AND
WIRES ALSO HOUSE ON RIGHT. ~~BRING OUT LETTERING~~
~~UNDERNEATH WINDOW OF MIDDLE SILO TO READ AS ON~~
~~BILL HEAD ATTACHED.~~

COLOR DESCRIPTION

THREE SILOS-CEMENT- GRAY - WHITE. LETTERS -
BLACK WITH BRIGHT RED OUTLINE. TRUCKS - BLACK,
RED WHEELS AND CHASSIS, NICKLE RADIATORS.
LETTERING WHITE ON BLACK. PLATFORM ROOF IN FRONT
OF SILOS, CORRUGATED GALVANIZED IRON. SHED AT
LEFT WHITE LETTERS ON EITHER RED OR BLACK. RED
BRICK DELIVERY OFFICE, BLACK ROOF. OVERHEAD
CHUTE BLACK

CUSTOMER'S TRADE MARK IS RED AND BLACK.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stripping	Size To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Size To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SHE METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DRAWERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD - METAL

PHOTO RETURNED

TO

PHOTO USED FOR

УДК 62-50

19

Original 62
Feb 52

WEINER NEWS CO.,
SAN ANTONIO, TEXAS

NO. U-2690

ORDER NO. 65137

DATE 4-17-1933

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES - ~~YES~~

TITLE (IN FULL)

IMPRINT

SOUVENIR OF SAN ANTONIO, TEXAS

THE ALAMO, SHOWING OLD COURT YARD

SAME AS ABOVE

© in plate

COLOR DESCRIPTION

USE PHOTO NO. 2A-H656

get Cal. Ed

WEINER NEWS CO.,
SAN ANTONIO, TEXAS

NO. U-2690

ORDER NO. 65137

DATE 4-17-1933

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES - ~~YES~~

TITLE (IN FULL)

IMPRINT

JAPANESE TEA GARDEN AND SUNKEN
GARDEN, SAN ANTONIO

MADE BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

use new Photo

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K. - 1/18
MAR 24 1933

2CC-1/18
A25

8
2

BLUE PRINT O. K. *WS*
APR 20 1933

C. D. SCHREIBER,
TELL CITY, IND.

NO *D-2891* ✓
ORDER NO. 65133
DATE 4-14-1933

1 M

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. *a /* R. M. NO

TITLE (IN FULL)

IMPRINT

CATHOLIC CHURCH AND SCHOOL,
TELL CITY, IND.

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

rephoto
direction

X

BLUE PRINT O.K. *WS*
APR 17 1933

C. D. SHRIEBER,
TELL CITY, IND.

NO. D-2692 ✓

ORDER NO. 65133

DATE 4-17-1933

I M

PHOTO PLATING WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TELL CITY HIGH SCHOOL,
TELL CITY, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 / R. M. NO

IMPRINT

NONE

COLOR DESCRIPTION

TAKE OUT BLDGS. AT LEFT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

BLUE PRINT O.K.
APR 21 1933
2002
A19

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 0-2893 ✓

ORDER NO. 65154

DATE 4-18-1933

ON FOLDER COVER STOCK

6 M ART COLORTONE PICTURES SIZE 7 X 11, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO
IMPRINT SAME AS ABOVE

TITLE - TIMBERLINE IN THE ROCKIES
(LOVELAND PASS)

COLOR DESCRIPTION

FOR COLORS SEE XMAS CARD, EXCEPT DO NOT HAVE SUCH VIOLENT
BLUES. SLIGHTLY SMOOTH OUT ROAD, BUT DON'T OVERDO IT SO IT
LOOKS BLANK OR UNNATURAL.

DON'T RETOUCH ANY MORE THAN ABSOLUTELY NECESSARY. LEAVE
ORIGINAL STORMY SKY.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

5

X

RUGELEY'S DRUG STORE,
NORTH SIDE OF SQUARE,
WHARTON, TEXAS.

NO. 0-2594 ✓

ORDER NO. 65270

DATE 4-25-1933

M PHOTO PLATIN <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL)		IMPRINT	
FIRST METHODIST CHURCH, WHARTON, TEXAS		NONE	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RUGELEY'S DRUG STORE,
NORTH SIDE OF SQUARE,
WHARTON, TEXAS.

NO. 0-2895 ✓

ORDER NO. 65270

DATE 4-25-1933

1 M

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M

NO

TITLE (IN FULL)

IMPRINT

FIRST BAPTIST CHURCH, WHARTON,
TEXAS.

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDGOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 1/2

RUGELEY'S DRUG STORE,
NORTH SIDE OF SQUARE,
WHARTON, TEXAS.

NO. 0-2896 ✓
ORDER NO. 65270
DATE 4-25-1933

1 M

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

ST. JOHN'S EV. LUTHERAN CHURCH,
WHARTON, TEXAS

NONE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

RUGELEY'S DRUG STORE,
NORTH SIDE OF SQUARE,
WHARTON, TEXAS.

NO. D-2897 ✓

ORDER NO. 65270

DATE 4-25-1933

M

PHOTO PLAT IN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PRESBYTERIAN CHURCH, WHARTON,
TEXAS

FRONT NO.

(ALL OF THIS ON THE ADDRESS SIDE)

R. M.

NO

IMPRINT

NCNE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 1/2
Print on
Horizontal

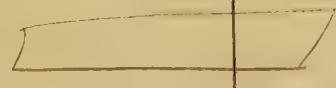
2 1/2

RUGELEY'S DRUG STORE,
NORTH SIDE OF SQUARE,
WHARTON, TEXAS.

NO. ~~U-2398~~ ✓

ORDER NO. 65270

DATE 4-25-1933

1 M PHOTO PLATIN		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. 1	R. M.	NO
TITLE (IN FULL)	IMPRINT		
HIGH SCHOOL, WHARTON, TEXAS			NONE
			

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

RUGELEY'S DRUG STORE,
NORTH SIDE OF SQUARE,
WHARTON, TEXAS.

NO. 9-2699 ✓

ORDER NO. 65270

DATE 4-25-1933

M		PHOTO PLATIN		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. 1		R. M. NO	
TITLE (IN FULL)		IMPRINT			
WHARTON COUNTY COURT HOUSE, WHARTON, TEXAS				NONE	
COLOR DESCRIPTION					

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDGOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RUGELEY'S DRUG STORE,
NORTH SIDE OF SQUARE,
WHARTON, TEXAS

NO. 0-2900 ✓

ORDER NO. 65270

DATE 4-25-1933

M

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER,

FRONT NO.

R. M

NO

TITLE (IN FULL)

IMPRINT

COLORADO RIVER, WHARTON, TEXAS

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RUGELEY'S DRUG STORE,
NORTH SIDE OF SQUARE,
WHARTON, TEXAS

NO. 0-2901 ✓

ORDER NO. 65270

DATE 4-25-1933

1 M

PHOTO PLAT IN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. ↓

R. M.

NO

TITLE (IN FULL)

IMPRINT

BRIDGE SPANNING COLORADO RIVER
AT WHARTON, TEXAS

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

WAY'S STATIONERY STORE,
CURWENSVILLE, PA.

NO. D-2902

65280

ORDER NO.

4-25-1933

DATE

1 M

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

IMPRINT

THE PARK HOTEL, (LAKES TO SEA
HIGHWAY) CORNER STATE AND FILBERT
STREETS, CURWENSVILLE, PA.

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

WAY'S STATIONERY STORE,
CURWENSVILLE, PA.

NO. 0-2903 ✓

ORDER NO. 65260

DATE 4-25-1933

1 M

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

HAVING A GOOD TIME AT "IRVIN PARK", SAME AS ABOVE
CURWENSVILLE, PA.



COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

WAY'S STATIONERY STORE,
CURWENSVILLE, PA.

NO. 0-2904 ✓

ORDER NO. 65280

DATE 4-25-1933

1 M

PHOTO PLAT IN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

"MOTOR BOATING" AT BEAUTIFUL
"IRVIN PARK", CURWENSVILLE, PA.

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. D-2905

ORDER NO. 65279

DATE 4-25-1933

DEPT.

DATE COMPLETED

CUSTOMER AL KRENKEL CHEVROLET CO.,
CLEVELAND, OHIO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

4 M BUSINESS CARDS SIZE 3 1/2 x 2 1/4

STYLE PHOTO VARI COLOR, WHITE
BORDER

PLACE OF TITLE Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: WE WILL GREASE YOUR CAR FREE
EVERY 1000 MILES

BOT: MODERN LUBRICATING DEPT. OF THE AL
KRENKEL CHEVROLET CO.

FRONT NONE

R. M. Yes No

Front, in lower part of Mess. Space, entire Mess. Space, entire Front

Front, in Mess. Space, No

Special type as sample

Customer

C. T. Inprint

No Inprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 5x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mounted, ART CLOTH, with hinge - or without hinge - Not mounted
See Submission, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative - Line - Half-tone - Combination

Type - Wet - Pneumatic - Color Separation

Transfer - Paper Process - New Process

Surface - White Harder - Full Face

Color Print Handcolor Black & White Proof Titles - Red, Blue

COLOR DESCRIPTION

COLOR SAME AS D-2843.

ENGRAVING DEPARTMENT

HALFTONE ZINC ETCHINGS COPIES

Line Engraving Photo Engraving

Block Engraving Photo Engraving

Line Engraving Photo Engraving

Block Engraving Photo Engraving

Line Engraving Photo Engraving

Block Engraving Photo Engraving

Line Engraving Photo Engraving

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Block Engraving Photo Engraving

Line Engraving Photo Engraving

Block Engraving Photo Engraving

Line Engraving Photo Engraving

Block Engraving Photo Engraving

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

7
SECTION 111.38

ORDER NO 65313

DATE 4-26-1933

CUSTOMER GYPSY GARDEN AUTO COURT,
KINGMAN, ARIZONA

2 M PC SIZE 3½ X 5½

PLACE OF TITLE: Upper, Lower Central Border — Facing Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP BEET NEW AND MODERN TOP RIGHT ON H. S. 66

TOP: NEW AND MODERN ON U. S. 66 -
ELEV. 3370 FT.

BOT: GYPSY GARDEN AUTO COURT BOT RIGHT KINGMAN, ARIZ.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawings
Follow Layout

SEE LAYOUT ATTACHED.

Journal of
Education

NEG. NO.

[illegible]

LABORING DEPARTMENT

[illegible]

5071 A 100 5072 SAME 978..

MARKETING DEPT. | **WOMEN ADVERTISING** | **ASAC**
RESEARCH | **MARKETING** | **CLASS** | **SYSTEM**
MARKETING | **CLASS** | **ADVERTISING**
MARKETING | **CLASS** | **ADVERTISING**
MARKETING | **CLASS** | **ADVERTISING**
MARKETING | **CLASS** | **ADVERTISING**

AT THE FOLLOWING NUMBERS, SPECIAL STOP

PHOTO REPRODUCED

10

PHOTO USED FOR

E17

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. D-2907

ORDER NO. 65309

DATE 4-26-1933

CUSTOMER

ANDERSON HOTEL CO.,
CHICAGO, ILLINOIS

6 M PC SIZE 3 1/2 X 5 1/2

PLACE OF TITLE Upper Lower Center Right Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(TITLE TO COME)

See Layout

RETOUCHING DEPARTMENT

Submit - Sketch - Layout

Retouched Photo

Wash Dressing

Follow Layout

USE PHOTO NO. 2628-29. DO NOT SHOW
FRAME AROUND BLDG.

COLOR DESCRIPTION

DEPT

DATE COMPLETED

Photos for
this Customer

STYLE ARTGRAVURE GREEN

WHITE BORDER

R. M. Yes No

FRONT NO. 5

R. M. on entire front of Mess. Space, entire Mess. Space, entire Front

Photo. Mark Yes No

Special type as sample

IMPRINT

Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Size 1/2 X 1 1/2

Negatives MATTE or GLOSSY

Mounting on Card, with hinge or without hinge - Not mounted

on Card, with hinge or without hinge - Sample for Position, Office

Strapless Photo

Negative - Line - Full Frame - Combination

120

Disc - Wall - Translucent - Color Separation

133

Transfer - Photo Process - New Process

150

Staining - White Dye - Full Face

175

Black & White Photo. Titles - Red, Blue

ENGRAVING DEPARTMENT

HALFTONE & ZINC CUTTINGS

Color Plates

Color Plates

Color Plates

Color Plates

Color Plates

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Color Plates

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

2

BLUE PRINT O.K. 2/18
MAY 5 1933

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO YES NO

DIAL NO. D-2908 ORDER NO. 65327 DATE 4-28-1933

CUSTOMER THE MINNESOTA SPECIALTY CO. MINNAPOLIS, MINN.

12500 BLOTTERS SIZE 3 1/2 X 6 1/4

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL KAHLER, ROCHESTER, MINNESOTA
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing

Follow Layout SHOW SIGN A3 ON LAYOUT ATTACHED

AND PUT FLAGS ON POLES

MAKE CARS MODERN

COLOR DESCRIPTION

CREAM ~~XXXX~~ COLOR BRICK BUILDING. USE
YOUR OWN JUDGMENT FOR BALANCE OF COLORS

DEPT.
RETOUCHING
ENGRAVING
LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE COLORED FULL FACE

FRONT NO. NONE

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Repress Position	Repress Color	Base Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	-------------

SIZE — WIDE — HIGH SAME SIZE

SCREEN 55 60 65 70 75 80 85 90 95 100 105 110 115 120 125 130 135 140 145 150

ETCHING DEPT. PAINTED BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Repress Position	Repress Color	Base Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	-------------

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD — METAL — ANCHOR

SOLID METAL — FURNITURE — FLUID BOTTOM

FURNISHES — FLUSH ALL AROUND

UNMOUNTED WITH DEARERS

CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — INCOLOR — SPECIAL STONE

ELECTROTYPES EACH OF

ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR

6
14

X

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-2909** ORDER NO. **65333** DATE **4-28-1933**

CUSTOMER **ALPINE HOTEL, EGG HARBOR, WISCONSIN.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

M **6,000 Post Cds** size **3 1/2 X 5 1/2**

PLACE OF TITLE: Upper ☒ Lower ☒ Center ☐ Border ☐ Follow Layout

Title in Plate Yes ☐ No ☐ Copyright in Plate Yes ☐ No ☐

Title in full

**ALPINE RESORT HOTEL AND OBSERVATORY -
EGG HARBOR, DOOR COUNTY, WIS.**

RETOUCHING DEPARTMENT

Submit ☒ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing ☐
Follow Layout

**IN PLACE OF BOAT IN CENTER FOREGROUND,
STRIP IN ~~BOAT~~ BOAT ON PHOTO ATTACHED.**

COLOR DESCRIPTION

STYLE **Artgrayscale Green**
White Border

CALL OF THIS OR ADDRESS SIDE

FRONT NO. **5**

R. M. Yes ☒ No ☐

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes ☐ No ☐ Special type as sample

IMPRINT: Customer ☐ C. T. Imprint ☒ No Imprint ☐

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER _____ Straighten Photo

Negative - Line - Halftone - Combination.

Dry - Wet - Pancromatic - Color Separation

Transfer - Paper Process - New Process.

Stripping - White Border - Full Face.

Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

DUPLICATES _____ ZINC COLOR PLATES

LINE & HALFTONE COPIES _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM _____ COPIES

DUPLICATES _____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDTH _____ HIGH SAME SIZE

BLOCKING DEPT. WOODS - METAL - ANCHOR

SOUND METAL - FURNITURE - HOUSE BOTTOM

FURNITURE - FURNITURE - HOUSE

UNMOUNTED WITH BEAKERS

CUT TO PICAS - See SIZE

PROOFS

PLAT - GOOD - INCLOSURE - SERIAL STOCK

EXTRA TYPES EACH OF

ON WOOD - METAL

SCREEN 20 30 40 50 60 70 80 90 100 110 120 130 140 150

ETCHING DEPT. (ARTISTICAL) (HOUSE) (SOLID)

FINISHING DEPT. OUTLINE - FINAL - CIRCLE

SHARP - LINE - BOLD - UNIFORMITY - HIGHLY

WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

PHILLIPS DRUG COMPANY,
SANTA ANNA, TEXAS.

NO. 0-2911
ORDER NO. 65382

DATE 5-2-1933

1 M

PHOTO-PLATINX WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SEALY HOSPITAL, SANTA ANNA, TEXAS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

NONE

COLOR DESCRIPTION

TAKE OUT TELEPHONE WIRES

Photo in ac 476

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDGOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MASON DRUG CO.,
BREWTON, ALA.

✓ NO. D-2912

ORDER NO. 65408

DATE 5-2-1933

1 M

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

ST. JOSEPH STREET, BREWTON, ALA.

SAME AS ABOVE

COLOR DESCRIPTION

Use best photo

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MASON DRUG CO.,
BREWTON, ALA.

NO. D-2913

ORDER NO. 65408

DATE 5-2-1933

1 M

PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

COURT HOUSE AND GRAMMAR SCHOOL,
BREWTON, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT POLES & WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MASON DRUG CO.,
BREWTON, ALA.

✓ NO. D-2914

ORDER NO. 65408

DATE 5-2-1933

1 M

PHOTO PLAT IN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

BEAUTIFUL COLONIAL HOME OF
DR. F. H. MASON, BREWTON, ALA.

SAME AS ABOVE

COLOR DESCRIPTION

DON'T TAKE OUT CAT ON LAWN

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MASON DRUG CO.,
BREWTON, ALA.

✓ NO. 0-2915

ORDER NO. 65408

DATE 5-2-1933

I M

PHOTO PLATIN

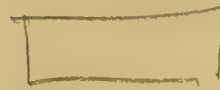
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL)

BEAUTIFUL RESIDENCE OF J.R.
DOWNING, BREWTON, ALA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MASON DRUG CO.,
BREWTON, ALA.

✓ NO. 9-2916

ORDER NO. 65408

DATE 5-2-1933

1 M

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BEAUTIFUL RESIDENCE OF J. R. MILLER, SAME AS ABOVE
BREWTON, ALA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M

NO

IMPRINT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

**BRASHE MASON DRUG CO.,
BREWTON, ALA.**

NO. **D-2917**

ORDER NO. **65408**

DATE **5-2-1933**

I M PHOTO PLAT IN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE **UPPER, LOWER, CENTER - BORDER.**

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. **I** R. M. **NO**

TITLE (IN FULL) **TWO BEAUTIFUL RESIDENCES
ON BELLEVUE AVENUE, BREWTON, ALA.**

IMPRINT **SAME AS ABOVE**

**IN SKY- (OVER WOODEN BLDG. AT LEFT -
D. B. MILLER.)
(OVER BRICK BLDG. AT RIGHT -
E. L. MC MILLAN.)**

COLOR DESCRIPTION

TAKE OUT WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

19

X

CUSTOMER
—
C. T. & CO.
—
RETURN PHOTO

DIAL NO. **D-2918** ✓

ORDER NO. 65410

DATE

5-3-1933

DEPT.

DATE COMPLETED

CUSTOMER

C. B. SLEDGE,
AUGUSTA, GA.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

1 **XX H.C. PROOF OF ENVELOPE SIZE 6 1/4**

STYLE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **GEORGIA BICENTENNIAL 1733 1933**

FRONT NO.

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

**CHEROKEE ROSE - GEORGIA'S ADOPTED FLOWER
(LEGENDARY)**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

Use photo 38196

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

120

Dry — Wet — Panormatic — Color Separation

133

Transfer — Paper Process — New Process

150

Stripping — White Border — Full Face

175

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM

COPIES

DUPLICATES

ZINC COLOR PLATES

ZINC ETCHINGS FROM

COPIES

LINE & HALFTONE COMB

COLOR PROCESS

Extra Negatives	Extra Stripping	Ship To Size	Double Proof	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Ship To Size	Double Proof	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	-----------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH — SAME SIZE

SCREEN — 5 — 10 — 15 — 20 — 25 — 30 — 35 — 40 — 45 — 50

ETCHING DEPT. — PAINTING — KODAK — BROWN

FINISHING DEPT. — OUTLINE — OVAL — CIRCLE

SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT

WITH LINE — WITHOUT LINE — SPECIAL BORDER

SIZE — WIDE — HIGH — SAME SIZE

BLOCKING DEPT. — WOOD — METAL — ANODIZ

SOUND METAL — MESH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED — WITH BEAKERS

CUT TO PICAS — SEE SIZE

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD — METAL

PHOTO RETURN

PHOTO USED FOR

260.
A-15
C-1/2

D29

*Division 8X10
Box 2*

HEARD & JONES,
TULIA, TEXAS

NO. 0-2919
ORDER NO. 65444
DATE 5-4-1933

1 M

PHOTO PLAT IN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL)
BROADWAY LOOKING EAST,
TULIA, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NC
IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

17
6

Box

HEARD & JONES,
TULIA, TEXAS

NO. 0-2920

ORDER NO. 63444

DATE 5-4-1933

M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) COURT HOUSE, TULIA,
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDGOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

HEARD & JONES,
TULIA, TEXAS

✓ NO. 0-2921

ORDER No 65444

DATE 5-4-1933

M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER. CENTER - BORDER.
TITLE (IN FULL) HIGH SCHOOL,
TULIA, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

HEARD & JONES,
TULIA, TEXAS

NO. D-2922

ORDER NO. 65444

DATE 5-4-1933

M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PALO DURO CANYON, NEAR
TULIA, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

F. H. GILES,
HORSEHEADS, N. Y.

NO. D-2924 ✓

ORDER NO. 65463

DATE 5-5-1933

3 M

PHOTO PLAT IN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL)

IMPRINT

NONE

A MESSAGE FROM HORSEHEADS, N. Y.

As sketch

~~sketch~~

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDGOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

T

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
—
YES
—
RETURN PHOTO

DIAL NO. D-2923 ✓ ORDER NO. 65447 DATE 5-4-1933

CUSTOMER F.T. DUSTIN, RECEIVER, OAKDALE APTS.,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ARTGRAVURE GREEN, WHITE
BORDER.

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: QUIET, CLEAN, COMFORTABLE,
CONVENIENT.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

BOT: OAKDALE FURNISHED APT. HOTEL, 1039-41-43
OAKDALE AVE., CHICAGO, ILL.

RETOUCHING DEPARTMENT

PHOTO LITHO
Rephoto

NEG. NO.

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Photograph each — Size 5x7 — 8x10 — 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

ADD FOLIAGE ON TREES. TAKE OUT WIRES. & ~~REMOVE~~
POLE AT RIGHT. PUT IN SHRUBBERY AS DRAWN ON
BACK OF PHOTO.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM										ZINC ETCHINGS FROM										
DUPLICATES										DUPLICATES										
LINE & HALFTONE COMB										COLOR PROCESS										
Extra Negatives	Extra Shooting	Ship To Size	Double Proof	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Shooting	Ship To Size	Double Proof	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Shooting	Ship To Size	Double Proof	Reverse Position	Reverse Color	Ben Day
SIZE										SIZE										
WIDE										WIDE										
HIGH										HIGH										
SAME SIZE										SAME SIZE										
BLOCKING DEPT										BLOCKING DEPT										
WOOD										WOOD										
MORTISE										MORTISE										
ANDER										ANDER										
SOLID METAL										SOLID METAL										
FLUSH TOP										FLUSH TOP										
FLUSH BOTTOM										FLUSH BOTTOM										
FLUSH SIDES										FLUSH SIDES										
FLUSH ALL AROUND										FLUSH ALL AROUND										
UNMOUNTED WITH DECKING										UNMOUNTED WITH DECKING										
CUT TO PICAS (SEE SIZE)										CUT TO PICAS (SEE SIZE)										
PROOFS										PROOFS										
FLAT										FLAT										
WOOD										WOOD										
INCORPOR										INCORPOR										
SPECIAL STAGE										SPECIAL STAGE										
FINISHING DEPT										FINISHING DEPT										
OUTLINE										OUTLINE										
OVAL										OVAL										
CIRCLE										CIRCLE										
SQUARE										SQUARE										
LIKE COPY										LIKE COPY										
VIGNETTE										VIGNETTE										
HIGHLIGHT										HIGHLIGHT										
WITH LINE										WITH LINE										
WITHOUT LINE										WITHOUT LINE										
SPECIAL BORDER										SPECIAL BORDER										

PHOTO RETURNED
TO
PHOTO USED FOR

Extra for
Art Work
350

FX

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-2926 ORDER NO. 65532 DATE 5-9-1933

CUSTOMER CITY SERVICE TRANSIT CO.
91-93 SYLVAN AVE. NEWARK, NEW JERSEY.

6 M LETTERHEADS SIZE 8 1/2 X 11

PLACE OF TITLE Upper, Lower, Center, Border
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CITY SERVICE TRANSIT CO. MOTOR BUS
OPERATORS

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Dyeing
To-Do Layout

USE
PHOTOGRAPH 3A 194

COLOR DESCRIPTION

SEE PHOTOGRAPH 3A194

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LETTER-SET

DATE COMPLETED

3
Photos for
this Customer

STYLE

FRONT NO NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge — or without hinge. Not mounted
See Salesman, Customer, or Sample for Position, Office
RECLINE Straighten Photo
Negative — Line — Half-tone — Combination
Dry — Wet — Panormatic — Color Separation
Transfer — Paper Process — New Process
Specialty — White Border — Full Face
Blue Print Handcolor — Black & White Proof, Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM										ZINC ETCHINGS FROM										
DUPLICATE					ZINC COLOR PLATES					DUPLICATE					ZINC COLOR PLATES					
LINE & BISTONE					COLOR PROCESS					DUPLICATE					ZINC COLOR PLATES					
Extra	Regulation	Good	To Size	Press	Reverse	Position	Reverse	Color	Box Day	Extra	Regulation	Good	To Size	Double	Press	Reverse	Position	Reverse	Color	Box Day

SIZE _____ WIDE _____ HIGH SAME SIZE

BLOCKING DEPT. WOOD — METAL — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
IMPROVED WITH BEADERS
CUT TO PLACES (SEE NOTE)

PROOFS
PLAN — COLOR — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO

Layout
R.
2c
A 8 1/2
C- 1 1/2
4
9
1 1/2
YES
NO

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. D-2928

ORDER NO. 65540

FULL FACE

DATE 5-9-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

RIVER FRONT AND BUSINESS
DISTRICT, MEMPHIS, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

R. M.

NONE

IMPRINT

NONE

PUTPLATE NO. ON FRONT.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H920. COLOR SAME AS 2A-H920

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. 0-2929

ORDER NO. 65540

5-9-1933

FULL FACE

DATE

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE)
GALLERY, FRENCH QUARTER,
NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PUT PLATE NO. ON FRONT

COLOR DESCRIPTION

USE PHOTO NO. A-5861. COLOR SAME AS A-5861.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDGOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7321-13

1
2

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. 0-2930

ORDER NO. 65540

FULL FACE

DATE 5-9-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)
JACKSON SQUARE AND CABILDO,
NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

USE PHOTO NO. 1A833. COLOR SAME AS 1A833.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 lines

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. D-2931

ORDER NO. 65540

FULL FACE

DATE 5-9-1933

6 M

VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(IN SKY)
CHARLESTON, W. VA. ON THE
KANAWHA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

R. M.

NONE

IMPRINT

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

USE PHOTO NO. 1A1490. COLOR SAME AS 1A1490.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. D-2932

RAVENSWOOD ART CO.,
CHICAGO, ILL. ~~REXX~~

ORDER NO. 65540

FULL FACE

DATE 5-9-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL) (IN PLATE)

STATE CAPITOL FROM MEMORIAL PARK,
SALT LAKE CITY, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M NONE

IMPRINT NONE

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

USE PHOTO NO. 4936-29. COLOR SAME AS 4936-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2 Lines

1
2

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. D-2933

ORDER NO. 65540

DATE 5-9-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL) (IN PLATE)

IMPRINT NONE

WHALEMAN STATUE, NEW BEDFORD,
MASS.

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

USE PHOTO NO. 4526-29. COLOR SAME AS 4526-29.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1/4

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. D-2934
ORDER NO. 65540
DATE 5-9-1933

5 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) (IN SKY)
WATER FRONT AND SKYLINE,
JACKSONVILLE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NONE R. M. NONE
IMPRINT NONE
PUT PLATE NO. ON FRONT.

BOT. SMALL TYPE- PHOTO VIRGIL MOORE.

COLOR DESCRIPTION

USE PHOTO NO. 1A1905.

Color, Camera 1A1715

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 Give

3
4

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. D-2935

ORDER NO. 65540

DATE 5-9-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NONE

R. M

NONE

TITLE (IN FULL)

(IN SKY)

HEMMING PARK, JACKSONVILLE,
FLA.

IMPRINT NONE

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

USE PHOTO NO. 1A1906. COLOR SAME AS 1A1906.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDGOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. D-2936

ORDER NO. 65540

DATE 5-9-1933

5 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO.

R. M.

TITLE (IN FULL)

(IN SKY)

IMPRINT

NONE

STATE CAPITOL AND OFFICE BUILDING,
HARRISBURG, PA.

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H957. COLOR SAME AS 2A-H957

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. **02-2937**

ORDER NO. **65540**

DATE **5-9-1933**

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STACK
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NONE** R. M. **NONE**

TITLE (IN FULL) **(IN SKY)**

IMPRINT **NONE**

**SYLVAN LAKE, CUSTER STATE
PARK, BLACK HILLS, SO. DAK.**

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H837. COLOR SAME AS 2A-H837.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. D-2938

ORDER NO. 65540

DATE 5-9-1933

3 M VIEW CARDS SIZE 2 X 3 1-2 IN FOLDER COVER STOCK
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

COSSITT LIBRARY, FEDERAL BUILDING
AND POST OFFICE, MEMPHIS,
TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H923. COLOR SAME AS ~~2X-H923~~ 2A-H923.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. D-2939

65540

ORDER NO.

DATE 5-9-1933

6 VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

SKYLINE, HARRISBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H959. COLOR SAME AS 2A-H959.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDGOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. D-2940

ORDER NO. 65540

DATE 5-9-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL) (IN SKY)

STATE CAPITOL, CHARLESTON, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H474. COLOR SAME AS 2A-H474.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2 lines

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. D-2941
ORDER NO. 65540

DATE 5-9-1933

~~6~~ VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER STOCK
M FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)
MUNICIPAL BUILDING,
NEW BEDFORD, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NONE R. M. NONE
IMPRINT NONE

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

USE PHOTO NO. 101618. COLOR SAME AS 101618

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1
4

RAVENSWOOD ART Co.
CHICAGO, ILL.

NO. D-2942
ORDER NO. 65540

DATE 5-9-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER CO ER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL)
(IN SKY)

IMPRINT
NONE

"MATEO TEPEE, THE DEVIL'S TOWER,"
SO. DAK.

PUT PLATE NO. ON FRONT.

2 lines

COLOR DESCRIPTION

USE PHOTO NO. 102087. COLOR SAME AS 102087

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. 1-2943

ORDER NO. 65540

DATE 5-9-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 IN FOLDER COVER STOCK
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL)
(IN SKY)

IMPRINT NONE

STATE CAPITOL, PIERRE, SO. DAK.

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

USE PHOTO NO. 117213. COL OR SAME AS 117213.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RAVENSWOOD ART. CO.,
CHICAGO, ILL.

NO. D-2944

ORDER NO. 65540

DATE 5-9-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ON FOLDER COVER 3X STOCK

(ALL OF THIS ON THE PICTURE SIDE)

FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL) (IN SKY)

IMPRINT NONE

"TEMPLE SQUARE",
SALT LAKE CITY, UTAH

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

USE PHOTO NO. 790-29. COLOR SAME AS 2A-4316.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C T & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-2945 ORDER NO. 65545 DATE 5-9-1933

CUSTOMER DENVER NATIONAL CO. 210 CHARLES BLDG.
932 - 15TH ST. DENVER, COLORADO.

2^M POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF DELIVERY: Denver - Colorado
Time to Place: Yes No
Time to Call:

THE CHARLES BUILDING FIFTEENTH AND CURTIS
STREETS DENVER, COLORADO.

REPAIRING DEPARTMENT

Substrate: Ground - Layout - Engraving Plate - Wash - Drying
Folding: Large

SEE 8 ATTACHED

COLOR DESCRIPTION

DEPT. DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLISH PHOTO PLATIN-WHITE BORDER

FRONT NO. 5
R. M. Yes No
Special type as sample
Customer Imprint No Imprint

S-T;

PHOTO LITHO
Rephoto

NEG NO.

Photograph each Size 5x7 - 8x10 - 11x12
Negatives MATTE or GLOSSY
Minimum CARD, CLIP, with hinge - or without hinge - Not mounted
Customer, or Sample for Position, Office

WHITE
Negative - Line - Half-tone - Combination
Dry - Wet - Photographic - Color Separation
Transfer - Photo Process - New Process
Stripper - White Border - Full Face
Film Print - Handcolor - Black & White Proof - Titles - Red, Blue

ENGRAVING DEPARTMENT

ETCHINGS FROM ZINC ETCHINGS FROM

Size	Quantity	Price	Size	Quantity	Price
1/2" x 1/2"	100	1.00	1/2" x 1/2"	100	1.00
1/2" x 1/2"	100	1.00	1/2" x 1/2"	100	1.00
1/2" x 1/2"	100	1.00	1/2" x 1/2"	100	1.00
1/2" x 1/2"	100	1.00	1/2" x 1/2"	100	1.00
1/2" x 1/2"	100	1.00	1/2" x 1/2"	100	1.00
1/2" x 1/2"	100	1.00	1/2" x 1/2"	100	1.00
1/2" x 1/2"	100	1.00	1/2" x 1/2"	100	1.00
1/2" x 1/2"	100	1.00	1/2" x 1/2"	100	1.00
1/2" x 1/2"	100	1.00	1/2" x 1/2"	100	1.00

NOTE: WIDE HIGH NAME SIZE

BOOKING DEPT. WORK, MOUNTING, ASSEMBLY

PRINTING DEPT. WORK, MOUNTING, ASSEMBLY

CUT TOPICS - SIZES

PROOFS

ELECTROTYPE LITHO

PHOTO RETURNED

TO

PHOTO USED FOR

Layout
Ret.
C-3/4

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. **D-2946** ORDER NO. **65655** DATE **5-15-1933**

CUSTOMER

**MAIN AUTO COURT,
EL CENTRO, CALIF.**

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TOP: THE MAIN AUTO COURT EL CENTRO, CALIF.**

BOT: AT THE WEST END OF MAIN STREET

Wm. B. Miller
RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

DEPT. ☐ RETOUCHING
☐ ENGRAVING
☐ PHOTO LITHO
☐ COMPOSING
☐ LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE **ARTGRAVURE GREEN
WHITE BORDER.**

FRONT NO. **5** R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. **120**
Dry — Wet — Panromatic — Color Separation **133**
Transfer — Paper Process — New Process. **150**
Stripping — White Border — Full Face. **175**
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										DUPLICATES									
LINE & HALFTONE COMB. COLOR PROOFS										COLOR PLATES									
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Size Dry	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Size Dry	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color

SIZE — WIDE — HIGH SAME SIZE
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE
BLOCKING DEPT. WOOD — MORTISE — ANCHOR
SOLID METAL FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (SEE SIZE)

PROOFS

FLAT — GOOD — INCOLOR — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-2947

ORDER NO. 65662

DATE

515-1933

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER Mrs. John L. Gallagher,
HARRISBURG, PA.

2 M BUS.CARDS

SIZE

2 1/2 x 3 1/2

STYLE

ARTGRAVURE GREEN

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: A REALLY GOOD PLACE FOR A DAY, A

WEEK OR A SEASON.

BOT: HOMESTEAD INN

RIVER DRIVE, 2 MILES
NORTH OF CITY LIMITS

R. D. #2

HARRISBURG, PA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. D-1927.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof, Titles — Red, Blue

COLOR DESCRIPTION

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Box Dry
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SIZE — WIDE — HIGH SAME SIZE
SCREEN 50 60 85 100 110 120 130 150

ETCHING DEPT. PAINTED BACKGROUND GOLD

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE — WITHOUT LINE SPECIAL BORDER

ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Box Dry
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SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SHED METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (See Size)

PROOFS

PLAT. GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. *D-2948* 3A202 ORDER NO. 65640 DATE 5-16-1933

CUSTOMER MURPHY MILES OIL CO., CHICAGO, ILL.

12 1/2 M CIRCULARS SIZE 8 1/2 x 11 1/2

PLACE OF TITLE Lower, Center-Border Title in Plate Copyright in Plate, Yes No Title in (AS LAYOUT)

PHOTO LITHO Rephoto PHOTO LITHO Rephoto

SEE X LAYOUT.

COLOR DESCRIPTION

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

STYLE 3 COLORS ON BOTH SIDES, ON LINEN FINISH FOLDER COVER

STOCK R. M. Yes No A. M. to cover part of Mess. Space, entire Mess. Space, entire Front Side Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12 Prints each from Negatives MATTE or GLOSSY CARD CLOTH, with hinge - or without hinge - Not mounted Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative - Line - Halftone - Combination. 120 Wax - Panormatic - Color Separation 133 Process - Paper Process - New Process. 150 Stripping - White Border - Full Face. 175 Line Proof - Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

TYPE LITHO CORDS

ZINC ETCHINGS FROM CORDS

TYPE LITHO CORDS

ZINC ETCHINGS FROM CORDS

TYPE LITHO CORDS

ZINC ETCHINGS FROM CORDS

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TYPE LITHO CORDS

ZINC ETCHINGS FROM CORDS

[illegible]

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL No. D-2950 ORDER NO. 65719 DATE 5-19-1933

CUSTOMER N.V. CHRISTENSEN,
CHICAGO, ILL.

5 M CARDS SIZE 2 1/4 x 3 1/4

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A (IN CORNERS AS ON LAYOUT)

UNDER PICTURE AT LEFT: (C) 1933 N. V. CHRISTENSEN

TITLE: LEIF ERICSON (ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

GOLD HELMET & BREASTPLATE. RED TUNIC. GOLD
SHIELD ON BOAT. GOLD HEAD FOR BOAT. BOAT BROWN,
BROWN SAIL. & RED FLAG.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE 4 COLORS 1 SIDE
1 COLOR REVERSE SIDE

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panoramic — Color Separation 133
Transfer — Paper Process — New Process 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
ZINC COLOR PLATES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative Extra Strip To Size Double Print Reverse Position Reverse Color See Day
Extra Negative Extra Strip To Size Double Print Reverse Position Reverse Color See Day
SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH HEARERS
CUT TO PICAS (see size)
PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

19
8

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-2951** ORDER NO. **65719** DATE **5-19-1933**

CUSTOMER **N. V. CHRISTENSEN,
CHICAGO, ILL.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M CARDS SIZE **2 1/4 x 3 1/2**

STYLE **4 COLORS 1 SIDE
1 COLOR REVERSE SIDE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **B (IN CORNERS AS ON LAYOUT)**

FRONT NO. **NONE** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

UNDER PICTURE AT LEFT: (C) 1933 N. V. CHRISTENSEN

TITLE: **CHRISTOPHER COLUMBUS (ETC. AS PER COPY)**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process
Stripping — White Border — Full Face
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

BROWN BOAT. SAILS REDDISH TAN. RED FLAG.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Shipping	Ship To Site	Double Print	Reverse Position	Reverse Color	Bar Day
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SIZE WIDE HIGH SAME SIZE

SCREENS 20 40 60 80 100 110 120 130 150

ETCHING DEPT. PAINTED BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Shipping	Ship To Site	Double Print	Reverse Position	Reverse Color	Bar Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD METAL ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (SEE SIZE)

PROOFS

1st 2nd 3rd 4th 5th 6th 7th 8th 9th 10th

ELECTROTYPES EACH OF
ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL ~~NO~~P-2952

ORDER N65719

DATE 5-19-1933

CUSTOMER N. V. CHRISTENSEN,
CHICAGO, ILL.

5 M CARDS

SIZE 2½ x 3½

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full C (IN CORNERS AS ON LAYOUT)

UNDER PICTURE AT LEFT: (C) 1933 N. V. CHRISTENSEN
TITLE: ST. AUGUSTINE (ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

See card

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE 4 COLORS 1 SIDE
1 COLOR REVERSE SIDE

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

120

Dry — Wet — Panchromatic — Color Separation

135

Transfer — Paper Process — New Process

150

Stripping — White Border — Full Face

175

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

IMPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Ship to Size	Double Print	Reverse Position	Reverse Color	Box Day

SIZE — WIDTH — HIGH — SAME SIZE

SCREEN 50 60 85 100 110 120 130 150

ETCHING DEPT. VANTIN BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE

SQUARE — 1/2" COPY — VIGNETTE — HIGHLIGHT

WITH LINE — WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

IMPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Ship to Size	Double Print	Reverse Position	Reverse Color	Box Day

SIZE — WIDTH — HIGH — SAME SIZE

BLOCKING DEPT. WOOL — MORTAR — ANGLE

SOLID METAL — PLAIN TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (SEE SIZE)

PROOFS

HEAT — GOOD — INGLETS — SPECIAL SINGLE

ELECTROTYPES EACH OF

ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-2953

ORDER NO. 65719

DATE 5-19-1933

CUSTOMER N. V. CHRISTENSEN,
CHICAGO, ILL.

5 M CARDS

SIZE 2 1/4 x 3 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full D (IN CORNERS AS ON LAYOUT)

UNDER PICTURE AT LEFT: (C) 1933 N.V. CHRISTENSEN

TITLE: CAPTAIN JOHN SMITH (ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE

4 COLORS 1 SIDE
1 COLOR REVERSE SIDE

FRONT NO. NONE

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

120
133
150
175
Screens

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROOFS

Extra Negatives	Extra Stripping	Strip To Size	Double Proof	Reverse Position	Reverse Color	See Day
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SIZE — WIDE — HIGH SAME SIZE

SCREEN 50 60 80 100 110 120 130 150

ETCHING DEPT. PAINT ON BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY — SIGNETTE — HIGHLIGHT
WITH LINE WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Proof	Reverse Position	Reverse Color	See Day
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SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD — METAL — ANCHOR

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNGROUND WITH BRACKERS

CLT TO PICAS (SEE SIZE)

PROOFS

FLAT — WOOD — INCHES — SPECIAL STOCK

ELECTROTYPE FACSIMILE

ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR

	RETURN PHOTO	YES	NO
1. How many times have you been arrested?			
2. Have you ever been convicted of a crime?			
3. Have you ever been in prison or jail?			
4. Have you ever been on probation or parole?			
5. Have you ever been in the military?			
6. Have you ever been in a mental hospital?			
7. Have you ever been in a drug treatment program?			
8. Have you ever been in a counseling program?			
9. Have you ever been in a support group?			
10. Have you ever been in a community service program?			
11. Have you ever been in a job training program?			
12. Have you ever been in a vocational program?			
13. Have you ever been in a career development program?			
14. Have you ever been in a leadership program?			
15. Have you ever been in a management program?			
16. Have you ever been in a business program?			
17. Have you ever been in a marketing program?			
18. Have you ever been in a sales program?			
19. Have you ever been in a customer service program?			
20. Have you ever been in a quality control program?			
21. Have you ever been in a production program?			
22. Have you ever been in a distribution program?			
23. Have you ever been in a logistics program?			
24. Have you ever been in a supply chain program?			
25. Have you ever been in a procurement program?			
26. Have you ever been in a purchasing program?			
27. Have you ever been in a contracting program?			
28. Have you ever been in a construction program?			
29. Have you ever been in a manufacturing program?			
30. Have you ever been in a processing program?			
31. Have you ever been in a packaging program?			
32. Have you ever been in a labeling program?			
33. Have you ever been in a shipping program?			
34. Have you ever been in a receiving program?			
35. Have you ever been in a storage program?			
36. Have you ever been in a handling program?			
37. Have you ever been in a maintenance program?			
38. Have you ever been in a repair program?			
39. Have you ever been in a replacement program?			
40. Have you ever been in a disposal program?			
41. Have you ever been in a recycling program?			
42. Have you ever been in a waste management program?			
43. Have you ever been in a safety program?			
44. Have you ever been in a security program?			
45. Have you ever been in a risk management program?			
46. Have you ever been in a compliance program?			
47. Have you ever been in a legal program?			
48. Have you ever been in a financial program?			
49. Have you ever been in a tax program?			
50. Have you ever been in an accounting program?			
51. Have you ever been in a bookkeeping program?			
52. Have you ever been in a payroll program?			
53. Have you ever been in a human resources program?			
54. Have you ever been in a recruitment program?			
55. Have you ever been in a selection program?			
56. Have you ever been in a hiring program?			
57. Have you ever been in a firing program?			
58. Have you ever been in a termination program?			
59. Have you ever been in a dismissal program?			
60. Have you ever been in a resignation program?			
61. Have you ever been in a retirement program?			
62. Have you ever been in a pension program?			
63. Have you ever been in a social security program?			
64. Have you ever been in a disability program?			
65. Have you ever been in a health insurance program?			
66. Have you ever been in a life insurance program?			
67. Have you ever been in a property insurance program?			
68. Have you ever been in a liability insurance program?			
69. Have you ever been in a workers compensation program?			
70. Have you ever been in a unemployment insurance program?			
71. Have you ever been in a veterans benefits program?			
72. Have you ever been in a Social Security Administration program?			
73. Have you ever been in a Department of Labor program?			
74. Have you ever been in a Federal Reserve Bank program?			
75. Have you ever been in a Treasury Department program?			
76. Have you ever been in a Justice Department program?			
77. Have you ever been in a State Department program?			
78. Have you ever been in a Defense Department program?			
79. Have you ever been in a Veterans Affairs program?			
80. Have you ever been in a Health and Human Services program?			
81. Have you ever been in a Education program?			
82. Have you ever been in a Agriculture program?			
83. Have you ever been in a Commerce program?			
84. Have you ever been in a Energy program?			
85. Have you ever been in a Environment program?			
86. Have you ever been in a Housing program?			
87. Have you ever been in a Transportation program?			
88. Have you ever been in a Infrastructure program?			
89. Have you ever been in a Telecommunications program?			
90. Have you ever been in a Information Technology program?			
91. Have you ever been in a Science program?			
92. Have you ever been in a Medicine program?			
93. Have you ever been in a Law program?			
94. Have you ever been in a Business program?			
95. Have you ever been in a Engineering program?			
96. Have you ever been in a Architecture program?			
97. Have you ever been in a Design program?			
98. Have you ever been in a Writing program?			
99. Have you ever been in a Speaking program?			
100. Have you ever been in a Teaching program?			

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. D-2955 ORDER NO. 65719 DATE 5-19-1933

CUSTOMER N. V. CHRISTENSEN,
CHICAGO, ILLINOIS

5 M CARDS SIZE 2 1/4 x 3 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full F (IN CORNERS AS ON LAYOUT)

UNDER PICTURE AT LEFT: (C) 1933 N. V. CHRISTENSEN
TITLE: GEORGE WASHINGTON (1732 - 1799)
(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE 4 COLORS 1 SIDE,
1 COLOR REVERSE SIDE.

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Half-tone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM										ZINC ETCHINGS FROM									
INDICATES										INDICATES									
LINE & HALFTONE COMB.										COLOR PLATES									
Extra Negatives	Extra Shipping	Ship to Site	Double Print	Reverse Position	Reverse Color	See Day	Extra Negatives	Extra Shipping	Ship to Site	Double Print	Reverse Position	Reverse Color	See Day						
SIZE _____ WIDE _____ HIGH SAME SIZE _____										SIZE _____ WIDE _____ HIGH SAME SIZE _____									
SCREEN 50 60 85 100 120 130 150										SCREEN 50 60 85 100 120 130 150									
ETCHING DEPT. PAINTS IN BACKGROUND SOLID										BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH SPEAKERS CUT TO PICAS (SEE SIZE)									
FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER										PROOFS PLAT - GOOD - IN COLORS - SPECIAL STOCK TEXT TYPES EACH IN ON WOOD - METAL									

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NOD-2956

ORDER NO. 65719

DATE 5-19-1933

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER N. V. CHRISTENSEN,
CHICAGO, ILL.

5 M CARDS

SIZE 2 1/4 x 3 1/2

STYLE 4 COLORS 1 SIDE

1 COLOR REVERSE SIDE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full G (IN CORNERS AS ON LAYOUT)

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

UNDER PICTURE AT LEFT: (C) 1933 N. V. CHRISTENSEN

TITLE: DECLARATION OF INDEPENDENCE. (ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Color

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

170
133
150
175

COLOR DESCRIPTION

GOLD FRAME ON MISSOR. COLONIAL DRESS.
SEE CARD ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — FINE COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

Extra Negatives	Extra Shipping	Stop to Size	Double Proof	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives	Extra Shipping	Stop to Size	Double Proof	Reverse Position	Reverse Color	See Day
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SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD — METAL — ANCHOR

SIDE METAL — FLUSH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (SEE SIZE)

PROOFS

FLAT — GOOD — IN COLOR — SPECIAL STOCK

FOR TYPING MACHINE

ON WOOD — METAL

SIZE — WIDE — HIGH SAME SIZE

SCREEN 85 90 95 100 110 120 130 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE — FINAL PROOF

SQUARE — LIKE COPY — SIGNATURE — HIGHLIGHT

WITH LINE — WITHOUT LINE — SPECIAL BORDER

REFLEX PHOTO

14

EXETER PHOTO 185 22

[illegible]

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-2959

ORDER NO. 65719

DATE 5-19-1933

CUSTOMER

N. V. CHRISTENSEN,
CHICAGO, ILLINOIS

5 M CARDS

SIZE 2 1/4 x 3 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full J (IN CORNERS AS ON LAYOUT)

UNDER PICTURE AT LEFT: (C) 1933 N. V. CHRISTENSEN

TITLE: THE FIRST RAILWAY IN AMERICA, 1830

(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

COLOR DESCRIPTION

SEE CARD ATTACHED.

DEPT.

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE

4 COLORS 1 REVERSE SIDE
1 COLOR REVERSE SIDE

(All of this on address side)

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALF-TONE COMB. COLOR SEPARATION

Extra Negatives	Extra Sketches	Ship To Size	Double Print	Reverse Position	Reverse Color	Box Qty
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Sketches	Ship To Size	Double Print	Reverse Position	Reverse Color	Box Qty
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SIZE WIDTH HIGH SAME SIZE

SCREENS 20 30 40 50 60 70 80 90 100 110 120 130 140 150

ETCHING DEPT. (PRINTING) GROUNDING

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT

WITH LINE — WITHOUT LINE — SPECIAL BORDER

SIZE WIDTH HIGH SAME SIZE

BLOCKING DEPT. WOOD — METAL — ANOTHER

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNIDENTIFIED WITH REARERS

CUT TO PICAS (NOB. STAMP)

PROOFS

FLAT — GUT — INDOORS — SPECIAL STOCK

FLUORESCENT LACQUER

ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO	YES	NO
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17

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-2961**

ORDER NO. **65719**

DATE **5-19-1933**

DEPT.

DATE COMPLETED

CUSTOMER **N. V. CHRISTENSEN,
CHICAGO, ILL.**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

5 M CARDS

SIZE **2 1/4 x 3 1/2**

STYLE **4 COLORS 1 SIDE
1 COLOR REVERSE SIDE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **L (IN CORNERS AS ON LAYOUT)**

UNDER PICTURE, AT LEFT: (C) 1933 N. V. CHRISTENSEN

TITLE: THE GOLD RUSH OF '49

(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow layout

FRONT NO. **NONE**

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER — Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panromatic — Color Separation

Transfer — Paper Process — New Process

Stopping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

Extra Negative Extra Stopping Size to Size Double Print Reverse Position Reverse Color Ben Day

Size to Size

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ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

Extra Negative Extra Stopping Size to Size Double Print Reverse Position Reverse Color Ben Day

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Size to Size

COLOR DESCRIPTION

SEE CARD ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

19
8

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-2962

ORDER NO. 65719

DATE

5-19-1933

DEPT.

DATE COMPLETED

CUSTOMER

N. V. CHRISTENSEN,
CHICAGO, ILL.RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ARTPhotos for
this Customer

5 M CARDS

SIZE 2 1/4 x 3 1/2

STYLE 4 COLORS 1 SIDE
1 COLOR REVERSE SIDE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full M (IN CORNERS AS ON LAYOUT)

FRONT NO.

NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

UNDER PICTURE, AT LEFT: (C) 1933 N. V. CHRISTENSEN

TITLE: THE CAPITOL OF AMERICA, WASHINGTON, D. C.
(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

SEECARD ATTACHED.

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Shipping	Ship To Size	Double Proof	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH SAME SIZE

SCREEN 50 60 85 100 110 120 133 150

ETCHING DEPT. EXP. IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE

SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT

WITH LINE — WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Shipping	Ship To Size	Double Proof	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD — VERT. — ANCHOR

SOLID METAL — PLATE TOP — PLATE BOTTOM

ETCHING DEPT. EXP. IN BACKGROUND SOLID

UNMOUNTED WITH DEWARS

CUT TO PICAS (SEE SIZE)

PROOFS

— FLAT — GOOD — IN COLORS — SPECIAL STOCK

— ELECTROTYPES FACED —

— ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-2963

ORDER NO. 65719

DATE 5-19-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER N. V. CHRISTENSEN,
CHICAGO, ILLINOIS

5 M CARDS

SIZE 2 1/4 x 3 1/2

STYLE 4 COLORS 1 SIDE
1 COLOR REVERSE SIDE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full N (IN CORNERS AS ON LAYOUT)

UNDER PICTURE, AT LEFT: (C) 1933 N. V. CHRISTENSEN

TITLE: ABRAHAM LINCOLN (1809 - 1865)

(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 5x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge, or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print Handcolor — Black & White Proof Titles — Red, Blue

COLOR DESCRIPTION

SEE CARD ATTACHED.

HALFTONES FROM COPIES

DUPHATES. ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Sketching	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE. WIDE. HIGH. SAME SIZE

SCREEN 20 30 40 50 60 70 80 90 100 110 120 130 140 150

ETCHING DEPT. LARGEST BASE OR GROUND SIDE

FINISHING DEPT. GROUND. OVAL. BORDER

SQUARE. TIE COPY. GROUND. HIGHLIGHT

WITH LINE. WITHOUT LINE. SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPHATES. COLOR PLATES

Extra Negatives	Extra Sketching	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE. WIDE. HIGH. SAME SIZE

BLOCKING DEPT. WOOD. GROUND. ANCHOR

SPECIAL METAL. PLATING. PLATING. PLATING

FINISHING DEPT. PLATING. PLATING. PLATING

CUT TO PICAS. SIZE. SIZE. SIZE

ETCHING DEPT. LARGEST BASE OR GROUND SIDE

FINISHING DEPT. GROUND. OVAL. BORDER

SQUARE. TIE COPY. GROUND. HIGHLIGHT

WITH LINE. WITHOUT LINE. SPECIAL BORDER

ON WOOD. METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-2964** ORDER NO. **65719** DATE **5-19-1933**

CUSTOMER **N. V. CHRISTENSEN,**
CHICAGO, ILLINOIS

5 M CARDS SIZE **2 1/4 x 3 1/2**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **0 (IN CORNERS AS ON LAYOUT)**

UNDER PICTURE AT LEFT: (C) 1933 N. V. CHRISTENSEN
TITLE: THE FIRST TRANSCONTINENTAL RAILWAY
(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

SEE CARD ATTACHED.

RETURN PHOTO YES NO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE **4 COLORS 1 SIDE**
1 COLOR REVERSE SIDE

FRONT NO. **NONE** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panormatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM										ZINC ETCHINGS FROM									
COPIES										COPIES									
DUPLICATES										DUPLICATES									
ZINC COLOR PLATES										ZINC COLOR PLATES									
LINE & HALFTONE COMB.										COLOR PROCESS									
Extra Negatives	Extra Shipping	Ship To Site	Double Print	Reverse Position	Reverse Color	See Day	Extra Negatives	Extra Shipping	Ship To Site	Double Print	Reverse Position	Reverse Color	See Day						
SIZE _____ WIDE _____ HIGH SAME SIZE _____										SIZE _____ WIDE _____ HIGH SAME SIZE _____									
SCREEN 50 60 85 100 110 120 135 150										BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (use size)									
ETCHING DEPT. PAINT IS BACKGROUND SOLID										PROOFS									
FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - PIE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER										FLAT - GOOD - INCOLORS - SPECIAL STOCK ELECTROTYPES EACH OF ON WOOD - METAL									

PHOTO RETURNED

TO

PHOTO USED FOR

19
8

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-2965

ORDER NO. 65719 DATE 5-19-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER N. V. CHRISTENSEN,
CHICAGO, ILLINOIS

5 M CARDS SIZE 2 1/4 x 3 1/2

STYLE 4 COLORS 1 SIDE
1 COLOR REVERSE SIDE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full P (IN CORNERS AS ON LAYOUT)

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

UNDER PICTURE, AT LEFT: (C) 1933 N. V. CHRISTENSEN
TITLE: CUSTER'S LAST STAND (ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination
Dry — Wet — Panchromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE CARD ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES										
DUPLICATES					ZINC COLOR PLATES					DUPLICATES					ZINC COLOR PLATES					
LINE & HALFTONE COMB.										COLOR PROCESS										
Extra Medium	Extra Small	Std To Size	Double Print	Reverse Photo	Reverse CC Co	Black Dot	Extra Medium	Extra Small	Std To Size	Double Print	Reverse Photo	Reverse CC Co	Black Dot	Extra Medium	Extra Small	Std To Size	Double Print	Reverse Photo	Reverse CC Co	Black Dot
SIZE — WIDTH — HEIGHT SAME SIZE										SIZE — WIDTH — HEIGHT SAME SIZE										
ETCHING DEPT. PAINTED BACKGROUND SOLID										BLOCKING DEPT. WOOD, MOUNTING, ANCHOR										
FINISHING DEPT. OUTLINE, OVAL, CIRCLE										SOLID METAL, FLUSH TOP, FLUSH BOTTOM										
SQUARE, LIKE COPY, VIGNETTE, HIGHLIGHT										FLUSH SIDES, FLUSH ALL AROUND										
WITH LINE, WITHOUT LINE, SPECIAL BORDER										UNMOUNTED WITH BEAKERS										
										CUT TO PICAS (SEE SIZE)										
										PROOFS										
										FLAT, GOOD, INCORRECT, SPECIAL ORDER										
										ELECTRATYPES LACQUER										
										ON WOOD, METAL										

PHOTO RETURNED

TO

PHOTO USED FOR

8

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

RETURN PHOTO YES NO

DIAL NO. **D-2967** ORDER NO. **65719** DATE **5-19-1933**

CUSTOMER **N. V. CHRISTENSEN,
CHICAGO, ILL.**

5 M CARDS SIZE **2 1/4 x 3 1/2**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **R (IN CORNERS AS ON LAYOUT)**

UNDER PICTURE, AT LEFT: (C) 1933 N. V. CHRISTENSEN

TITLE: RIVER STEAMBOAT (ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

SEE CARD ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE **4 COLORS 1 SIDE
1 COLOR REVERSE SIDE**

FRONT NO. **NONE** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSS
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination
Dry — Wet — Panromatic — Color Separation
Transfer — Paper Process — New Process
Stopping — White Border — Full Face
Blue Print Handcolor Black & White Proof Titles Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

INDICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Resist	Extra Stopping	Stop To Size	Double Print	Reverse Position	Reverse Color	See Box
-----------------	-------------------	-----------------	-----------------	---------------------	------------------	------------

SIZE — WIDE — HIGH SAME SIZE

SCREEN 50 60 85 100 110 120 130 150

ETCHING DEPT. FASTEN BACK GROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

INDICATES CHROM. PLATES

Extra Resist	Extra Stopping	Stop To Size	Double Print	Reverse Position	Reverse Color	See Box
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SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE AND PILE
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH DEAKEN
CUT TO PICAS. SEE SIZE

PROOFS

FLAT GOOD INCOPIES SPECIAL TONE
FLAT GOOD INCOPIES SPECIAL TONE
ON ARROW METAL

PHOTO RETURNED

TO

PHOTO USED FOR

17

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. D-2968

ORDER NO. 65719 DATE 5-19-1933

DEPT. DATE COMPLETED

CUSTOMER N. V. CHRISTENSEN,
CHICAGO, ILL.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

5 M CARDS

SIZE 2 1/4 x 3 1/2

STYLE 4 COLORS ON 1 SIDE
1 COLOR ON REVERSE SIDE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full S (IN CORNERS AS ON LAYOUT)

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT Customer

C. I. Imprint

No Imprint

UNDER PICTURE, AT LEFT: (C) 1933 N. V. CHRISTENSEN

TITLE: COTTON PLANTATION (ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Half-tone — Combination

Dry — Wet — Panromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
150
175

COLOR DESCRIPTION

SEE CARD ATTACHED.

HALFTONES FROM

COPIES

REPRODUCTION ZINC CUTTING PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	Bar-Top

SIZE — WIDTH — HEIGHT — SIZE

SCREEN 25 50 75 100 125 150 175

ETCHING DEPT. GROUND BACKGROUND

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL EFFECTS

ZINC ETCHINGS FROM

COPIES

REPRODUCTION ZINC CUTTING PLATES

Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	Bar-Top

SIZE — WIDTH — HEIGHT — SIZE

BLOCKING DEPT. WHITE MORTAR ANGLE

SPACING DEPT. ALONG THE BLOCK BOTTOM

ETCHING DEPT. HIGHLIGHT AROUND

UNDERGROUND WITH BRACKEN

CUT TO FILMS SEE SIZE

PROOFS

ETCH — GROUND — HIGHLIGHT — SPECIAL EFFECTS

ELECTROTYPE FACILITY

ON WHOLE METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-2969

ORDER NO 65719

DATE 5-19-1933

CUSTOMER N. V. CHRISTENSEN,
CHICAGO, ILL.

5 M CARDS

SIZE 2 1/4 x 3 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full T (IN CORNERS AS ON LAYOUT)

UNDER PICTURE, AT LEFT: (C) 1933 N. V. CHRISTENSEN

TITLE: NIAGARA FALLS, NEW YORK (ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

SEE CARD ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE 4 COLORS 1 SIDE
1 COLOR REVERSE SIDE

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Panoramic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor — Black & White Proof. Tinted — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										ZINC COLOR PLATES									
LINE & HALFTONE COMB										COLOR PROCESS									
Extra Vignettes	Extra Stippling	Strip to Size	Double Proof	Reverse Position	Reverse Color	See Day	Extra Registration	Extra Stippling	Strip to Size	Double Proof	Reverse Position	Reverse Color	See Day						
SIZE ———— WIDTH ———— HIGH SAME SIZE ————										BLOCKING DEPT. WOOD — MORTAR — ANCHOR SOLID METAL — PLAIN TOP — RUSH BOTTOM PUSH SIDES — FLUSH ALL AROUND UNMOUNTED WITH BRASS CUT TO PICAS (See Spec.)									
ETCHING DEPT. PAINT (BLACK/WHITE/RED)										PROOF \$									
FINISHING DEPT. OUTLINE — OVAL — CIRCLE SQUARE — LINE COPY — VIGNETTE — HIGHLIGHT WITH LINE — WITHOUT LINE — SPECIAL BORDER										ELECTROTYPING — ON WOOD — METAL									

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
RETURN PHOTO
YES
NO

DIAL NO. D-2970

ORDER NO. 65719

DATE 5-19-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER N. VL CHRISTENSEN,
CHICAGO, ILLINOIS

5 M CARDS SIZE 2 1/4 x 3 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full U (IN CORNERS AS ON LAYOUT)

UNDER PICTURE, AT LEFT: (C) 1933 N. V. CHRISTENSEN
TITLE: ORANGE GROVE (ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SPOT IN ORANGES.

COLOR DESCRIPTION

SEE CARD ATTACHED.

STYLE 4 COLORS 1 SIDE
1 COLOR REVERSE SIDE

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line Halftone Combination

Dry Wet Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stippling White Border Full Face

Blue Print Handcolor Black & White Proof Titles Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

IMMEDIATELY ZINC COLOR PLATES

LINE & HALFTONE COM. COLOR PROCESS

Line	Shading	Spot	Double	Reverse	Reverse	Reverse	Black
Medium	Light	Dark	Light	Dark	Light	Dark	Black
Medium	Light	Dark	Light	Dark	Light	Dark	Black
Medium	Light	Dark	Light	Dark	Light	Dark	Black
Medium	Light	Dark	Light	Dark	Light	Dark	Black
Medium	Light	Dark	Light	Dark	Light	Dark	Black
Medium	Light	Dark	Light	Dark	Light	Dark	Black
Medium	Light	Dark	Light	Dark	Light	Dark	Black
Medium	Light	Dark	Light	Dark	Light	Dark	Black
Medium	Light	Dark	Light	Dark	Light	Dark	Black

SIZE — WIDTH — HIGH NAME SIZE
SCREEN 30 40 50 60 70 80 90 100 110 120 130 140

ETCHING DEPT. BACKGROUND (SOLID)

FINISHING DEPT. OUTLINE — OVAL — CIRCLE
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL FINISH

ZINC ETCHINGS FROM COPIES

DESIGN AREA COLOR VALUES

Line	Shading	Spot	Double	Reverse	Reverse	Reverse	Black
Medium	Light	Dark	Light	Dark	Light	Dark	Black
Medium	Light	Dark	Light	Dark	Light	Dark	Black
Medium	Light	Dark	Light	Dark	Light	Dark	Black
Medium	Light	Dark	Light	Dark	Light	Dark	Black
Medium	Light	Dark	Light	Dark	Light	Dark	Black
Medium	Light	Dark	Light	Dark	Light	Dark	Black
Medium	Light	Dark	Light	Dark	Light	Dark	Black
Medium	Light	Dark	Light	Dark	Light	Dark	Black
Medium	Light	Dark	Light	Dark	Light	Dark	Black

BLOCKING DEPT. WOOD — GROUND — ANCHOR
SOLID DESIGN — DESIGN FOR — GROUND BOTTOM
FLAT DESIGN — FLAT ALL AROUND
UNDESIGNED WITH DESIGN
CUT TO PICS (SEE SIZE)

PROOFS

FLAT — GOOD — INTERLOCK — SPECIAL STOCK

ELECTROTYPE PLATE —
ON WOOD — METAL

Photos for
this Customer

NEG. NO.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL No. **D-2971** ORDER NO. **65719** DATE **5-19-1933**

CUSTOMER **N. V. CHRISTENSEN,
CHICAGO, ILLINOIS**

DEPT. ☐ RETOUCHING
☐ ENGRAVING
☐ PHOTO LITHO
☐ COMPOSING
☐ LITHO ART

Photos for
this Customer

5 M CARDS SIZE **2 1/4 x 3 1/2**

STYLE **4 COLORS 1 SIDE
1 COLOR REVERSE SIDE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **V (IN CORNERS AS ON LAYOUT)**

FRONT NO. **NONE** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

UNDER PICTURE, AT LEFT: (C) 1933 N. V. CHRISTENSEN

TITLE: TYPICAL FARMSTEAD (ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

NEG. NO.

Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

MAKE X TYPICAL FARM COLORS.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
ZINC CUTTINGS FROM COPIES
ZINC COLORED PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative
Extra Shipping
Ship To Size
Double Proof
Reverse Position
Reverse Color
See Day
Extra Negative
Extra Shipping
Ship To Size
Double Proof
Reverse Position
Reverse Color
See Day
SIZE — WIDE — HIGH SAME SIZE
BLOCKING DEPT. WOOD, METAL, ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS
FLAT — GOOD — INCORPORATED — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR

REC 1/2
A-34

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-2972**

ORDER NO. **65719**

DATE **5-19-1933**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER **N. V. CHRISTENSEN,
CHI CAGO, ILL.**

5 M CARDS

SIZE **2 1/4 x 3 1/2**

STYLE **4 COLORS 1 SIDE
1 COLOR REVERSE SIDE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **W (IN CORNERS AS ON LAYOUT)**

UNDER PICTURE, AT LEFT: (C) 1933 N. V. CHRISTENSEN

TITLE: WHEAT FIELD (ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge- or without hinge- Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line Halftone — Combination 140
Dry — Wet — Panormatic — Color Separation 145
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Base P. Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM										ZINC ETCHINGS FROM										
COPIES										COPIES										
ZINC COLOR PLATES										ZINC COLOR PLATES										
LINE ARTISTS COLOR COPY										LINE ARTISTS COLOR COPY										
Extra Negatives	Extra Shipping	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Shipping	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Shipping	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben Day
SIZE ———— WIDE ———— HIGH ———— SAME SIZE ————										SIZE ———— WIDE ———— HIGH ———— SAME SIZE ————										
ETCHING DEPT. PAINT IN BACKGROUND SOLID										BLOCKING DEPT. WHOLE MOUNTAIN. BORDERS										
FINISHING DEPT. OBTUSE. OVAL. CIRCLE										SOLID METAL. MOUNT TOP. MOUNT BOTTOM										
SQUARE. LIKE COPY. VIGNETTE. HIGHLIGHT										ELECTROTYPE. CATHODE										
WITH LINE. WITHOUT LINE. SPECIAL BORDER										ON WOOD. METAL										

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-2973** ORDER NO. **65719** DATE **5-19-1933**

CUSTOMER **N. V. CHRISTENSEN,**
CHICAGO, ILLINOIS

5 M CARDS SIZE **2 1/4 x 3 1/2**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **X (IN CORNERS AS ON LAYOUT)**

UNDER PICTURE, AT LEFT: (C) 1933 N. V. CHRISTENSEN

TITLE: WESTERN CATTLE RANCH

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER — Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panormatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof — Titles Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

REPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

Extra Negative	Extra Shipping	Ship to Size	Double Print	Reverse Position	Reverse Color	Run Day
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ZINC ETCHINGS FROM — COPIES

REPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

Extra Negative	Extra Shipping	Ship to Size	Double Print	Reverse Position	Reverse Color	Run Day
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SIZE — WIDE — HIGH — SAME SIZE

SURF — 57 60 65 70 75 80 85 90 95 100

ETCHING DEPT — EXTENDING AROUND

FINISHING DEPT — OUTLINE — OVAL — CIRCLE

SQUARE — DIE COPY — GINETT — HIGHLIGHT

WITH LINE — WATERPROOF LINE — SPECIAL BORDER

SIZE — WIDE — HIGH — SAME SIZE

BLOCKING DEPT — WOOD — METAL — ANGLE

NOTCH METAL — FLUSH TOP — FLUSH BOTTOM

ROUNDNESS — FLUSH AROUND

ROUNDNESS WITH BEAKS

CUT TO PICAS (ONE SIDE)

PROOFS

FLAT — GOOD — INGLETS — SPECIAL STOCK

ELECTROTYPING FACILITY

ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Photos for
this Customer

NEG. NO.

SEE CARD ATTACHED.

RETURN PHOTO YES NO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-2975 ORDER NO. 65719 DATE 5-19-1933

CUSTOMER N. V. CHRISTENSEN,
CHICAGO, ILL.

5 M CARDS SIZE $2\frac{1}{4} \times 3\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 2 (IN CORNERS AS ON LAYOUT)

UNDER PICTURE, AT LEFT: (C) 1933 N. V. CHRISTENSEN
TITLE: NEW YORK (ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

SEE CARD ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE 4 COLORS ON 1 SIDE
1 COLOR REVERSE SIDE

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 125
Dry — Wet — Panromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

IMMEDIATE ZINC COLOR PLATES

LINE & HALFTONE COLOR COLOR PROCESS

Extra Negatives	Extra Shipping	Ship To Size	Ready Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH — SAME SIZE —

SCREEN 50 60 65 100 110 120 133 150

ETCHING DEPT. PAINTING BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

IMMEDIATE ZINC COLOR PLATES

Extra Negatives	Extra Shipping	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH — SAME SIZE —

BLOCKING DEPT. WOOD — VORTINE — ANCHOR

SIDE — METAL — FLUSH TOP — FLUSH BOTTOM

ROUND SIDES — FLUSH ALL AROUND

UNMOUNTED WITH BEAKERS

CUT TO PICAS (SEE SIZE)

PROOFS

FLAT — WOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES FACILE

ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-2976

ORDER NO. 65719

DATE 5-19-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER N. V. CHRISTENSEN,
CHICAGO, ILLINOIS

Photos for
this Customer

5 M CARDS

SIZE $2\frac{1}{4} \times 3\frac{1}{2}$

STYLE 4 COLORS 1 SIDE
1 COLOR REVERSE SIDE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FLAG (IN CORNERS AS ON LAYOUT)

UNDER PICTURE, AT LEFT: (C) 1933 N. V. CHRISTENSEN

TITLE: ~~"OH, BEAUTIFUL FOR SPACIOUS SKIES,~~
(ETC. AS PER COPY) *My Country Two of Three*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination
Dry — Wet — Panoramic — Color Separation
Transfer — Paper Process — New Process
Striping — White Border — Full Face
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										DUPLICATES									
LINE & HALFTONE COMB.										COLOR PLATES									
Extra Negatives	Extra Sketching	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Sketching	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Sketching	Strip To Size	Double Print	Reverse Position	Reverse Color

SIZE _____ WIDE _____ HIGH SAME SIZE _____
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LINE COPY NEGATIVE HIGHLIGHT
WITH LINE WITHOUT LINE SERIAL BORDER

SIZE _____ WIDE _____ HIGH SAME SIZE _____

BLOCKING DEPT. WOOD — MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — INCOLORS — SPECIAL STOCK
FIVE PROOFS EACH OF _____
ON WOOD — METAL

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. D-2977 ORDER NO. 56719 DATE 5-19-1933

CUSTOMER N. V. CHRISTENSEN,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M CARDS SIZE 2 1/4 x 3 1/2

STYLE ~~XXXXXX~~ XXXXX

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **I** RULE CARD (COPY TO COME)

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mounted CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination
Dry — Wet — Panormatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										DUPLICATES									
LINE & HALFTONE COMB. COLOR PROCESS										COLOR PLATES									
Extra Negatives	Extra Shipping	Ship To Size	Double Print	Reverse Position	Reverse Color	Box Day	Extra Negatives	Extra Shipping	Ship To Size	Double Print	Reverse Position	Reverse Color	Box Day						

SIZE — WIDE — HIGH SAME SIZE
SCREEN 50 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (SEE SIZE)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES LACQUER
(ON WOOD) METAL

PHOTO RETURNED

TO

PHOTO USED FOR

TYPE *for come*

COLOR DESCRIPTION
USE TINTED BACKGROUND.

A 25.

CENTRAL DRUG STORE,
CHARLEVOIX, MICH.

NO. 0-2978 ✓

ORDER NO. 65760

DATE 5-19-1933

6 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) CHARLEVOIX THE BEAUTIFUL

IMPRINT SAME AS ABOVE

THE RESORT CITY ON THREE LAKES

FRONT - STEAMER ENTERING HARBOR

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON N-4312.

CENTRAL DRUG STORE,
CHARLEVOIX, MICH.

NO. 0-2978

ORDER NO. 65760

DATE 5-19-1933

6 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) CHARLEVOIX HARBOR

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON COVER NO. N-4312.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-2979** ORDER NO. **65779** DATE **5-23-33**

CUSTOMER **N.Y.LODGE, NO. 1 - B.P.O.ELKS,
108 WEST 43 ST, NEW YORK, N.Y.**

DEPT.
RE-TOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M

SIZE **3½ X 5½**

STYLE **PHOTO PLATIN WHITE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. **5**

(All of this on address side)

R. M. **YES** No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

**MAIN LOBBY AT NEW YORK LODGE NO. 1 B.P.O.
ELKS 108 WEST 43rd ST. NEW YORK**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof Titles Red, Blue

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Shipping	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	-------------------	-----------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

SCREEN — 57 — 60 — 65 — 100 — 110 — 120 — 132 — 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT

WITH LINE — WITHOUT LINE — SPECIAL PORTRE

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Shipping	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	-------------------	-----------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

PLAT — GOOD — INCURSES — SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD — META

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
RETURN PHOTO
YES
NO

DIAL No. **D-2980** ORDER NO. **65779** DATE **5-23-33**

CUSTOMER **N.Y. LODGE, NO. 1 - B.P.O. ELKS,
108 WEST 43 ST. NEW YORK, N. Y.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M SIZE **3 1/2 X 5 1/2**

STYLE **PHOTO PLATIN WHITE**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**MAIN DINING ROOM AT NEW YORK LODGE NO. 1
B.P.O. ELKS 108 WEST 43RD ST. NEW YORK**

FRONT NO. **5**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

IMPRINT: Customer

R. M.

BORDER

Yes No

Special type as sample

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES. ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES. COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE. WIDE. HIGH SAME SIZE.

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - GLOBE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE. WIDE. HIGH SAME SIZE.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

BUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH HERRERS

CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - INCOLORS - SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD - METAL

PHOTO RETURNED

TO

PHOTO USED FOR

219

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-2981** ORDER NO. **65800** DATE **5-23-1933**

CUSTOMER **BRONXVILLE TAXI & BUS SERVICE INC.,**
3 ARCADE BLDG. BRONXVILLE, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

M **P.C.** **SIZE** **3½ X 5½**

STYLE **PHOTO PLATIN WHITE**

PLACE OF TITLE: Upper Lower, Center Border Follow Layout

FRONT NO. **5** (All of this on address side) R. M. **ies** No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full

Trade Mark Yes No Special type as sample

BRONXVILLE TAXI & BUS SERVICE, INC.

IMPRINT: Customer C. T. Imprint No Imprint

PARLOR COACH "MISS KITTY"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

TAKE OUT PHONE NO. ON THE BUS
BRING OUT THE BUS LARGE, CLEAR AND PROMINENT.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										DUPLICATES									
LINE & HALFTONE COMB. COLOR PROCESS										COLOR PALETTE									
Extra Negatives	Extra Stripping	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Ship To Size	Double Print	Reverse Position	Reverse Color

RETURN PHOTO WITH POST CARDS

SIZE — WIDE — HIGH SAME SIZE

SCREEN 85 90 95 100 110 120 132 150

ETCHING DEPT. PAINTS CHALK BACKGROUND

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH PEAKERS
CUT TO PICAS (See Size)

PROOFS

FLAT — GOOD — INGLETS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD — METAL

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

LACY & CO.,
MONTEAGLE, TENN.

NO. **B-2982**

ORDER NO. **65813**

DATE **5-25-1933**

1 M

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: **UPPER**, LOWER, CENTER - BORDER.

FRONT NO. **1** R. M. **NO**

TITLE (IN FULL)

IMPRINT

**BEAUTIFUL DRIVEWAY IN ASSEMBLY
GROUNDS, MONTEAGLE, TENN.**

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

LACY & CO.
MONTEAGLE, TENN.

NO. D-2983 ✓

ORDER NO. 65813

DATE 5-25-1933

1 M

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL)

IMPRINT

NEW MONTEAGLE HOTEL, MONTEAGLE,
TENN.

SAME AS ABOVE

COLOR DESCRIPTION

Take out two telephone poles and wires leading to
sign

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K.
JUN 23 1933

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-2984 ORDER NO. 65876 DATE 5-26-1933

CUSTOMER M.L.MEEKS AND SONS, 415 EAST WASHINGTON ST.
MUNCIE, INDIANA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4 M POST CARDS SIZE 3 1/2 X 5 1/2
PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MEEKS MEMORIAL MORTUARY AND CREMATORY, MUNCIE,
IND.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

BRING OUT WORDING ON BRONZE PLATE "MEEKS
MEMORIAL MORTUARY"

COLOR DESCRIPTION

STYLE PHOTO-VARICOLOR WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process
Stripping — White Border — Full Face
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES							ZINC ETCHINGS FROM COPIES						
DUPLICATES				ZINC COLOR PLATES			DUPLICATES				COLOR PROOFS		
LINE & HALFTONE COMB. COLOR PROCESS													
Extra Negatives	Extra Shipping	Ship To Site	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Shipping	Ship To Site	Double Print	Reverse Position	Reverse Color	Ben Day
SIZE	WIDE	HIGH	SAME SIZE				SIZE	WIDE	HIGH	SAME SIZE			
SCREEN 55 60 85 100 110 120 135 150													
ETCHING DEPT. PAINTING BACKGROUND SOLID							BLOCKING DEPT. WOOD MORTISE ANCHOR						
							SOLID METAL FLUSH TOP FLUSH BOTTOM						
							FLUSH SIDES FLUSH ALL AROUND						
							UNMOUNTED WITH BEAKERS						
							CUT TO PICAS (SEE SIZE)						
FINISHING DEPT. OUTLINE OVAL CIRCLE SQUARE LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDERS							PROOFS						
							FLAT GOOD IN COLORS SPECIAL STOCK						
							ELECTROTYPES EACH OF						
							ON WOOD METAL						

Return photo
photo set 3/9/34

PHOTO RETURNED

TO

PHOTO USED FOR

SEIGMAN & WHERLEY,
GLEN ROCK, PA.

NO. 0-2986 ✓

ORDER NO. 65901

DATE 5-29-1933

1 M

PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL)

GLEN AVENUE, GLEN ROCK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SEIGMAN & WHERLEY,
GLEN ROCK, PA.

NO. D-2987 ✓

ORDER NO. 65901

DATE 5-29-1933

1 M

PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

ENTERPRISE FURNITURE COMPANY,
GLEN ROCK, PA.

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BEIGMAN & WHERLEY,
GLEN ROCK, PA.

NO. 0-2988

ORDER NO. 65901

DATE 5-29-1933

1 M

PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

GENERAL VIEW, GLEN ROCK, PA.

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SEEGMAN & WHERLEY,
GLEN ROCK, PA.

NO. 0-2989 ✓

ORDER NO. 65901

DATE 5-29-1933

M

PHOTO PLATIN-WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. **NO 1** R. M. **NO**

TITLE (IN FULL)

IMPRINT

NONE

REFORMED CHURCH, MANCHESTER
STREET, GLEN ROCK, PA.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SEIGMAN & WHERLEY,
GLEN ROCK, PA.

NO. D-2985 ✓

ORDER NO. 65901

DATE 5-29-1933

1 M

PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

AIRPLANE VIEW OF GLEN ROCK, PA.

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

LOUIS PICOSI,
OLD FORGE, PA.

NO. 32 D-2990

ORDER NO. 65917

DATE 5-29-1933

4 M

PHOTO PLATIN - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. MES

TITLE (IN FULL)

IMPRINT

OLD FORGE HIGH SCHOOL, OLD FORGE,
PA. SAME AS ABOVE

COLOR DESCRIPTION

GRAY BUILDING, WHITE TRIM, LETTERS GOLD, SHADES YELLOW.
REMOVE WIRES ACROSS SKY OF PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO,
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

rephoto 5x5
R 2

LOUIS PILOSI,
OLD FORGE, PA.

NO. 0-2991 ✓

ORDER NO. 65917

DATE 5-29-1933

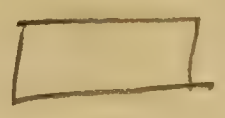
4 M PHOTO PLATIN - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. ~~YES~~ NO

TITLE (IN FULL)
ST. LAWRENCE ROMAN CATHOLIC CHURCH, SAME AS ABOVE
OLD FORGE, PA.

IMPRINT



COLOR DESCRIPTION
REMOVE WIRES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

X

LOUIS PILOSI,
OLD FORGE, PA.

NO. D-2992 ✓

ORDER NO. 65915

DATE 5-3-1933

4 M

PHOTO PLATIN - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SANTA MARIA ITALIAN ROMAN CATHOLIC
CHURCH, OLD FORGE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. HQ

IMPRINT

SAVE AS ABOVE

COLOR DESCRIPTION

REMOVE WIRES AND DARK CORNERS ON PHOTO XXX TAKE 1 INCH OFF
OF RIGHT OF PHOTO AND 1-2 INCH OF LEFT OF PHOTO. CUT OFF OF BOTTOM
OF PHOTO TO MAKE IT IN PROPORTION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

LOUIS PILOSI,
OLD FORGE, PA.

NO. D-2993 ✓

ORDER NO. 65917

DATE 5-29-1933

4 M

PHOTO PLATIN - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

ST. MICHAEL'S ROMAN CATHOLIC CHURCH,
OLD FORGE, PA.

SAME AS ABOVE

TITLE OK as is - 6/1/33.

COLOR DESCRIPTION

REMOVE ALL WIRES IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-2995 ORDER NO. 65983 DATE 6-1-1933

CUSTOMER HOTEL LINWOOD,
CHICAGO, ILL.

6 M BUSINESSCARDS SIZE 3 1/2 x 2 1/2

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: 5 MIN. TO LOOP

BOT: LOCATED 1 BLOCK NORTH OF CHICAGO STADIUM

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT TREES AND SNOW. ADD SIGN
ON RIGHT HAND SIDE OF BLDG..

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO VARICOLOR

(All of this on address side)

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
INDICATES										INDICATES									
LINE & HALFTONE COMB.										COLOR PLATES									
Extra	Negatives	Strip	To Size	Double	Print	Reverse	Position	Reverse	Color	8 in Day	Extra	Negatives	Strip	To Size	Double	Print	Reverse	Position	Reverse

SIZE — WIDE — HIGH, SAME SIZE

SCREEN — 55 — 60 — 85 — 100 — 110 — 120 — 133 — 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE
SQUARE — LIKE COPY — NIGHTTIME — HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

SIZE — WIDE — HIGH, SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

PLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR

6/1 9:15 AM

Not a
Art 4.00

1 Rep
200
A-1

2

17 915A11

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. D-2996 ORDER NO. 66016 DATE 6-2-1933

CUSTOMER NICHOLAS C. PETTINE, DETROIT, MICH.

4 M GROUP (2) PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PETTINE DRESS SUIT RENTAL CO. (ETC. AS PER COPY)

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

STYLE PHOTO PLATIN, WHITE BORDER

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing

Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straightened Photo

Negative — Line Halftone — Combination

Dry Wet — Panromatic — Color Separation

Transfer — Paper Process — New Process

Shipping — White Border — Full Face

Blue Print Handcolor — Black & White Proof Titles — Red, Blue

Screen	120
Screen	133
Screen	150
Screen	175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Stopping	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

SCREEN 25 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE SQUARE LINE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stopping	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben Day
----------------	----------------	--------------	--------------	------------------	---------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEAKERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOHERS SPECIAL STOCK

ELECTROTYPES EACH ONE ON WOOD METAL

2 Photos returned to customer 9/9/33

see layout

1/2 layout

1/2 Pet

40

C-3/4

PHOTO RETURNED TO PHOTO USED FOR

Return

Art Work

4.75

RETURN PHOTO

ELECTROTYPES EACH OF...

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. D-2998

ORDER NO. 66045

DATE 6-5-1933

CUSTOMER GEO. SCHATZNEIDER,
BROOKLYN, MD.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 2 M PC SIZE 3 1/2 x 5 1/2

STYLE ARTGRABURE BROWN,

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
NO TITLE.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT WORDS (BARRE, DESIGN SERVICE 36) ON
PHOTO.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 125

Dry — Wet — Panoramic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROOF

LINE & HALFTONE COMB. COLOR PROOF

Extra Negatives

Extra Negatives

Extra Stripping

Extra Stripping

Strip To Size

Strip To Size

Double Print

Double Print

Reverse Position

Reverse Position

Reverse Color

Reverse Color

Ben Day

Ben Day

SIZE WIDE HIGH SAME SIZE

SIZE WIDE HIGH SAME SIZE

SCREEN 25 30 35 40 45 50 55 60 65 70 75 80 85 90 95 100 105 110 115 120 125 130 135 140 145 150

SCREEN 25 30 35 40 45 50 55 60 65 70 75 80 85 90 95 100 105 110 115 120 125 130 135 140 145 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE — GAY — GROUND

PROOFS

SQUARE — LIVE COPY — VISION — HIGHLIGHT

PROOFS

WITH GINT — WITHOUT GINT — SPECIAL BORDER

PROOFS

PROOFS

WENTWORTH HOTEL CO.,
PORTSMOUTH, N. H.

NO. 0-2999 ✓

ORDER NO. 66123

DATE 6-12-1933

I M PHOTO PLAT IN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE WENTWORTH-BY-THE-
SEA, PORTSMOUTH, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 3A245.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. **D-3000**

ORDER NO. **66354**

DATE

6-15-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER **LAFAYETTE HOTEL,
GEORGETOWN, S. CAR.**

Photos for
this Customer

2 M POST CARDS SIZE **3 1/2 X 5 1/2**
GROUP 2

PLACE OF TITLE Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

STYLE **ART GRAVURE GREEN - WHITE**
BORDER

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

TOP- NEW AND MODERN

BOT- LAFAYETTE HOTEL, GEORGETOWN, S. C.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Handcolor — Black & White Proof. Titles Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPPLICATES ZINC CHROMOPLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Needles	Extra Stippling	Strip to Size	Double Print	Reverse Position	Reverse Color	San Day
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ZINC ETCHINGS FROM COPIES

DUPPLICATES COLOR PLATES

Extra Needles	Extra Stippling	Strip to Size	Double Print	Reverse Position	Reverse Color	San Day
------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WHITE HIGH SAME SIZE

BLOCKING DEPT. WOOD, MARTIN, ANCHOR

SOLID METAL, FLUSH TOP, FLUSH BOTTOM

PUSHED IN, FLUSH ALL AROUND

UNMOUNTED WITH HEADERS

CUT TO PICAS (see size)

PROOFS

FLAT, GOOD, IN COLORS, SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD, METAL

ETCHING DEPT. PAINT IN BACKGROUND, SOLID

FINISHING DEPT. OUTLINE, OVAL, CORNER

SQUARE, LIKE GOOD, VIGNETTE, HIGHLIGHT

WITH LINE, WITHOUT LINE, SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

5
14

2

GEORGE E. SWAIN, DRUGGIST &
STATIONER, GEORGETOWN, DEL.

NO. D-3001 ✓
ORDER NO. 66365
DATE 7-12-1933

M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) U. S. POST OFFICE,
GEORGETOWN, DEL.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. XURRX NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
DARK RED BRICK, LIGHT GRAY CORNICE, CREAM COLUMNS & ENTRANCE.
GRAY STEPS, SLATE ROOF, GREEN SHRUBBERY & LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GEORGE E. SWAIN, DRUGGIST & STATIONER,
GEORGETOWN, DEL.

NO. D-3002

ORDER NO. 66365

DATE 7-12-1933

PHOTO PLATIN POST CARDS, WHITE BORDER

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SUSSEX COUNTY PRISON,
GEORGETOWN, DEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLORED DESCRIPTION
DARK RED BRICK, SLATE ROOF. SILVER DOME OR TOWER, BROWN CORNICE.
LIGHT GRAY SILLS & DOORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. D-3004

ORDER NO. 66373

DATE 6-19-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3

Photos for
this Customer

CUSTOMER

JOHN F. TROMMER BREWING CO., BUSHWICK AVE. AND CONWAY ST.
BROOKLYN, N.Y.

6 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART GRAVURE GREEN AND ART-

PLACE OF TITLE: Upper Lower Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO.

R. M. to cover 5 part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

IMPRINT: Customer

C. I. Imprint

No Imprint

MAPLE GARDEN - TROMMER'S BREWERY RESTAURANT
BROOKLYN, N. Y.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip to Size Positive Proof Reverse Position Reverse Color See Day

Extra Negatives Extra Stripping Strip to Size Positive Proof Reverse Position Reverse Color See Day

Extra Negatives Extra Stripping Strip to Size Positive Proof Reverse Position Reverse Color See Day

Extra Negatives Extra Stripping Strip to Size Positive Proof Reverse Position Reverse Color See Day

Extra Negatives Extra Stripping Strip to Size Positive Proof Reverse Position Reverse Color See Day

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Extra Negatives Extra Stripping Strip to Size Positive Proof Reverse Position Reverse Color See Day

Extra Negatives Extra Stripping Strip to Size Positive Proof Reverse Position Reverse Color See Day

Extra Negatives Extra Stripping Strip to Size Positive Proof Reverse Position Reverse Color See Day

Extra Negatives Extra Stripping Strip to Size Positive Proof Reverse Position Reverse Color See Day

RETURN PHOTO YES NO

Photo rec 7/10/19
JRS

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-3005

ORDER NO. 66373

DATE 6-19-1933

DEPT.

DATE COMPLETED

CUSTOMER

JOHN F. TROMMER BREWING CO., BUSHWICK AVE. AND CONWAY ST.
BROOKLYN, NEW YORK.

RETOUCHING
ENGRAVING
PHOTO-LITHO
COMPOSING
LITHO ART

3
Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART GRAVURE GREEN AND ART-
GRAVURE BROWN

PLACE OF TITLE: Upper Lower Center Border Follow Layout

FRONT NO. 5

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

TROMMER'S BREWERY RESTAURANT BROOKLYN, N. Y.

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 8x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative - Line - Halftone - Combination

Dry - Wet - Panchromatic - Color Separation

Transfer - Paper Process - New Process

Stripping - White Border - Full Face

Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESSES

Extra Negatives Extra Blanking Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Blanking Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

SIZE WIDE HIGH SAME SIZE

SCREEN 15 20 25 30 40 50 60 70 80 90 100 110 120 130 140 150

BLOCKING DEPT. WOOD, METAL, ANCHOR

SOLID METAL, FLUSH TOP, FLUSH BOTTOM

FLUSH SIDES, FLUSH ALL AROUND

UNMOUNTED WITH BEAKERS

CUT TO PICAS (INDICATE SIZE)

ETCHING DEPT. PAINTED BACKGROUND SOLID

PROOFS

FINISHING DEPT. OUTLINE, OVAL, CIRCLE

FLAT, GOOD, INCOMPLETE, SPECIAL STOCK

SQUARE, LIKE COIN, VIGNETTE, HIGHLIGHT

PHOTODUPLICATIONS EACH CT.

WITH LINE, WITHOUT LINE, SPECIAL BORDER

ON WOOD, METAL

PHOTO RETURNED

TO

PHOTO USED FOR

2 1/2

OK
A1 1/2

PEARL DRUG CO.,
CONCORD, N. C.

NO. D-3006 ✓

ORDER NO. 66392

DATE 6-19-1933

2 M

PHOTO VARICOLOR - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. No D-3007

TITLE (IN FULL)

IMPRINT

CONCORD HIGH SCHOOL, CONCORD,
N.C.

SAME AS ABOVE

COLOR DESCRIPTION

RED BRICK, WHITE STONE, TRIM, CREAM WINDOW TRIM, TOUCH UP TREES
FOR FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K.
JUN 23 1933

A13/4

PEARL DRUG CO.,
CONCORD, N. C.

NO. D-3007 ✓

ORDER NO. 66392

DATE 6-19-1933

2 M

PHOTO VARICOLOR - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL)

IMPRINT

ENTRANCE TO MEMORIAL GARDEN, CON- SAME AS ABOVE
CORD, N. C.

COLOR DESCRIPTION

MOTTLED STONE, BLACK IRON FENCE AND GATE. PUT VARICOLOR FLOWERS
THRU GATE. TABLET AT RIGHT OF ENTRANCE COPPER, PUT FOLIAGE ON
TREES.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K.
JUN 23 1933

A12

PEARL DRUG ^{CO.} STORE,
CONCORD, N. C.

NO. D-3606

ORDER NO. 66392

DATE 6-19-33

2 M PHOTO VARICOLOR WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ST. JAMES LUTHERAN CHURCH, CONCORD, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1.

R. M.

CH D-3007 ONLY

IMPRINT

NO

COLOR DESCRIPTION

GRANITE BLDG. WHITE STONE TRIM, BLACK WINDOW TRIM, SLATE ROOF,
OAK DOOR, STAINED GLASS, CUT OFF WHERE MARKED. TAKE OUT POLES AND
WIRES, AUTOS AND SHRUBBERY RIGHT CORNER. BLDG. AT RIGHT, WHITE
GREEN ROOF, PAVED STREET.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Blueprint OK
A134

2

1 Print

PEARL DRUG ^{CO.} ~~STORE~~,
CONCORD, N. C.

NO. D-3009 ✓

ORDER NO. 66392

DATE 6-19-1933

2 M

PHOTO VARICOLOR

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. *NO*

ON D-3007

TITLE (IN FULL)

IMPRINT

ONLY

PARTIAL VIEW OF CANNON MILLS,
CONCORD, N. C.

SAME AS ABOVE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

PEARL DRUG CO.,
CONCORD, N. C.

NO. 8-3010 ✓

ORDER NO. 66392

DATE 6-15-1933

2 M

PHOTO VARICOLOR - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FIRST PRESBYTERIAN CHURCH,
CONCORD, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ON 8-3007 ONLY

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

MOTTLED REDDISH BRICK, WHITE TRIM, SLATE ROOF, DARK GRAY WINDOW
IN STEEPLE, COPPER WIND VANE.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. -

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O. K. 26
JUN 23 1933
A1 1/2

X

RHODES' DRUG STORE,
NEWARK, DEL.

NO. 0-3011 ✓

ORDER NO. 77
66407

DATE 7-10-1933

I M

PHOTO PLATIN - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

COUCH'S BRIDGE AND MONUMENT, WHERE
FIRST U.S. FLAG WAS UNFURLED IN
BATTLE, SEPT. 3, 1777 NEAR NEWARK,
DEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SHOW FLAG ON POLE, LIGHTEN COLOR ON MONUMENT ON LEFT - LIGHT GRAY
DARK CANNON, LIGHT GRAY BRIDGE OR RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. **D-3012**

ORDER NO. **66424** DATE **6-26-1933**

DEPT. **RETOUCHING**

Photos for this Customer

CUSTOMER **WM. A. WELSEL CO.,
BEDFORD, PA.**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO-ART

37 M **LTHDS.** **SIZE** **8 1/2 x 11**

STYLE

PLACE OF TITLE: Upper, Lower, Center—Border **Follow Layout**
Title in Plate Yes No Copyright in Plate Yes No
Title in full **BEDFORD IN THE MOUNTAINS OF HISTORIC
PENNSYLVANIA (ETC. AS PER COPY)**

FRONT NO. **R. M.** **Yes** **No**
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No **Special type as sample**
IMPRINT: Customer **C. I. Imprint** No Imprint

RETOUCHING DEPARTMENT:

Submit **Sketch** **Layout** **Retouched Photo** **Wash Drawing**
Follow Layout

PHOTO LITHO

NEG. NO.

Rephoto.
Photograph each - Size 5x7 - 5x10 - 10x12
Prints each from **Negatives MATTE or GLOSSY**
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER **Straighten Photo**
Negative - Line - Halftone - Combination **2.00**
Dry - Wet - Panoramic - Color Separation **1.15**
Transfer - Paper Process - New Process **1.30**
Stripping - White Border - Full Face **1.75**
Blue Print **Handcolor** **Black & White Proof** **Tints - Red, Blue**

COLOR DESCRIPTION

Use photo - 14 2985, 117549

HALFTONES FROM - CODES

LINE & HALFTONE CARD	ORDER PROCESS
Extra Negatives	
Extra Stripping	
Ship To Size	
Duplicate	
Recheck	
Recheck	
Recheck	
Recheck	
Recheck	

ZINC ETCHINGS FROM - CODES

LINE & HALFTONE CARD	ORDER PROCESS
Extra Negatives	
Extra Stripping	
Ship To Size	
Duplicate	
Recheck	
Recheck	
Recheck	
Recheck	
Recheck	

SIZE - WIDTH - HEIGHT NAME - REF.

SCREENS 50 60 85 100 110 120 130 150

ETCHING DEPT. VAINED BACKGROUND SOLID

FINISHING DEPT. SQUARE - OVAL - CREST - LARK - GOLF - VARIOUS - HIGHLIGHTS - WITH LINE - WITHOUT LINE - SPECIAL - OTHER

SIZE - WIDTH - HEIGHT NAME - REF.

BLOCKING DEPT. WOOD - METAL - ANCHOR - SOLID METAL - ALONG TOP - ALONG BOTTOM - ALONG SIDES - FUSED ALL AROUND - GRADUATED WITH 'SHAKERS' - CUT TO PICAS 'SEE SPEC'

PRINTS

PRINT - GLOSS - MATTE - SPECIAL - OTHER

DEADLINE

PHOTO RETURNED TO PHOTO USED FOR

*Order for
Art work
\$64.00*

2 1/2

M. F. RASDAL,
OGALLALA, NEB.

NO. D-5013 ✓

ORDER NO. 66421

DATE 6-20-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **SPRUCE AVENUE**
LOOKING NORTH, OGALLALA, NEB.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **NO**

IMPRINT **NONE**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

17

2

M. E. RASDAL,
OGALLALA, NEB.

NO. 0-3014

ORDER NO. 66421

DATE 6-20-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SPRUCE AVENUE
LOOKING SOUTH, OGALLALA, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

17

22

MR E. RASDAL,
OGALLALA, NEB.

NO. D-5015
ORDER NO. 66421
DATE 6-20-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ~~THE~~ DUCHESS, HOTEL,
OGALLALA, NEB.

IMPRINT NONE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

17

M. E. RASDAL,
OGALLALA, NEB.

NO. 9-3016 ✓

ORDER NO. 66241

DATE 6-20-1933

1 M PHOTO PLAT IN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH SCHOOL,
OGALLALA, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

M. E. RASDAL,
OGALLALA, NEB.

NO. 0-3017

ORDER NO. 66421

DATE 6-20-1933

1 M PHOTO PLAT IN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MUNICIPAL SWIMMING
POOL, OGALLALA, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 1/2

NO. 0-3018 ✓

M. E. RASDAL,
OGALLALA, NEB.

ORDER NO. 66421

DATE 6-20-1933

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

NORTH SPRUCE AVENUE,
RESIDENCE SECTION, OGALLALA, NEB.

IMPRINT

NONE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BRUCE'S DRUG STORE,
CULPEPER, VA.

NO. D-3019

ORDER NO. 66426

DATE 6-20-1933

3 M PHOTO PLATIN POST CAR'S, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

MUNICIPAL BUILDING,
SHERIFF'S OFFICE AND COURT HOUSE,
CULPEPER, VA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

1ST DARK RED BRICK, WHITE TRIM, 2 DARK RED, WHITE TRIM, 3 DARK RED
BRICK, WHITE TRIM, DARK BULL RED ROOF. MONUMENT LIGHT STONE, DARK
FENCE, REMOVE POSTS AROUND LAWN IN CENTER FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BRUCE'S DRUG STORE,
CULPEPER, VA.

NO. 0-3020

ORDER NO. 66426

DATE 6-20-1933

3M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HIGH SCHOOL,
CULPEPER, VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, WHITE COLUMNS, CORNICE & WINDOW FRAMES. GREEN
HEDGE ON LEFT, GRAY & BROWN MIXED STONE WALL ON RIGHT, DARK FENCE.
DARK RED BRICK BASES ON COLUMNS. REMOVE POLE & WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BRUCE'S DRUG STORE,
CULPEPER, VA.

NO. D-3021

ORDER NO. 66426

DATE 6-20-1933

3M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FAIR GROUNDS INN, RACE
TRACK AND GRANDSTAND, CULPEPER, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON LEFT BLDG. BUFF, DARK RED BX ROOF, BROWN CORNICE & TRIM. X
GRANDSTAND ~~SAME COLOR~~ WHITE FENCE. LIGHT BROWN DIRT ROAD OR TRACK

*on right white, dark red roof. Small stand
same color, white fence*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BRUCE'S DRUG STORE,
CULPEPER, VA.

NO. D-3022

ORDER NO. 66426

DATE 6-20-1933

3 M PHOTO PLAT IN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DAVIS STREET LOOKING
EAST FROM BRUCE'S DRUG STORE,
CULPEPER, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ON LEFT 1ST DARK RED 2 RED RED STORE SIGN. 3 RED 4 GRAY. 5&6 RED,
7 GRAY. 8&9 WITH TOWER DARK RED, 10 BROWN. DXXXX
ON RIGHT - 1ST DARK RED WHITE CORNICE & FRONT ON STORE. DARK GREEN
SIGN WHITE LETTERS. 2&3 DARK RED BRICK. 4 GRAY. 5 RED. 6 GRAY. 7&8
RED. 9 GRAY. OTHERS READ. REAR CENTER BLDG. DARK RED BRICK.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Reprint OK

MAX RIGOT SELLING CO.,
CHICAGO

NO. 0-3023

ORDER NO. 66438

DATE 6-21-1933

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

YES - *Reduce copy attached*

TITLE (IN FULL) CHICAGO WORLD'S FAIR
1933 CENTURY OF PROGRESS

IMPRINT SAME AS ABOVE

FRONT- TRAVEL BUILDING

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

MAX RIGOT SELLING CO.,
CHICAGO

NO. 0-3023

ORDER NO. 66438

DATE 6-21-1933

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

YES

TITLE (I

LOOKING SOUTH OVER THE WORLD'S
FAIR GROUNDS,
SHOWING THE GENERAL EXHIBITS
GROUP IN THE FOREGROUND.

IMPRINT "C.T. ART-COLOR TONE" BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. ~~3A-4651~~ 3A-4651

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Blueprint OK
95

1 YHC

TYPE

MAX RIGOT SELLING CO.
CHICAGO

NO. D-3024

ORDER NO. 66440

DATE 6-21-1933

25 M LARGE FOLDER COVERS		FRONT	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	R. M.
TITLE (IN FULL) BEAUTIFUL SCENES AT WORLD'S FAIR CHICAGO 1933		NO	YES - Reduce copy attached
FRONT- THE ADLER PLANETARIUM		IMPRINT	SAME AS ABOVE

COLOR DESCRIPTION

USE SAME LAYOUT AS USED ON FOLDER COVER NO. D-2837:
USE PHOTO NO. 3A-H53.

MAX RIGOT SELLING CO.,
CHICAGO

NO. D-3024

ORDER NO. 66440

DATE 6-21-1933

25 M LARGE FOLDER COVER		BACK	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	R. M.
TITLE (IN FULL) MUSEUM OF SCIENCE AND INDUSTRIES, JACKSON PARK		NONE	YES
		IMPRINT	SAME AS ABOVE
		"C.T. ART-COLOR TONE" BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	

COLOR DESCRIPTION

USE PHOTO NO. 3A-H511

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Imprint OK

MAX RIGOT SELLING CO.,
CHICAGO

NO. D-3025

ORDER NO. 66442

DATE 6-21-1933

25 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

YES - Same as

TITLE (IN FULL) CENTURY OF PROGRESS

IMPRINT

SAME AS ABOVE

on D-3024

AT NIGHT CHICAGO 1933

COLOR DESCRIPTION

USE NEW PHOTO. Take out sky ride car as marked.

MAX RIGOT SELLING CO.,
CHICAGO

NO. D-3025

ORDER NO. 66442

DATE 6-21-1933

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

YES

TITLE (IN FULL) CLARENCE BUCKINGHAM

IMPRINT

"C.T. ART-COLOR ONE" BY

MEMORIAL FOUNTAIN, GRANT PARK

CURT TEICH & CO., INC., CHICAGO,
U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 2A-1467

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. **D-3032** ORDER NO. **66552** DATE **6-26-1933**

CUSTOMER **JENNINGS' DRUG STORE,**
CORDELE, GA.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC SIZE **3½ x 5½**

STYLE **ARTGRAVURE GREEN,**

WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **CORDELE U. D. C. CHAPTER HOUSE,**
CORDELE, GA.

FRONT NO. **5**

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Use Day
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ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Use Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDTH — HEIGHT — SAME SIZE

SCREEN — 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINTED BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE

SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT

WITH LINE — WITHOUT LINE — SPECIAL BORDER

SIZE — WIDTH — HEIGHT — SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

FRESH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH BRACKETS

CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — INCOLORS — SPECIAL STOCK

ELECTROTYPES EACH OF —

ON WOOD — METAL

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

WESTERN DRUG COMPANY,
SIDNEY, NEBRASKA.

✓ NO. 683 D-3030

ORDER NO. 66531

DATE 6-26-1933

I M

PHOTO PLAT IN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

TENTH AVE., LOOKING NORTH,
SIDNEY, NEB.



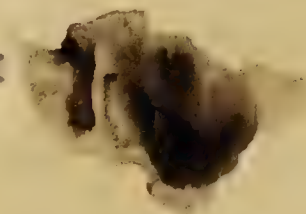
(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. NO

IMPRINT

NONE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. D-3033 ORDER NO. 66627 DATE 7-10-1933

CUSTOMER WASHINGTON HOUSE, WASHINGTON, VA.

I M POST CARDS SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WASHINGTON HOUSE (OLD COLONIAL TAVERN) —
WASHINGTON, VA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SHOW ALL LETTERS CLEAR ON SIGNS, REMOVE
WIRES IN SKY & STICK ON TOP OF CHIMNEY,
REMOVE SMALL WHITE POST IN CENTER,
REMOVE THE TWO STRINGS, UNDER SIGN, FRIED
CHICKEN DINNER. REMOVE THE PIECE OF PLANK
IN THE FRONT BETWEEN THE TWO STEPS. CLEAR
UP SPOTS, WHITE, SO IT LOOKS SMOOTH. REMOVE
THE "NO LOAFING" X SIGN, BEHIND THE PUMP
THE WHITE POST IN FRONT OF HOUSE HAS "STOP"
SIGN ON IT.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO PLAIN —

FRONT NO. 5

(All of this on address side)

WHITE BORDER
R. M. DERES

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negative	Extra Stripping	Size To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH SAME SIZE —
SCREEN — 30 40 50 60 70 80 90 100 110 120 130 140

ETCHING DEPT. PAINTED BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negative	Extra Stripping	Size To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-------------------	--------------------	-----------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE —

BLOCKING DEPT. WOOD — MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BEADERS
CUT TO PICAS (See SIZE)

PROOFS

PLAT — GOOD — IN COLORED — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Art Work
1.25

2

SPENCER'S 5 & 10¢ STORE,
MONTICELLO, IND.

NO. D-3034 ✓

ORDER NO. 66680

DATE 7-6-1933

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) MAIN STREET,
MONTICELLO, IND.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

17

SPENCER 5 & 10¢ STORE,
MONTICELLO, IND.

NO. D-3035 ✓

ORDER NO. 66680

DATE 7-6-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) SHAFER LAKE, MONTICELLO,
IND.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT NONE

COLOR DESCRIPTION
TAKE OUT BOTH TREES IN FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2
SPENCER 5 & 10¢ STORE,
MONTICELLO, IND.

NO. D-3036 ✓

ORDER NO. 86680

DATE 7-6-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) IDEAL BEACH RESORT,
MONTICELLO, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SHOW LOTS OF BATHERS ~~AND~~ ON OTHER SIDE OF LAKE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3
DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-3037** ORDER NO. **66687**

DATE **6-30-1933**

CUSTOMER **J. C. HARBIN DAIRY,
MEMPHIS, TENN.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC SIZE **3½ x 5½**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **HERE'S HARBIN LOOKING AT YOU
(ETC. AS PER PHOTO)**

STYLE **PHOTO PLATIN, WHITE BOR**

(All of this on add)

FRONT NO. **5** BORDER Yes ☒ No ☐
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process
Stripping — White Border — Full Face
Blue Print — Handcolor — Black & White Proof, Titles — Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Shipping	Ship To Size	Double Print	Reverse Position	Reverse Color	Box Day
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ZINC ETCHINGS FROM — COPIES

DUPLICATES OTHER BALTES

Extra Negatives	Extra Shipping	Ship To Size	Double Print	Reverse Position	Reverse Color	Box Day
--------------------	-------------------	-----------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR
SOLID METAL FURNISH TOP FURNISH BOTTOM
FURNISH SIDES FURNISH ALL AROUND
UNDESIGNED WITH DRAWERS
CUT TO PICAS (SEE SIZE)

PROOFS

FLAT — GROUND — INCHES — SPECIAL STOCK
FLAT — GROUND — INCHES — SPECIAL STOCK
ON WOOD METAL

SIZE — WIDE — HIGH SAME SIZE

SCREEN 50 60 80 100 120 150 175 200

ETCHING DEPT PAINTED BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE — LINE COPY — VIGNETTE — HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

6/30-33 1150 A 11

DUPLICATE 10 1933

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. D-3038 ORDER NO. 66687 DATE 6-30-1933

CUSTOMER J. C. HARBIN DAIRY,
MEMPHIS, TENN.

DEPT. DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

1 M FC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN
WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ENJOY OUR SOUTHERN HOSPITALITY

(ETC. AS PER PHOTO)

FRONT NO. 5 R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										DUPLICATES									
LINE & HALFTONE COMB										COLOR PROCESS									
Extra	Regulation	Extra	Shipping	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra	Regulation	Extra	Shipping	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE WIDE HIGH SAME SIZE
SCREEN 50 60 80 100 120 140 160

ETCHING DEPT. ENGRAVING DEPT.

FINISHING DEPT. ENGRAVING DEPT.
SQUARES — LIKE COPY — VIGNETTE — HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNSHARPENED WITH DEAKERS
CUT TO PICAS (See Size)

PROOF

FLAT — GOOD — IN COLORS — SPECIAL STICK
ELECTROTYPE — LITHO
ON WOOD — METAL

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

BLUE PRINT O. K.
JUL 10 1933

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. D-3039

ORDER NO. 66687

DATE

6-30-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

J. C. HARBIN DAIRY,
MEMPHIS, TENN.

1M PHOTO PLATIN SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GREETINGS FROM HARBIN'S TOURIST COURT

MEMPHIS, TENN.

(ETC. AS PER PHOTO)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

STYLE PHOTO PLATIN
WHITE BORDER
(Call of this on address label)

FRONT NO. 5

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 122

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROOFS

LINE & HALFTONE COMB. COLOR PROOFS

Extra Magnified Extra Shading Strip To Size Double Part Reverse Position Reverse Color See Day

Extra Magnified Extra Shading Strip To Size Double Part Reverse Position Reverse Color See Day

SIZE WIDE HIGH SAME SIZE

SIZE WIDE HIGH SAME SIZE

SCREEN 25 50 75 100 125 150 175 200

SCREEN 25 50 75 100 125 150 175 200

ETCHING DEPT. PAINTS IN BACKGROUND SOLID

ETCHING DEPT. PAINTS IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE

FINISHING DEPT. OUTLINE — OVAL — CIRCLE

SQUARE — LINE COPY — VIGNETTE — HIGHLIGHT

SQUARE — LINE COPY — VIGNETTE — HIGHLIGHT

WITH LINE — WITHOUT LINE — SPECIAL BORDER

WITH LINE — WITHOUT LINE — SPECIAL BORDER

PROOFS

PLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH ON WOOD — METAL

COLOR DESCRIPTION

Large Photo

PHOTO RETURNED

TO

PHOTO USED FOR

Blueprint ok

2 1/2

(1)

Message 557

HENRY C. JOHNSON, LIBERTY, N.Y.		NO. D-3040
		ORDER NO. 66837
		DATE 7-5-1933
6 M ARTGRAVURE POST CARDS, WHITE BORDER		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) OVER PILOT HOIRIIS HOME, BROBAND, DENMARK	IMPRINT NONE	
BOT. SMALL TYPE - COPYRIGHTED 1933. HENRY C. JOHNSON, LIBERTY, N.Y.		
COLOR DESCRIPTION		
SUBMIT PROOF TO CUSTOMER		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

DEADLINE

5

Imprint OK

2
(D)

HENRY JOHNSON,
LIBERTY, N. Y.

NO. **D-3041**
ORDER NO. **65837**
DATE **7-5-1933**

6 M		ARTGRAVURE POST CARDS, WHITE BORDER	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. 1	R. M.	NO
TITLE (IN FULL) N CANAL OVER FRANCE	IMPRINT NONE		
BOT. SMALL TYPE - COPYRIGHTED 1933, HENRY C. JOHNSON, LIBERTY, N. Y.			

COLOR DESCRIPTION

SUBMIT PROOF TO CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3
5

Blueprint OK

HENRY JOHNSON,
LIBERTY, N. Y.

NO. 0-3042 ✓

ORDER NO. 66837

DATE 8-7-5-1933

1

6 M ARTGRAVURE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOLDIERS BARRACKS,

DENMARK
BOT, SMALL TYPE - COPYRIGHTED 1933
HENRY C. JOHNSON, LIBERTY, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT PROOF TO CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2

*Photograph OK.
H.C. 13/4*

*Enlarge 5x7
2x1 3/4
(1)*

HENRY JOHNSON,
LIBERTY, N. Y.

NO. D-3043
ORDER NO. 66837
DATE 7-5-1933

6M ARTGRAVURE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) ~~OVER GERMANY, TENEMENT~~

IMPRINT NONE

NO

HOUSES, KIR LEIPZIG

BOT. SMALL TYPE - ~~XXX~~ COPYRIGHTED 1933

HENRY C. JOHNSON, LIBERTY, N. Y.

COLOR DESCRIPTION

SUBMIT PROOF TO CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

6

*Blueprint OK
H.C. 1 1/2*

2
1

XXXXXXXXXXXXX.
HENRY JOHNSON,
LIBERTY, N.Y.

NO. D-30 44 ✓

ORDER NO. 66837

DATE 7-5-1933

6 M ARTGRAVURE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

OVER NEWFOUNDLAND

IMPRINT

NONE

BOT. SMALL TYPE - COPYRIGHTED 1933
HENRY C. JOHNSON, LIBERTY, N.Y.

COLOR DESCRIPTION

SUBMIT PROOF TO CUSTOMER

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

Phygant HK.

HENRY JOHNSON,
LIBERTY, N.Y.

NO. D-3045 ✓

ORDER NO. 66837

DATE 7-5-1933

6 M ARTGRAVURE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

NONE

OVER THE ATLANTIC
OCEAN, ABOVE CLOUDS

BOT. SMALL TYPE - COPYRIGHTED 1933,

HENRY C. JOHNSON, LIBERTY, N.Y.

COLOR DESCRIPTION

SUBMIT PROOF TO CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

BLUE PRINT O. K. ~~210~~
JUL 7 1933
A25

CURT TEICH & CO.

NO. D-3046

ORDER NO.

DATE 7-5-1933

M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. R. M. NO

TITLE (IN FULL)
1933 CHICAGO WORLD'S
FAIR SNR3 WHODPEY

IMPRINT
COPYRIGHTED BY CURT TEICH
& CO., INC., CHICAGO, U. S. A.

COLOR DESCRIPTION

SEE SKETCH ATTACHED. MOVE ADDRESS LINES DOWN SO THAT XKEN
THEY WILL NOT CUT ACROSS BLDGS.

SHOW SKETCH AND PROOF TO MR. TEICH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & CO.

NO. D-3046

ORDER NO.

DATE 7-5-1933

M FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. R. M.

TITLE (IN FULL)
NO TITLE

IMPRINT
NO

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SHOW SKETCH AND PROOF TO MR. TEICH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. D-3047

ORDER NO. 7 66903

DATE 7-6-1933

12 M VIEW CARDS SIZE 2 X 3 1/2 ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NONE R. M. NONE

TITLE (IN FULL) BIRD'S-EYE VIEW, CHICAGO
WORLD'S FAIR, 1933

IMPRINT NONE

COLOR DESCRIPTION
USE PHOTO NO. 3A-H51.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

HANSEN & JESS STUDIO,
WASHINGTON ISLAND, WIS.

NO. D-3048 ✓

ORDER NO. 66930

DATE 7-7-1933

2 M ARTGRAVURE BROWN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. NO

TITLE (IN FULL) TOP - FERRYBOAT WELCOME -
WASHINGTON ISLAND - GILLS ROCK FERRY
LINE
BOT. SMALL TYPE - PHOTO BY HANSEN & JESS.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
NO
—
YES
—
RETURN PHOTO

DIAL NO. D-3049 ORDER NO. 66978 DATE 7-18-1933

CUSTOMER J.C. KNUDSON, PROP, SHOREWOOD INN AND COTTAGES,
EPHRAIM, WISCONSIN.

2 M POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SHOREWOOD INN AND COTTAGES, EPHRAIM,
WISCONSIN (AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

DEPT. DATE COMPLETED

RETOUCHING
ENGRAVING
LITHO ART

Photos for
this Customer

STYLE ARTGRAVURE GREEN

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted

See Salesman, Customer, or Sample for Position. Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Proof Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives Extra Stripping Strip To Size Double Proof Reverse Position Reverse Color Ben Day

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH BRACKETS

CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — INCORRECT — SPECIAL STOCK

ELECTROTYPE EACH OF

ON WOOD — METAL

SIZE — WIDE — HIGH SAME SIZE

SCREEN 50 60 85 100 110 120 130 150

ETCHING DEPT. PAINT IS BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE

SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT

WITH LINE — WITHOUT LINE — SPECIAL BORDER

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

7/18/33 9:30 AM

Bottom for
Art Work
3.00

RAVENSWOOD ART CO.,
CHICAGO, ILL.

NO. ³⁰⁵⁰
~~D-3046~~ ✓

ORDER NO. 66903

DATE 7-6-1933

12M VIEW CARDS SIZE 2 X 3 1-2, ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SKY RIDE, CHICAGO
WORLD'S FAIR, 1933

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

R. M.

NONE

IMPRINT

NONE

COLOR DESCRIPTION

USE PHOTO NO. 3A-H8

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-3051** ORDER NO. **67009** DATE **7-11-1933**

CUSTOMER **MC CRABB'S DELICATESSEN & CATERING CO.,**
118 WEST FOURTH STREET, DAYTON, OHIO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POSTCARDS SIZE 3½ X 5½

STYLE **PHOTO VARI-COLOR - WHITE**

BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full
**UPPER: WE CATER TO PICNICS, PARTIES, REUNIONS,
AND CLUB OUTINGS**
**LOWER: THE MOST IDEAL PICNIC SPOT IN MONTGOMERY
COUNTY**

FRONT NO. **5** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: **C. M. BUNTING, JOURNAL-HERALD BLDG.,
DAYTON, OHIO**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge, or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER — Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof — Tint — Red, Blue

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO PHOTO FOR COLORING

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

IMPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives	Extra Sketches	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben. Def.

ZINC ETCHINGS FROM — COPIES

DIFFERENT SIZES — COLOR EXTERIOR

Extra Negatives	Extra Sketches	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben. Def.

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD, METAL, ANCHOR
MILL METAL — MUST TOP — FINEST BOTTOM
FINISH SIDES — MUST ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (SEE SIZE)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOKER
ELECTROTYPE — FINEST
ON WOOD — METAL

RETURN PHOTO YES

PHOTO RETURNED

TO

PHOTO USED FOR

GEBHART'S BOOK STORE,
ELIZABETHTOWN, PA.

NO. D-3052

ORDER NO. 67037

DATE 7-12-1955

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

NURSES' HOME, STATE

IMPRINT

NONE

NO

HOSPITAL FOR CRIPPLED CHILDREN,
ELIZABETHTOWN, PA.



COLOR DESCRIPTION

CUT AS MARKED. LUMBER PILE AT LOWER LEFT SHOULD BE REMOVED.
STEPS RIGHT AT PENCIL LINE TEMPORARY. EITHER STRAIGHTEN THEM UP SO
THEY LOOK RIGHT OF TAKE OUT AND MAKE GREEN TERRACE. LAWN HAS LOW
TERRACE TO THE LEFT OF THESE STEPS ANYWAY. THE PAVEMENT IN
FOREGROUND IS REALLY BLACK MACADAM.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

H. RAPPAPORT & CO.,
BOWLING GREEN, OHIO

NO. D-3053

ORDER NO. 67032

DATE 7-12-1933

6 M GROUP (4) ARTGRAVURE BROWN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) BOWLING GREEN CENTENNIAL IMPRINT NONE

AND HOMECOMING CELEBRATION
AUG. 31 - SEPT. 4, 1933 INCLUSIVE
BOWLING GREEN, OHIO

COLOR DESCRIPTION

SEE LAYOUT ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

17

9/15-22 10:45 A.M.

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
RETURN PHOTO
YES

DIAL NO. **D-3055**

ORDER NO. **67282** DATE **7-17-1933**

DEPT. **RETOUCHING**
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

CUSTOMER **W. W. WATKINS,**
MILLERSBURG, PA.

Photos for
this Customer

2 M PC SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO VARICOLOR**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **HOTEL MILLERSBURGER, MILLERSBURG, PA.**

FRONT NO. **5**
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

NEG. NO.

Rephoto
Photograph each — Size 5x7 — 8x10 — 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination
Dry — Wet — Panchromatic — Color Separation
Transfer — Paper Process — New Process
Stripping — White Border — Full Face
Blue Print Handcolor Black & White Proof Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROOFS

LINE & HALFTONE COMB COLOR PROOFS

SIZE — WIDE — HIGH SAME SIZE

SIZE — WIDE — HIGH SAME SIZE

ETCHING DEPT. PAINTED BACKGROUND SOLID

BLOCKING DEPT. WOOD MORTISE ANCHOR

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY — MONOTYPE — HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

CUT TO PICAS (SEE SIZE)

PROOFS

FLAT — GROUND — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH SET
ON WOOD — METAL

R
ME 3/4
A. 2
C-1 1/2

2

PHOTO RETURNED
TO
PHOTO USED FOR

Button
2.50

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. **D-3056** ORDER NO. **67283** DATE **7-17-1933**

CUSTOMER **HOTEL MOSES VAN CAMPEN, BENTON, PA.**

1 M **PC** **SIZE** **3 1/2 x 5 1/2**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **HOTEL MOSES VAN CAMPEN, BENTON, PA.**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout

CROP PICTURE AT LEFT AT VERTICAL HOUSE LINE AND REMOVE PROJECTING CORNERS: ALSO REMOVE POLE & WIRES. TONE DONE BLDG. AT RIGHT SO IT WILL NOT DETRACT.

COLOR DESCRIPTION

DEPT. **7-17-1933**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

STYLE **PHOTO PLATIN, WHITE**

BORDER. Yes No

FRONT NO. **5**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 5x10 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge — Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER — Straighten Photo
Negative — Line — Halftone — Combination
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process
Stripping — White Border — Full Face
Blue Print — Handcolor — Black & White Proof, Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

FINE & HALFTONE COM. COLOR PROCESS

Extra	Extra	Strip	To Size	Double	Reverse	Reverse	Ben Day
Negatives	Stippling			Print	Position	Color	

SIZE — WIDE — HIGH SAME SIZE
SCREEN 55 60 65 70 75 80 85 90 95 100 105 110 115 120 125 130

ETCHING DEPT. PAINTER BACKGROUND SOLID

FINISHING DEPT. OUTLINE — OVAL — CIRCLE
SQUARE — LIKE COPY — NIGHTMARE — HIGHLIGHT
WITH LINE — WEIGHT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra	Extra	Strip	To Size	Double	Reverse	Reverse	Ben Day
Negatives	Stippling			Print	Position	Color	

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPE EACH
ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Benton
Art Work
4.00

	YES	NO
RETURN PHOTO	YES	NO
PHOTO PROPERTY OF C. T. & CO.		CUSTOMER

DIAL NO. **D-3057** ORDER NO. **67284** DATE **7-17-1933**

CUSTOMER **GEO. D. YOST,**
 BENTON, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

1 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
1. <i>Portrait of a man</i>					
2. <i>Portrait of a woman</i>					
3. <i>Portrait of a man</i>					
4. <i>Portrait of a woman</i>					
5. <i>Portrait of a man</i>					
6. <i>Portrait of a woman</i>					
7. <i>Portrait of a man</i>					
8. <i>Portrait of a woman</i>					
9. <i>Portrait of a man</i>					
10. <i>Portrait of a woman</i>					
11. <i>Portrait of a man</i>					
12. <i>Portrait of a woman</i>					
13. <i>Portrait of a man</i>					
14. <i>Portrait of a woman</i>					
15. <i>Portrait of a man</i>					
16. <i>Portrait of a woman</i>					
17. <i>Portrait of a man</i>					
18. <i>Portrait of a woman</i>					
19. <i>Portrait of a man</i>					
20. <i>Portrait of a woman</i>					
21. <i>Portrait of a man</i>					
22. <i>Portrait of a woman</i>					
23. <i>Portrait of a man</i>					
24. <i>Portrait of a woman</i>					
25. <i>Portrait of a man</i>					
26. <i>Portrait of a woman</i>					
27. <i>Portrait of a man</i>					
28. <i>Portrait of a woman</i>					
29. <i>Portrait of a man</i>					
30. <i>Portrait of a woman</i>					
31. <i>Portrait of a man</i>					
32. <i>Portrait of a woman</i>					
33. <i>Portrait of a man</i>					
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62. <i>Portrait of a woman</i>					
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66. <i>Portrait of a woman</i>					
67. <i>Portrait of a man</i>					
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69. <i>Portrait of a man</i>					
70. <i>Portrait of a woman</i>					
71. <i>Portrait of a man</i>					
72. <i>Portrait of a woman</i>					
73. <i>Portrait of a man</i>					
74. <i>Portrait of a woman</i>					
75. <i>Portrait of a man</i>					
76. <i>Portrait of a woman</i>					
77. <i>Portrait of a man</i>					
78. <i>Portrait of a woman</i>					
79. <i>Portrait of a man</i>					
80. <i>Portrait of a woman</i>					
81. <i>Portrait of a man</i>					

Title in full YOST'S RESTAURANT AND SERVICE

STATION AT ENTRANCE TO BENTON, PA. JUNCTION
ROUTES 339 AND 239.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

PHOTO LITHO
Rephoto

NEG. NO.

CROP PHOTO TO EXACT OF APPROXIMATELY EXACT POST
CARD PROPORTIONS SO IT CAN BE USED WITHOUT
REDUCING. TAKE OUT SIGN AT LEFT OF MARKER.

REMOVE WIRES, ALSO REMOVE PROJECTING ROOF AT RIGHT
OF PHOTO. LIGHTEN UP UNDER PORCH OF LOW LEFT MAIN BLDG.

FRONT NO. **5** R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes ☐ No ☐ Special type as sample
IMPRINT: Customer ☒ C. I. Imprint ☐ No Imprint

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER _____ Straighten Photo _____

NEGATIVE _____ Line _____ Halftone _____ Combination _____

IN BLUE _____ Panchromatic _____ Color Separation _____

Transfer _____ Paper Process _____ New Process _____

Stripping _____ White Border _____ Full Face _____

Blue Print _____ Handcolor _____ Black & White Proof _____ Titles _____ Red, Blue _____

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

— DUPLICATES. — ZINC COLOR PLATES

1 LINE & HALFTONE COMB. COLOR PROCESS

Ent's Negative	Ent's Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Box Day
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ZINC ETCHINGS FROM COPIES

Strip Negative	Strip SP. DICE	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE _____ WIDE _____ HIGH SAME SIZE _____

SCAFEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE	WIDE	HIGH	SAME SIZE
------	------	------	-----------

BLOCKING DEPT WOOD - MORTISE - ANGLE

SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BRACKETS

COTTONICKAS see SIZE

PROOFS

... FLAT ... 6909 ... INCOLORS ... 2020 A ... 570

ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER
RETURN PHOTO YES NO

DIAL NO. **D-3058** ORDER NO. **67286** DATE **7-17-1933**

CUSTOMER **HOTEL GERNERT,
MILLERSBURG, PA.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M FC SIZE **3 1/2 x 5 1/2**

STYLE **ARTGRAVURE GREEN
WH TE BORDER.**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **HOTEL GERNERT, MILLERSBURG, PA.**

FRONT NO. **5**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG NO

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

See description of material on card, CLOTH, with hinge - or without hinge - Not mounted

Customer, or Sample for Position, Office

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TRIM TOP & BOTTOM TO REDUCE TO POST CARD SIGN. KEEP
PHOTO STRAIGHT. TAKE AWAY THE TRUCK AND THE SIGN BOARD IN
FRONT OF IT, ALSO THE CURB SIGN IN FRONT OF DOOR, ALSO SIGN
ON POST TO RIGHT OF DOOR. AWNINGS ARE WHITE & GREEN STRIPED.
GET ENOUGH SHADOWS OUT OF ELECTRIC SIGN SO IT
SHOWS PLAINLY. SOME OF THE TREE LIMBS THAT HIDE THE
BALCONY COULD BE TAKEN AWAY AND BLDG. COULD BE
LIGHTENED UNDER THE PORCH. TAKE OUT ONE WIRE THAT
SHOWS.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Shooting	Size To Size	Double Print	Reverse Position	Reverse Color	Best Day
--------------------	-------------------	-----------------	-----------------	---------------------	------------------	----------

SIZE WIDE HIGH SAME SIZE

SCREEN 50 60 80 100 120 130 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE FILE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives Extra Shooting Size To Size Double Print Reverse Position Reverse Color Best Day

Extra Negatives	Extra Shooting	Size To Size	Double Print	Reverse Position	Reverse Color	Best Day
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SIZE WIDE HIGH SAME SIZE

SCREEN 50 60 80 100 120 130 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE FILE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

UNMOUNTED WITH DEAKERS

CUT TO PICAS (see size)

PROOFS

PLAT. GOOD INCOLORS. SPECIAL STOCK

ELECTROTYPEN EACH OF

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Extra
Art Work
2.00

BALES & CO.,
VAN BUREN, MO.

NO. 3-3059 ✓

ORDER NO.

57294

DATE 7-17-1933

2 M ARTGRAVURE GREEN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (TITLE TO COME.)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BALES & COMPANY,
VAN BUREN, MO.

NO.

D-3059

ORDER NO.

67493

DATE

7-25-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO.

1

R. M. MR YES

TITLE (IN FULL) BIG SPRING / THE WORLD'S IMPRINT NONE

LARGEST / 543 MILLION GALLONS DAILY,
VAN BUREN, MO.



COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BALES & CO.,
VAN BUREN, MO.

NO. D-3050

ORDER NO. 67294

DATE 7-17-1933

1 M PHOTO PLATIN POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) (TITLE TO COME)

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BALES & COMPANY,
VAN BUREN, MO.

NO. 0-3060

ORDER NO. 67493

DATE 7-25-1933

1 M PHOTO PLAT IN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) BIG SPRING - THE WORLD'S
LARGEST - 543 MILLION GALLONS DAILY,
VAN BUREN, MO.

MPRINT NONE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BALES & CO.,
VAN BUREN, MO.

NO. D-3051 ✓

ORDER NO. 67294

DATE 1-17-1933

I M PHOTO PLAT IN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) (TITLE TO COME)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BALES & COMPANY,
N VAN BUREN, MO.

NO. D-3061

ORDER NO. 67493

DATE 7-25-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BALES BOATING CO. -

FISHING HEADQUARTERS
BIG SPRING - VACATION HEADQUARTERS
VAN BUREN, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 1/2

NEWS AGENCY CO.
MONONGAHELA, PA.

NO. **0-3062** ✓
ORDER NO. **67293**
DATE **7-17-1933**

2 M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) **CHES PARK,**
MONONGAHELA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. **1** R. M. **NO**
IMPRINT **NONE**

COLOR DESCRIPTION

REAR BLDGS. ON LEFT RED BRICK, SLATE ROOF. CANNON GREEN &
BLACK STRIPED. RED FLOWERS IN FOREGROUND. WHITE FLOWERS ON
BUSHES ON RIGHT. CEMENT WALKS. CHURCH ON RIGHT DARK RED, SLATE
ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

2 1/2

NEWS AGENCY CO.,
MONONGAHELA, PA.

NO. D-3063 ✓

ORDER NO. 87293

DATE 7-17-1933

2 M PHOTO PLAT IN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH SCHOOL,
MONONGAHELA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

CREAM BRICK, GRAY SASH & DOORS. GRAY CORNICE, TRIM & STEPS.
GREEN TERRACED LAWN.
REMOVE POLES ON RIGHT & LEFT FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

10
2

X

NEWS AGENCY CO.,
MONONGAHELA, PA.

NO. 0-3064 ✓

ORDER NO.

DATE 7-17-1933

2 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF BRIDGE AND
BUSINESS SECTION, MONONGAHELA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

WE NEWS AGENCY CO.,
MONONGAHELA, PA.

NO. D-3065 ✓

ORDER NO. 67293

DATE 7-17-1933

2 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MEMORIAL HOSPITAL,
MONONGAHELA, PA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

CREAM BRICK, DARK SLATE ROOF, DARK SASH. GRAY MARKER. CREAM
BRICK WALL & STEPS. REMOVE PILE & WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

10

X

3 1/2

NEWS AGENCY CO.,
MONONGAHELA, PA.

NO. ~~D-3066~~
ORDER NO. 67993
DATE 7-17-1933

2 M PHOTO PLATIN POST CARDS, WHITE BORDER	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.	<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
TITLE (IN FULL) MAIN STREET, MONONGAHELA, PA.	FRONT NO. 1 R. M. NO IMPRINT NONE

COLOR DESCRIPTION
REMOVE LETTERING ON PHOTO. REMOVE LARGE POLES ON RIGHT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

10

X

NEWS AGENCY CO.
MONONGAHELA, PA.

NO. 0-3067 ✓

ORDER NO. 67293

DATE 7-17-33

2 M PHOTO PLAT IN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF LIGGETT SPRING
XX AXEL WORKS, MONONGAHELA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 37294.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

J. P. WALMER,
HARRISBURG, PA.

NO. 0-3068 ✓

ORDER NO. 67388

DATE 7-21-1933

I M PHOTO PLATING POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE HIGH SCHOOL,
BENTON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

CROP SOME AT LEFT. ~~REMOVER SOME BRANCHES~~ USE IN YOUR OWN JUDGMENT
ABOUT THE TREE. IF YOU REMOVE IT, LEAVE SOME BRANCHES AT UPPER
LEFT OR THAT CORNER WILL NOT BALANCE THE RIGHT SIDE OF PICTURE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

22

J. P. TALMER,
HARRISBURG, PA.

NO. D-3069 ✓

ORDER NO. 67388

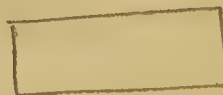
DATE 7-21-1933

IM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET, BENTON,
PA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO YES

IMPRINT

NONE

same as D3068

COLOR DESCRIPTION

CROP SOME AT LEFT. REMOVE POLES & WIRES.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

769

X

H.W. BOWEN,
CHEBEAGUE ISLAND, ME.

NO. 0-3070

ORDER NO. 67466

DATE 7-24-1933

M

PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "THE SWATFEST"
DRIVING FROM 1ST TEE, CHEBEAGUE
GOLF CLUB

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

DIAL No. **D-3071** ORDER NO. **67483** DATE **7-31-33**

CUSTOMER - **WAUKESHA MOTOR CO.,**
WAUKESHA, WIS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M PG GROUP (2) SIZE 3 1/2 x 5 1/2

STYLE **ARTGRAVURE GREEN ~~RETRY~~**
WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. **5**
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer **C. T. Imprint** No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER — Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 143
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH SAME SIZE

SCREENS 20 30 40 50 60 70 80 90 100 110 120 130 140 150

ETCHING DEPT. PAINTS IN BACKGROUND SOLID

FINISHING DEPT. BUTT END OVAL CIRCULAR
SQUARE — LIKE COPY — NEAR TOP — HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL WORKS

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD — METAL — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH DRAWERS
CUT TO PICAS (see sizes)

PROOFS

— PLAT — GOOD — IN COLORS — SPECIAL STOCK
— ELECTROTYPES LITHO —
ON WOOD — METAL

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Group.
as per
Price
List

X

THE IR TASTY SHOPPE,
KINGWOOD, W. VA.

NO. 0-3072
ORDER NO. 67475
DATE 7-24-1933

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) KINGWOOD HIGH SCHOOL,
KINGWOOD, W. VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 61550-C.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BE THE TASTY SHOPPE,
KINGWOOD, W. VA.

NO. 3-3073

ORDER NO. 67475

DATE 7-24-1933

1, M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE ON CHEAT RIVER
AT COUNTRY CLUB, KINGWOOD, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NO SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

✓ 1 1/2

THE TASTY SHOPPE,
KINGWOOD, W. VA.

NO. D-3074

ORDER NO. 67475

DATE 7-24-1933

1 M PHOTO PLAT IN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) CODELL BRIDGE, AND
STATE HIGHWAY, KINGWOOD, W. VA.

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE TASTY SHOPPE,
KINGWOOD, W. VA.

NO. 0-3075
ORDER NO. 67475
7-24-1933
DATE

1 M PHOTO PLAT IN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIRGINIA FURNACE,
KINGWOOD, W. VA.

W. M.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

GRAY STONE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE TASTY SHOPPE,
KINGWOOD, W. VA.

NO. D-3076

ORDER NO. 67475

DATE 7-24-1933

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) VIEW OF LAKE AT
PRESTON GOLF COURSE, KINGWOOD, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE TASTY SHOPPE,
KINGWOOD, W. VA.

NO. D-3077

ORDER NO. 67475

DATE 7-24-1933

I M PHOTO PLAT IN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE AT VIRGINIA
FURNACE, KINGWOOD, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE TASTY SHOPPE
KINGWOOD, W. VA.

NO. D-3078

ORDER NO. 87475

DATE 7-24-1933

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) PRESTON GOLF LINKS,
KINGWOOD, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

REMOVE WHITE STREAK IN CENTER. SHOW REAR HILLS CLEAR

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE TASTY SHOPPE,
KINGWOOD, W. VA.

NO. ~~EX-321~~ D-3079

ORDER NO. 67475

7-24-1933

DATE

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE ON STATE
HIGHWAY NEAR KINGWOOD, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Green Mountain foliage

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-3080

ORDER NO. 67494 DATE 7-25-1933

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

MR. CHANG WEN TI,
CHICAGO, ILL.

10 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ARTGRAVURE GREEN, WHITE

(All of this on ad) BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE GREEN JADE PAGODA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping White Border — Full Face. 175

Blue Print Handcolor — Black & White Proof Titles Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE _____ WIDE _____ HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEAKERS

CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - INCOLORS - SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE _____ WIDE _____ HIGH SAME SIZE

SCREEN - 50 - 60 - 85 - 100 - 110 - 120 - 130 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2.75

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. D-3081

ORDER NO. 67494

DATE

7-25-1933

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER MR. CHANG WEN TI,
CHICAGO, ILL.

Photos for
this Customer

10 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART GRAVURE GREEN, WHITE

PLACE OF TITLE: Upper (Lower, Center) Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE ALTAR OF THE GREEN JADE PAGODA

FRONT NO. 5

(All of this on ad) BORDER R. M. Yes No D-3080

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE — WIDE — HIGH SAME SIZE

SCREEN 55 - 60 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-3082 ORDER NO. 6775 DATE 8-3-1933

CUSTOMER JULIUS BANDES & CO., INC.,
810 BROADWAY, NEW YORK, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

M 12,500 BLOTTERS 33/8 X 6

STYLE COLORED

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CONSUMER'S CIGAR BOX COMPANY, RED LION, PA.
ETC. AS PER LAYOUT

FRONT NO.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative - Line - Half-tone - Combination

120

Dry - Wet - Panromatic - Color Separation

133

Transfer - Paper Process - New Process

150

Stippling - White Border - Full Face

175

Blue Print Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COM. COLOR PROCESS

Extra Resolves	Extra Shipping	Ship to Size	Double First	Reverse Position	Reverse Color	See Day
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Extra Resolves	Extra Shipping	Ship to Size	Double First	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH SAME SIZE

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR

SHED-METAL FINISH TOP FINISH BOTTOM

FINISHED WITH GRASS

CUT TO PICAS (See size)

ETCHING DEPT PAINTING JACKS PUNCHING

PROOFS

FLAT GOOD INDOORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

SEE INSTRUCTIONS ATTACHED

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1/2
12.00

DRUGGISTS,
THORNTON & WILLIS, ~~DRUGGISTS~~
WARRENTON, VA.

NO. D-3026 ✓

ORDER NO. 66459

DATE

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF
WARRENTON, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
RETURN PHOTO
YES
NO

DIAL No. ☒ D-3028 ORDER NO. 66529 DATE 6-26-1933

CUSTOMER THE PICCADILLY HOTEL, HYDE PARK BLVD. AT BLACKSTONE AVE.
CHICAGO, ILLINOIS.

DEPT. RETOUCHING
ENGRAVING
COMPOSING
LITHO ART

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 X 5 1/2
PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full *sky* *lower center*
THE PICCADILLY/- HYDE PARK BLVD. AT BLACK-
STONE AVE., CHICAGO

STYLE ARTGRAVURE GREEN WHITE

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
☒ Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 109462

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination
Dry — Wet — Panchromatic — Color Separation
Transfer — Paper Process — New Process
Stripping — White Border — Full Face
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM										ZINC ETCHINGS FROM										
COPIES										COPIES										
DUPLICATES										DUPLICATES										
LINE & HALFTONE COMB.										COLOR PROCESS										
Extra Negative	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	See Day	Extra Negative	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	See Day	Extra Negative	Extra Stripping	Strip to Size	Double Print	Reverse Position	Reverse Color	See Day
SIZE — — — — — WIDE — — — — — HIGH SAME SIZE — — — — —										SIZE — — — — — WIDE — — — — — HIGH SAME SIZE — — — — —										
SCREEN — 25 — 40 — 65 — 100 — 110 — 120 — 133 — 150										SCREEN — 25 — 40 — 65 — 100 — 110 — 120 — 133 — 150										
ETCHING DEPT. PAINT IN BACKGROUND SOLID										ETCHING DEPT. PAINT IN BACKGROUND SOLID										
FINISHING DEPT. OUTLINE OVAL CIRCLE SQUARE — LIKE COPY VIGNETTE — HIGHLIGHT WITH LINE — WITHOUT LINE — SPECIAL BORDER										FINISHING DEPT. OUTLINE OVAL CIRCLE SQUARE — LIKE COPY VIGNETTE — HIGHLIGHT WITH LINE — WITHOUT LINE — SPECIAL BORDER										

PHOTO RETURNED
TO
PHOTO USED FOR

2.50

WESTERN DRUG COMPANY,
SIDNEY, NEB.

✓ NO. D-3029

ORDER NO. 66531

DATE 6-25-1933

I M

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

HIGH SCHOOL, SIDNEY, NEB.

NONE



COLOR DESCRIPTION

TAKE OUT THE CROSSES IN WINDOWS, ON THE TWO ENTRANCES, THAT SHOW UP TOO PLAINLY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

WESTERN DRUG CO.,
SIDNEY, NEB.

✓ NOD-3031

ORDER NO. 66531

DATE 6-26-1933

1 M

PHOTO PLAT IN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

ILLINOIS STREET, LOOKING WEST,
SIDNEY, NEB.

NONE



COLOR DESCRIPTION

TAKE OUT BOY AND BYKE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT C. T. & CO. 26
283 1/2
A-26

DEADLINE

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-3083 ✓

ORDER NO. 67769

DATE 8-29-1933

12 1/2 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) SCENE OF INTERESTING
HOLLYWOOD
CALIFORNIA

IMPRINT SAME AS ABOVE

NO C. T. MARKS

COLOR DESCRIPTION

USE NEW PHOTO. SEE INSTRUCTIONS AND TISSUES ATTACHED. SHOW POINSETTIAS
AS A BORDER AS ON COVER NO. D-151. HAVE PICTURE COVER FRONT OF FOLDER COVER
AS MUCH AS POSSIBLE.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-3083

ORDER NO. 67769

DATE 8-29-1933

12 1/2 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) HOLLYWOOD BOUL

IMPRINT NONE

NO C. T. MARKS.

COLOR DESCRIPTION

USE NEW NIGHT SCENE PHOTO.

DEADLINE

SUBMIT: RET. PHOTO

B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Match 1
Lay out 5
12

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-3084 ORDER NO. 67825 DATE 8-8-1933

CUSTOMER LESTER JAY, FUNERAL HOME, OTTUMWA, IOWA.

2 M POST CARDS SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE FIRST CHRISTIAN CHURCH, OTTUMWA, IOWA.

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing
Follow LayoutCUT PHOTO OFF AT THE BACK END OF THE TRUCK AS
INDICATED AND NEAR THE TELEPHONE POLE AT THE
OTHER END.

COLOR DESCRIPTION

THE CHURCH IS A GRAY STONE BUILDING, AND DOORS
WINDOWS AND DOME ARE PAINTED GREEN-- A LITTLE
DARKER SHADE OF GREEN, THAN THE LEAVES ON THE
TREES AND THE LEADED GLASS WINDOWS ARE STILL
A LIGHTER SHADE OF GREEN.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE

PHOTO VARI-COLOR - WHITE
BORDER

FRONT NO. 5

R. M.

Yes

(No)

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative - Line - Half-tone - Combination

Dry - Wet - Pancromatic - Color Separation

Transfer - Paper Process - New Process

Stripping - White Border - Full Face

Blue Print - Hand-drawn - Black & White Proof - Tints - Red, Blue

1.00
1.50
1.75

ENGRAVING DEPARTMENT

HALFTONES FROM

ORDIN.

IMMEDIATELY

ZINC CUTTING PLATES

LINE & HALFTONE COMB.

ORDER THROUGH

Extra Negatives

Extra Shipping

Ship To Site

Double Proof

Revised Proof

Revised Color

See Day

ZINC ETCHINGS

IMMEDIATELY

ORDER THROUGH

Extra Negatives

Extra Shipping

Ship To Site

Double Proof

Revised Proof

Revised Color

See Day

SIZE _____ WIDTH _____ HEIGHT SAME SIZE _____

SCREEN 50 60 80 100 120 140 160 180

ETCHING DEPT. DAININER BACKGROUND SOLID

FINISHING DEPT. GUMLINE OVAL CORNER

SQUARE - LINE - CORNER - GUMLINE - BACKGROUND

WITH LINE - WITHOUT LINE - SPECIAL FINISHES

BLOCKING DUPT. WOOD - MORTISE - ANCHOR

SOLID METAL - DRAIN - FLUSH BOTTOM

FLUSH SHIM - FLUSH ALL AROUND

UNMOUNTED WITH GLASS

CUT TO FIT AS SHOWN

PROOFS

TEXT - GUM - INK - GUM - ANCHOR

REPRODUCTION - FINISH

ON WOOD - METAL

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-3085** ORDER NO. **67876** DATE **8-10-1933**

CUSTOMER **ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M GROUP **(5)** FC SIZE **3 1/2 x 5 1/2**

STYLE **ENGRAVURE BROWN, WHITE
BORDER.**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **CENTER: OLD CHIMNEY HOUSE, 113 WALNUT ST.**

WINSTON-SALEM, N.C. BUILT 1789. LOWER RIGHT:

ENTRANCE HALL. UPPER RIGHT: UPPER HALL. LOWER LEFT:

FIREPLACE IN BEDROOM. UPPER LEFT: BEDROOM.

FRONT NO. **5**

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C.T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Strengthen Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panchromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Tinted Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative Extra Stripping Strip To Size Possible Print Retouch Position Retouch Color Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative Extra Stripping Strip To Size Double Print Retouch Position Retouch Color Ben Day

RETURN PHOTOS

SIZE — WIDE — HIGH SAME SIZE

SCREEN 55 60 65 70 75 80 85 90 95 100 110 120 130 140 150

ETCHING DEPT. PAINTED BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE — LINE COPY — VIGNETTE — HIGHLIGHT

WITH LINE — WITHOUT LINE — SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WORD ADJUST — ANCHOR

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

FRONTED — FLUSH ALL AROUND

UNMOUNTED WITH HOOKS

CUT TO PICAS (SEE SIZE)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

FOR WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

*Layout 1
J. K. 5
C- 3/4*

*5 photo returned
9/14/33*

X

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. D-3086 ORDER NO. 67950 DATE 8-14-1933

CUSTOMER TULLY'S HAT STORE,
OMAHA, NEB.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PLATE: "BEAUTIES FROM TULLY'S"

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12
Prints each from — Negatives MATTE or GLOSS
Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Half-tone — Combination
Dry — Wet — Panchromatic — Color Separation
Transfer — Paper Process — New Process
Stripping — White Border — Full Face
Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM										ZINC ETCHINGS FROM										
DUPLICATES					ZINC COPIES					DUPLICATES					ZINC COPIES					
LINE & HALFTONE COM.					COLOR REPRODUCTION					LINE & HALFTONE COM.					COLOR REPRODUCTION					
Extra Negative	Extra Positive	Strip To Size	Double Print	Reverse Print	Reverse Color	See Day	Extra Negative	Extra Positive	Strip To Size	Double Print	Reverse Print	Reverse Color	See Day	Extra Negative	Extra Positive	Strip To Size	Double Print	Reverse Print	Reverse Color	See Day
SIZE _____ WIDE _____ HIGH _____ SAME SIZE										SIZE _____ WIDE _____ HIGH _____ SAME SIZE										
SCREEN _____										SCREEN _____										
ETCHING DEPT. PAINTED INK OR GROUND										ETCHING DEPT. PAINTED INK OR GROUND										
FINISHING DEPT. GROUND, OVAL, CIRCLE										FINISHING DEPT. GROUND, OVAL, CIRCLE										
WORKING WITHOUT LINE — SPECIAL ORDER										WORKING WITHOUT LINE — SPECIAL ORDER										

PHOTO RETURNED

TO

PHOTO USED FOR

Art
W. B.
2.00

19

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. D-3087 ORDER NO. 68132 DATE 8-23-1933

CUSTOMER VICTOR VIENNA GARDEN CAFE,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

STYLE ARTGRAVURE GREEN, WHITE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VICTOR VIENNA GARDEN CAFE, A CENTURY
OF PROGRESS, CHICAGO WORLD'S FAIR

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CUT OUT ZEPPELIN IN PHOTO AND PASTE IN PHOTO
TO BE USED. TAKE OUT LAMP POST AND BUS SIGN.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negative Extra Shipping Size 10 Size Double Print Reverse Position Release Color Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 70 75 80 85 90 95 100 105 110 115 120 125 130 135 140 145 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT WITH LINE — WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative Extra Shipping Size 10 Size Double Print Reverse Position Release Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH DEARERS

CUT TO PICAS (SEE SIZE)

PROOFS

FLAT — GOOD — INCOLORED — SPECIAL STOCK

ELECTROTYPES EACH

ON WOOD — METAL

RETURN PHOTO

DEADLINE

DEADLINE

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

4.00

8/29-33 945 AM

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

DIAL NO. ³⁰⁸⁸ D-3088 ORDER NO. 68164 DATE 8-25-1933 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

CUSTOMER MRS. E. E. DEVORE, BEDFORD, PA. 2 M PC SIZE 3 1/2 x 5 1/2 STYLE ARTGRAVURE GREEN WHITE BORDER

RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout

FRONT NO. 5 R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Impaint No Impaint

COLOR DESCRIPTION

PHOTO LITHO Rephoto NEG. NO. Photograph each - Size 5x7 - 8x10 - 10x12 Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT HALFTONES FROM COPIES DUPLICATES FINE COLOR PLATES LINE & HALFTONE COMB. COLOR PROCESS Extra Negatives Extra Stripping Strip To Size Double Proof Reverse Position Reverse Color Ben Day SIZE WHOLE HALF SAME SIZE SCREEN 50 60 80 100 120 150 180 ETCHING DEPT. PAINTS BACKGROUND SOLID FINISHING DEPT. OUTLINE OVAL CIRCLE SQUARE LIKE GIBBY SIGNETTER HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER ZINC ETCHINGS FROM COPIES DUPLICATES Extra Negatives Extra Stripping Strip To Size Double Proof Reverse Position Reverse Color Ben Day SIZE WHOLE HALF SAME SIZE BLOCKING DEPT. WOOD MORTISE ANCHOR SPLIT METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES FLUSH ALL AROUND UNMOUNTED WITH DEAKERS CUT TO PICAS (see size) PROOFS FLAT GOOD INCOLORS SPECIAL STOCK ELECTROPLATING FACILITIES ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

57

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO.

D-3089 ORDER NO. 68152

DATE 8-25-1933

DEPT.

DATE COMPLETED

CUSTOMER

WEBSTER HOTEL,
CHICAGO, ILL.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART GRAVURE GREEN, WHITE
BORDER.

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
WEBSTER HOTEL 2150 LINCOLN PARK WEST
CHICAGO, ILLINOIS

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 11x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Ship To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	-----------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 70 75 80 85 90 95 100 110 120 130 140

ETCHING DEPT. PAINTED BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Ship To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH NAME SIZE

BLOCKING DEPT. WOOD METAL ANOTHER

SOLID METAL PLUSH TOP PLUSH BOTTOM

PLUSH SIDE STONE ALL AROUND

UNSCUTTED WITH DECORATION

CUT TO PICAS (SCALING)

PROOFS

FLAT GOOD INCHES SPECIAL STOCK

PER TOYER LACED

ON WOOD SPECIAL

RETURN PHOTO YES NO

COLOR DESCRIPTION

GREEN MUST SHOW ONLY AS ON CARD ATTACHED, NOT
OVERK ENTIRE BLDG.

MUST HAVE BLUEPRINT
By Norm Today

Make effort for Brother

PHOTO RETURNED

TO

PHOTO USED FOR

Extra
Art Work
P. 50

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. D-3041 ORDER NO. 68173 DATE 8-25-1933

CUSTOMER MODERN WOODMEN OF AMERICA, CHICAGO, ILL.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

1246M CR PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper Lower Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EXHIBIT OF MODERN WOODMEN OF AMERICA AT THE CENTURY OF PROGRESS, CHICAGO

FRONT NO. 5 R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

VERY RUSH

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative - Line - Halftone - Combination.

Dry - Wet - Panromatic - Color Separation

Transfer - Paper Process - New Process.

Stripping - White Border - Full Face.

Blue Print Handcolor Black & White Proof. Titles - Red, Blue.

Screen 120 133 150 175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

TIME & HALFTONE COMB. COLOR PROCESS

Extra Negative	Extra Positive	Strip to Size	Double Print	Reverse Process	Reverse Color	Best Day

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINTING BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE SQUARE LIKE COPY VIGNETTE HIGHLIGHT WITH LINES WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES

Extra Negative Extra Positive Strip to Size Double Print Reverse Process Reverse Color Best Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANGLE

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEAKERS

CUT TO PICAS (SEE SIZE)

PROOFS

PLAT GOOD INCORPORATES SPECIAL STOCK

RECYCLES EACH OF

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Photo to Jacob 8/23

DEADLINE

PHOTO PROPERTY OF C. T. & CO. -- CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-3090 ORDER NO. 68211 DATE 8-29-1933

CUSTOMER BIG LEVEL INN,
MT. JEWETT, PA.

1 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
BIG ~~XX~~ LEVEL INN AT JUNCTION OF
U. S. 219 AND U. S. 6 BETWEEN KANE AND
MT. JEWETT, PA.

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing
Follow Layout

REMOVE WIRE IN SKY FROM ROOF OF BLDG.
ON RIGHT. SHOW ALL LETTERS ON SIGNS CLEARLY.

COLOR DESCRIPTION

DEPT. DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLE PHOTO PLATIN, WHITE

BORDER

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
man, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative -- Line -- Halftone -- Combination
Dry -- Wet -- Panromatic -- Color Separation
Transfer -- Paper Process -- New Process
Stripping -- White Border -- Full Face
Blue Print -- Handcolor -- Black & White Proof. Titles -- Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COPY COLOR PROCESS

Extra Negatives	Extra Stripping	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN 50 60 75 100 110 120 133 150

ETCHING DEPT. PAINTS BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLINE
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COPIES PATTERNS

Extra Negatives	Extra Stripping	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DECKERS
CUT TO PICAS (NO. SIZE)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH CO.
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

	RETURN PHOTO	YES	NO
1. Name			
2. Address			
3. City			
4. State			
5. Zip			
6. Age			
7. Sex			
8. Occupation			
9. Education			
10. Marital Status			
11. Number of Children			
12. Number of Siblings			
13. Number of Pets			
14. Number of Vehicles			
15. Number of Telephones			
16. Number of Computers			
17. Number of Televisions			
18. Number of Radios			
19. Number of Books			
20. Number of Records			
21. Number of Movies			
22. Number of Games			
23. Number of Toys			
24. Number of Hobbies			
25. Number of Sports			
26. Number of Clubs			
27. Number of Organizations			
28. Number of Volunteering Hours			
29. Number of Charitable Contributions			
30. Number of Religious Services			
31. Number of Social Activities			
32. Number of Family Gatherings			
33. Number of Friends			
34. Number of Acquaintances			
35. Number of Neighbors			
36. Number of Community Members			
37. Number of Civic Leaders			
38. Number of Public Officials			
39. Number of Business Leaders			
40. Number of Industry Leaders			
41. Number of Academic Leaders			
42. Number of Professional Leaders			
43. Number of Religious Leaders			
44. Number of Cultural Leaders			
45. Number of Artistic Leaders			
46. Number of Sports Leaders			
47. Number of Community Leaders			
48. Number of Civic Leaders			
49. Number of Public Officials			
50. Number of Business Leaders			
51. Number of Industry Leaders			
52. Number of Academic Leaders			
53. Number of Professional Leaders			
54. Number of Religious Leaders			
55. Number of Cultural Leaders			
56. Number of Artistic Leaders			
57. Number of Sports Leaders			
58. Number of Community Leaders			
59. Number of Civic Leaders			
60. Number of Public Officials			
61. Number of Business Leaders			
62. Number of Industry Leaders			
63. Number of Academic Leaders			
64. Number of Professional Leaders			
65. Number of Religious Leaders			
66. Number of Cultural Leaders			
67. Number of Artistic Leaders			
68. Number of Sports Leaders			
69. Number of Community Leaders			
70. Number of Civic Leaders			
71. Number of Public Officials			
72. Number of Business Leaders			
73. Number of Industry Leaders			
74. Number of Academic Leaders			
75. Number of Professional Leaders			
76. Number of Religious Leaders			
77. Number of Cultural Leaders			
78. Number of Artistic Leaders			
79. Number of Sports Leaders			
80. Number of Community Leaders			
81. Number of Civic Leaders			
82. Number of Public Officials			
83. Number of Business Leaders			
84. Number of Industry Leaders			
85. Number of Academic Leaders			
86. Number of Professional Leaders			
87. Number of Religious Leaders			
88. Number of Cultural Leaders			
89. Number of Artistic Leaders			
90. Number of Sports Leaders			
91. Number of Community Leaders			
92. Number of Civic Leaders			
93. Number of Public Officials			
94. Number of Business Leaders			
95. Number of Industry Leaders			
96. Number of Academic Leaders			
97. Number of Professional Leaders			
98. Number of Religious Leaders			
99. Number of Cultural Leaders			
100. Number of Artistic Leaders			
101. Number of Sports Leaders			
102. Number of Community Leaders			
103. Number of Civic Leaders			
104. Number of Public Officials			
105. Number of Business Leaders			
106. Number of Industry Leaders			
107. Number of Academic Leaders			
108. Number of Professional Leaders			
109. Number of Religious Leaders			
110. Number of Cultural Leaders			
111. Number of Artistic Leaders			
112. Number of Sports Leaders			
113. Number of Community Leaders			
114. Number of Civic Leaders			
115. Number of Public Officials			
116. Number of Business Leaders			
11			

19

RAVENSWOOD ART CO.,
CHICAGO

NO. D-3093 ✓

ORDER NO. 68287

DATE 9-5-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ART COLORTONE, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NONE

TITLE (IN FULL) IN SKY-

IMPRINT NONE

LINCOLN MEMORIAL, WASHINGTON, D.C.



COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3 1/2

A 4 1/2

1 line

RAVENSWOOD ART CO.,
CHICAGO

NO. 0-3094

ORDER NO. 68287

DATE 9-5-1933

6M VIEW CARDS SIZE 2 X 3 1-2 ART COLORTONE, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MICHIGAN AVENUE AND
WACKER DRIVE, CHICAGO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT

NONE

COLOR DESCRIPTION

USE PHOTO NO. 122817.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

14

X

RAVENSWOOD ART CO.,
CHICAGO

NO. D-3095 ✓

ORDER NO. 68287

DATE 9-5-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ART COLORTONE, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UNION TERMINAL
BUILDING, CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 120547.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 Lines A4 1/2

2

20

X

62

RAVENSWOOD ART CO.,
CHICAGO

NO. D-3096 ✓

ORDER NO. 68287

DATE 9-5-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ART COLORTONE, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

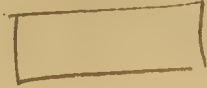
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) LOWER NEW YORK AND
XXX BROOKLYN BRIDGE

IMPRINT NONE



COLOR DESCRIPTION

TAKE OUT LETTERING IN PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF X HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

17

14 1/2

RAVENSWOOD ART CO.,
CHICAGO

NO. **D-3097** ✓

ORDER NO. **68287**

DATE **9-5-1933**

6 M VIEW CARDS SIZE 2 X 3 1-2 ART COLORTONE, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NO** R. M. **NO**

TITLE (IN FULL) **WELFARE ISLAND AND
MIDTOWN, NEW YORK
(IN SKY)**

IMPRINT **NONE**



COLOR DESCRIPTION

TAKE OUT LETTERING IN PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER **X**

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A6

1 line

17

1/2

RAVENSWOOD ART CO.,
CHICAGO

NO. 0-5098 ✓

ORDER NO. 68287

DATE 9-5-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUSPENSION BRIDGE
OVER ROYAL GORGE, COLORADO
(IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO
IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 1A267

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A4³/₄

1. Price

2

X

3 1/2

RAVENSWOOD ART CO.,
CHICAGO

NO. D-3099 ✓

ORDER NO. 68287

DATE 9-8-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ART COLORTONE, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) FIFTH AVENUE AT 42ND
STREET, NEW YORK

IMPRINT NONE

COLOR DESCRIPTION

TAKE OUT LETTERING IN PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RAVENSWOOD ART CO.,
CHICAGO

NO. D-3100 ✓

ORDER NO. 68267

DATE 9-5-1933

6M VIEW CARDS SIZE 2 X 3 1-2 ART COLOR ONE, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNSET OVER PIKES
PEAK, COLORADO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NONE

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 1A561.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL. PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — * CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A5

1 line

1
2

3

3

A46

1 line

6

X

RAVENSWOOD ART CO., CHICAGO		NO. D-3101
		ORDER NO. 68287
		DATE 9-5-1933
6 M VIEW CARDS SIZE 2 X 3 1-2 ART SELECTION COLORTONE FULL FACE		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE	R. M. NO
TITLE (IN FULL) LIBRARY OF CONGRESS, WASHINGTON, D. C.	IMPRINT NONE	
COLOR DESCRIPTION		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

2

RAVENSWOOD ART CO.,
CHICAGO

NO. 0-3102 ✓

ORDER NO. 68267

DATE 9-5-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ART COLORTONE, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) U. S. CAPITOL,
WASHINGTON, D. C.
(IN SKY)

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A42

1 line

19

X

24

44

12 lines

2

X

RAVENSWOOD ART CO.,
CHICAGO

NO. 0-3103 ✓

ORDER NO. 68287

DATE 9-5-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ART COLORTONE, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) WHITE HOUSE, WASHINGTON
D. C.
(IN SKY)

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RAVENSWOOD ART CO.,
CHICAGO

NO. D-3104

ORDER NO. 68287

DATE 9-5-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ART COLORTONE, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WASHINGTON BOULEVARD,
DETROIT, MICH.

(IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 2A-H548.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RAVENSWOOD ART CO.,
CHICAGO

NO. D-3105 ✓

ORDER NO. 68287

DATE 9-5-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ART COLORTONE, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AMBASSADOR BRIDGE,

DETROIT, MICH.

IN PLATE - (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 2A-1562.

SUBMIT: RET. PHOTO B. & W. PROOF NO HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A4 1/2

2 lines

1/2

10

X

A. 5 1/4

2 lines

1 1/2

RAVENSWOOD ART CO.,
CHICAGO

NO. D-5106 ✓

ORDER NO. 68287

DATE 9-5-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ART COLORTONE, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) STATE AND MADISON
STREETS, CHICAGO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 50433

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RAVENSWOOD ART CO.,
CHICAGO

NO. D-3107 ✓

ORDER NO. 68287

DATE 9-5-1933

6 M VIEW CARDS SIZE 2 X 3 1-2 ART COLORTONE, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

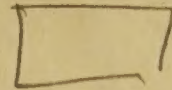
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) GENERAL VIEW OF
BROOKLYN, N. Y. SHOWING
WILLIAMSBURG SAVINGS BUILDING.

IMPRINT NONE

IN PLATE- (C)



COLOR DESCRIPTION

USE ONLY PORTION OF PHOTO AS MARKED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 lines

A52

62

14

BLUE PRINT J. K. 28

E. A. BISHOP,
RACINE, WISCONSIN

NO. D-3108 ✓
ORDER NO. 68354
DATE 9-7-1933

12 M 500 LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM
MADISON, WISCONSIN

FRONT - WISCONSIN STATE
CAPITOL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NONE R. M.
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 90811;
FAIR FOLDER COVERS. No 3

Blue background
MAKE BRILLIANT COLORS AS ON WORLD'S

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF
PHOTO PROPERTY OF C. T. & CO. CUSTOMER
E. A. BISHOP, CURT TEICH & COMPANY, INC., CHICAGO
RACINE, WIS.

NO. D-3108
ORDER NO. 68354
DATE 9-7-1933

12 M 500 LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE UNIVERSITY OF
WISCONSIN MEMORIAL UNION

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NONE R. M.
IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U. S. A.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H43. MAKE BRILLIANT COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 line

Copyright for name
Loyalty 6
5

9/11 1:15 PM

CUSTOMER
—
|
PHOTO PROPERTY OF C. T. & CO.
—
|
RETURN PHOTO YES NO

DIAL No. D-3109 **ORDER NO.** 68364 **DATE** 9-7-1933 **DEPT.** RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

CUSTOMER SAYLOR STUDIO,
PINEVILLE, KY.

DATE COMPLETED Photos for this Customer

1 **M** **PC** **SIZE** 3½ x 5½ **STYLE** ARTGRAVURE BROWN,
WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No **Copyright in Plate** Yes No
Title in full
LITTLE TUNNEL INN - CUMBERLAND GAP, TENN.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES								ZINC ETCHINGS FROM _____ COPIES							
DUPLICATES _____ ZINC COLOR PLATES								DUPLICATES _____ COLOR PLATES							
LINE & HALFTONE COMB. _____ COLOR PROCESS								DUPLICATES _____ COLOR PLATES							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day	

SIZE _____ WIDE _____ HIGH, SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS
____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK
____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO RETURNED
TO
PHOTO USED FOR

Extra
Art Works
1.25

37.5